



CAREER OPPORTUNITIES WORKSHEET

Wondering how to translate your expert knowledge into hands-on, interactive activities for teens? Here are a few ideas!

COMMUNICATIONS

	Career-Related Activity Topics	Does your organization have resources?	Who can teach this skill / activity?
1	Assist with projects by the Society of Professional Journalists or Public Relations Society of America.		
2	Coach Scouts wishing to earn the Journalism merit badge.		
3	Create a newsletter for your Explorer post		
4	Create a radio or television public service announcement promoting the Exploring program.		
5	Develop programs for the elderly, disabled, youth groups, churches, and community organizations using communications formats		
6	Discuss programs, newspaper articles, radio and television promotions, and how communications affect the day-to-day activities of individuals and the public.		
7	Discuss the education, skills and training needed for these careers.		
8	Do a public relations project for a local community organization		
9	Find out how corporations deal with public relations and how they relate to journalism and broadcasting		
10	Learn about aerobic exercises and ergonomics for office workers and publish informational folder		
11	Plan a parent-Explorer function for disadvantaged children such as a clothing drive or a trip to the local zoo using the media.		
12	Plan a program on the purposes and programs of The National Association of Broadcasters.		
13	Plan fitness and exercise programs or first aid programs for workers		
14	Plan programs on careers in magazines, newspapers, corporate publications, radio, TV, publishing, and freelance writing.		
15	Plan programs on careers in news, advertising, public service, cable television, radio broadcasting, and freelance work.		
16	Plan programs that show the many public relations functions: planning, program development, research and analysis, writing and editing, public speaking, and media relations.		
17	Provide radio-TV, journalism, and public relations projects to assist the elderly, disabled, low-income, and disadvantaged people.		
18	Publish a newsletter or provide media coverage for a local event with churches, hospitals, community organizations, or youth groups.		
19	Research the background of radio, television, newspapers, magazines, and corporate communications		
20	Research the variety of careers in broadcasting: writing, research, editing, proofreading, circulation, engineering, photography, and teaching.		

	Career-Related Activity Topics	Does your organization have resources?	Who can teach this skill / activity?
21	Review ethics, privacy issues, freedom of the press, and broadcasting regulation.		
22	Review local and federal regulations, licensing of radio and television stations, public relations ethics regarding communication programs		
23	Review the variety of careers in public relations: agency, corporation, nonprofit, association, and education.		
24	Secure speakers on mental and emotional fitness and promote this event using the news media and television.		
25	Serve on a public relations committee with another local Explorer post		
26	Serve on the newspaper staffs of local and national Explorer events.		
27	Study the effect of public relations on health care.		
28	Study the effect of the news media on the community, State and nation.		
29	Study the history and development of radio and television.		
30	Design/draw animated cartoons for use in motion pictures or television		
31	Render a series of sequential drawings which become animated		
32	Make a layout design for artwork or copy for a book or magazine		
33	Transform a typewritten manuscript into a book		
34	Design and prepare graphic materials (flyers, brochures, etc...) for a local organization/nonprofit		
35	Volunteer to be a Video Game Play Tester		
36	Research the variety of careers in visual communication design		
37	Photograph events, locations, individuals, educational, and other materials for use in publications or telecast		
38	Create a PSA for print media		
39	Literary Agent		
40	Visit your local broadcast arts college		
41	Lay musical tracks for an original song		
42	Create a blog		
43	Edit an original film created by the post		
44	Visit your local cable company		
45	Take a class at the cable station (video production or camera operation)		
46	Take a behind-the-scene tour of the local radio, television station or newspaper.		

	Career-Related Activity Topics	Does your organization have resources?	Who can teach this skill / activity?
47	Interview a local business person or celebrity for the local radio or television station		
48	Communicate Exploring activities/happenings via social media (Facebook, Google+ or Pinstar)		
49	Work with a Public Relations specialist to develop and maintain a favorable image plan for a business client		
50	Develop a communication plan for your local council		
51	Produce your own television newscast		
52	Take photos and create a layout for a magazine or paper		
53	Research the variety careers in information design or information architecture		
54	Design and development a website		
55	Design and development an annual report for the area Exploring posts		
56	Become familiar with Adobe products		
57	Create a multi-media presentation for an Exploring open house		
58	Design and create		
59	Write a speech for a local official addressing a high school		
60	Write, edit and produce a commercial		
61	Assist the Director of Special Events (hotel, golf course) with an upcoming event		
62	Plan a trip to Toastmasters International and learn about public speaking		
63	Create talking points for an interview		
64	Discuss youth protection issues when using social media		
65	Invite an expert to talk about netiquette		
66	Attend a PRSA or NCA community event		
67	Audition for a commercial		
68	Invite a communications student to talk to the post		
69	Organization a production crew for a video shoot		
70	Sound engineer		
71	Develop an event timeline for a press conference		
72	Setup a press conference for the Exploring conference		

	Career-Related Activity Topics	Does your organization have resources?	Who can teach this skill / activity?
73	Volunteer at PBS station to answer phones during a telethon (community service)		
74	Create and produce "Rip The Runway" for a local dept. store (fashion show)		
75	Announce a high school football or basketball game		
76	Create and organize a local debate tournament		
77	Do a concert sound check with a sound engineer		
78	Learn the different communication roles involved with making movies (boom, audio engineer, director etc..)		
79	Design a line of greeting cards for young adults		
80	Enter a film making contest		
81	Create an ad campaign		
82	Review the fastest growing careers in communications		
83	Do a case study on corporations dealing with a crisis communications issue and what tools they used to solve the problem.		
84	Study the affect of television on youth obesity		
85	Assist the Director of Community Relations (hospital/corporation) review charitable contributions request.		
86	Design a campaign and raise funds for the post		
87	Create a Communications Careers Activities book		
88	Design a plan to communicate with posts nationwide		
89	Plan a trip to visit and find out about the duties of your local city ombudsman		
90	Assist the faculty (HS or College) with commencement ceremonies		
91	Plan and execute Explorer Awards Banquet		
92	Spend a day with a Professor of Communications		
93	Review the variety of careers in Usability and Human Factors (Technical Communication field)		
94	Study how Technical communications affects human behavior		
95	Research the American Society for Indexing		
96	Research the ADDIE process and IDLS model in Instructional Design		
97	Write and produce a commercial jingle		

	Career-Related Activity Topics	Does your organization have resources?	Who can teach this skill / activity?
98	Write and deliver an election speech for a post position		
99	Contact a video game designer for a Q and A session with the post		
100	Create the concept for a new video game		
101			
102			
103			
104			
105			
106			
107			
108			
109			
110			
111			
112			
113			
114			
115			
116			
117			
118			
119			
120			
121			
122			
123			
124			