STRENGTHENING YOUTH THROUGH EXPLORING™ COMMUNICATIONS
Exploring is all about helping young men and women in sixth grade through 20 years old to make a more informed decision about future careers and determine if a particular career is the right one for them. Typically, a young adult will either: 1) get involved, learn about a career, and decide to pursue it, OR 2) learn enough about the career to determine it’s not the right fit for them. It’s better to learn as a young adult that a career is not for you, than after spending lots of money on an education only to THEN discover you don’t like the career!

Exploring leaders volunteer their time to provide real-world career experiences for young adults. Exploring is not about lectures and slide shows—it’s about gaining practical experience in a career field. The result is a program of activities that helps youth pursue their special interests, grow, and develop.

5 AREAS OF EMPHASIS
CAREER OPPORTUNITIES
LEADERSHIP EXPERIENCE
LIFE SKILLS
CITIZENSHIP
CHARACTER EDUCATION

EXPLORATING™
WHAT IS EXPLORING™
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COMMUNICATIONS
Explorers get to experience firsthand what it’s like to develop and edit a story for a news broadcast, plan a media event, produce a radio or TV broadcast, and develop and edit pictures.

EXPLORERS WILL:
• Understand the importance of teamwork in a professional setting
• Develop work experiences to begin building their résumé
• Learn important leadership skills
• Participate in hands-on projects
• Network with professionals who work in these careers
• Learn about the educational requirements for a career in communications

EXPLORER PARENT
Since I am actively interested in journalism, the opportunity to speak with reporters was wonderful. To have my work critiqued and edited by professionals who were willing to give me feedback greatly helped me revise and improve my writing.

—LAUREN M.
EXPLORER

TESTIMONIALS
She learned that there is much more detail put into every page of a newspaper than she thought. It showed her that everybody must work as a team.

—BREANNE T.
EXPLORER PARENT

Learn more at www.exploring.org/communications.
POPULAR COMMUNICATIONS CAREERS INCLUDE:

• Journalists
• Television and radio broadcasters
• Graphic artists
• Editors—newspaper or magazine
• Public relations managers
• Marketing and advertising specialists
• Photographers
• TV, radio, and sports announcers
• Writers
• Satellite communications specialists

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