Tim Anderson
National Director
Learning for Life / Exploring & Older Youth Programs
Older Youth Programs

www.scouting.org
Retention ....

It is about your son or daughter’s Future....
Preparing them with great Character, Friends, and a Career
Scouts BSA Tenure

- The average tenure of a Scouts BSA member is 29.0 months
- We lose 50% of Scouts BSA youth between the ages of 13-15

However, if they join Venturing, Sea Scouting, or even Exploring...

- Instead of dropping out of Scouting, they stay in an additional 16.5 months
The Continuum of Scouting

SEA SCOUTING

EXPLORING™

VENTURING

The Continuum of Scouting
Discover Your Future

EXPLORING
DISCOVER YOUR FUTURE
Everything we do... is all about...

RELATIONSHIPS

People want and need to know the “WHY” before they hear and learn the “HOW”.
How did you land in your Career?

What’s your story?
YOUR LIFE SPAN

“Ages 18-65” Work for Est. 47 years

“Job”, “Work”, “Career”

Life Span Timeline

Birth

0 years old

18
Start Working

50
Mid Life

65
Retire

99 years old

Retire

Start Working

Mid Life
What is your Exploring story?
Alarming Statistics

What are your local statistics...and why should you care?
All of the details...

UPG Chapter 5
beginning on page 125 (Exploring )

What is Exploring?

- A career education program for young men and women
- Helps students make more informed decisions about future careers
- Hands on Interactive Career education program
What is Exploring?

WHAT IT SHOULD BE...
HANSDS ON/INTERACTIVE!
EXPLORING’S VISION
Shape the workforce of tomorrow by engaging and mentoring today's youth in career and life-enhancing opportunities.

EXPLORING’S MISSION
Deliver character-building experiences and mentorship that allow youth to achieve their full potential in both life and work.

"Without Exploring, I don’t know where I would be. Exploring opened the doors to a very successful career for me."

- DANIELLE S.
EXPLORER ADVISOR
PROGRAMS ARE BASED ON
5 AREAS OF EMPHASIS

CAREER OPPORTUNITIES
LEADERSHIP EXPERIENCE
LIFE SKILLS
CITIZENSHIP
CHARACTER EDUCATION
FIVE PROGRAM EMPHASES

Career Opportunities
Real-world career skills facilitated by caring professionals

Leadership Experience
Training opportunities to develop the leadership skills that employers desire as well as leadership opportunities

Life Skills
Conflict resolution, problem solving, teamwork, and communication

Citizenship
Service learning opportunities in your community

Character Education
Professionalism and ethical decision making
Exploring is based on a unique and dynamic relationship between youth and the organizations in their communities. Local community organizations initiate a specific Explorer post or club by matching their people and program resources to the interests of young people in the community. Explorer posts and clubs can specialize in a variety of career skills.
12 CAREER FIELDS

- Arts & Humanities
- Aviation
- Business
- Communications
- Engineering & Technology
- Fire & EMS
- Health Care
- Law Enforcement
- Law & Government
- Science
- Skilled Trades
- Social Services
# Purpose

Provide experiences to help young people become responsible and caring adults, and to provide hands-on career experiences.

## Emphases

1. Career  
2. Leadership  
3. Life Skills  
4. Citizenship  
5. Character

## Methods

- Voluntary association between youth and adults  
- Recognition of achievement  
- Democratic processes  
- Interactive experiences

## Participating Organizations

- Businesses, youth organizations, government agencies, 
- Professional organizations, non-profits, educational institutions

## Clubs

<table>
<thead>
<tr>
<th>Youth</th>
<th>Adults</th>
<th>Program</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>6th-8th graders</td>
<td>Min. 2 required</td>
<td>More general, may also be career-specific</td>
<td>Limited for safety purposes; ex: shooting</td>
</tr>
</tbody>
</table>

## Posts

<table>
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<th>Youth</th>
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<th>Program</th>
<th>Activities</th>
</tr>
</thead>
<tbody>
<tr>
<td>14-20 year olds</td>
<td>Min. 4 required</td>
<td>More career-specific, may also be general</td>
<td>Higher risk activities are allowed; ex: ridealongs,</td>
</tr>
</tbody>
</table>
EMPLOYEE BENEFITS

• Increased realization that we are ALL responsible for molding today’s youth and tomorrow’s leaders

• Greater awareness of role within the company

• Greater community involvement

• Enhanced communication, planning, and program development skill

• Being an integral part of shaping a young man’s or woman’s future

• Increased opportunity for advancement within the company
BENEFITS

YOUTH BENEFITS

• Practical, real-world career experiences and insight
• Stimulated interest in continual education
• Building of leadership, self-confidence, and problem-solving skills
• Cooperative relationship between adults and youth
• Community service to others
• New friends
• Obtain experiences that can be listed on college, job, and scholarship applications
BENEFITS

COMPANY BENEFITS

• Cultivate future employees
• Reduce employee turnover and training expenses
• Impact the education process of youth
• Supplement future employee training or screening programs
• Prepare young adults for transition from school to work
• Develop future responsible and caring adults
• Improve employee morale
• Demonstrate visible commitment to the welfare of the community
BENEFITS

SCHOOL BENEFITS

• Meet state or federal career education standards
• Partner with local businesses in your community
• Extend the classroom beyond the school day
• Gain access to free career interest survey
The frequency of your meetings and length of your program each year is up to you. For example, this could be a 12 month or 12 week program.

<table>
<thead>
<tr>
<th>MONTHLY MEETINGS YEAR-ROUND</th>
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<tbody>
<tr>
<td>September</td>
</tr>
<tr>
<td>Open House</td>
</tr>
<tr>
<td>October</td>
</tr>
<tr>
<td>Chemical engineering</td>
</tr>
<tr>
<td>November</td>
</tr>
<tr>
<td>Youth Officer Elections</td>
</tr>
<tr>
<td>December</td>
</tr>
<tr>
<td>Holiday Play – open house</td>
</tr>
<tr>
<td>January</td>
</tr>
<tr>
<td>Industrial Technology</td>
</tr>
<tr>
<td>February</td>
</tr>
<tr>
<td>Electrical engineering</td>
</tr>
<tr>
<td>March</td>
</tr>
<tr>
<td>Computer science</td>
</tr>
<tr>
<td>April</td>
</tr>
<tr>
<td>Fluid power technology</td>
</tr>
<tr>
<td>May</td>
</tr>
<tr>
<td>Ethics in engineering</td>
</tr>
<tr>
<td>June</td>
</tr>
<tr>
<td>Visit with engineering firm</td>
</tr>
<tr>
<td>July</td>
</tr>
<tr>
<td>Civil engineering</td>
</tr>
<tr>
<td>August</td>
</tr>
<tr>
<td>Mechanical engineering</td>
</tr>
</tbody>
</table>
LEARNING FOR LIFE CORPORATE MISSION:
To develop and deliver engaging, research based academic, character, leadership and career focused programs aligned to state and national standards that guide and enable all students to achieve their full potential.

NON-DISCRIMINATION STATEMENT:
Learning for Life programs are designed for all age groups from pre-kindergarten and not yet age 21. Youth participation is open to any youth in the prescribed age group for that particular program. Adults are selected by the participating organization for involvement in the program. Color, race, religion, gender, sexual orientation, ethnic background, disability, economic status or citizenship is not criteria for participation by youth or adults.
Learning for Life Curriculum-Based Programs consists of grade specific, age-oriented, character education lesson plans that are utilized in schools and other educational settings to help instill character and ethical decision making in our youth. The available lesson plans that are offered for Learning for Life Groups include PreK-12 grades, Champions for students with special needs, along with additional digital resources. Learning for Life uses these interactive lessons to help youth make informed decisions while becoming better students and citizens.

CURRICULUM PROGRAM VISION:
To provide engaging and relevant PreK-12 solutions that positively impact academic performance, social & emotional maturity, character development, and career education for all students.

www.learningforlife.org
Exploring is a co-ed program for youth that are in the 6th grade through 20 years old. Exploring provides opportunities for real-world hands-on career experiences, while helping them “Discover their Future”. The program links youth with mentors and experts with partner businesses and agencies in their communities. Participating in an Exploring Club or Post ensures youth make informed decisions about careers they may or may not be interested in pursuing, while allowing businesses and organizations the opportunity to meet and cultivate future employees.

EXPLORING MISSION:
Deliver character-building experiences and mentorship that allow youth to achieve their full potential in both life and work.

EXPLORING VISION:
Shape the workforce of tomorrow by engaging and mentoring today’s youth in career and life enhancing opportunities.

www.exploring.org
## Exploring in comparison to Traditional Scouting

<table>
<thead>
<tr>
<th></th>
<th>SCOUTS BSA</th>
<th>VENTURING</th>
<th>SEA SCOUTS</th>
<th>EXPLORING</th>
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<tr>
<td>UNIT</td>
<td>Troop</td>
<td>Crew</td>
<td>Ship</td>
<td>Club/Post</td>
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<tr>
<td>LEADER</td>
<td>Scoutmaster</td>
<td>Advisor</td>
<td>Skipper</td>
<td>Sponsor/Advisor</td>
</tr>
<tr>
<td>YOUTH LEADER</td>
<td>Senior Patrol Leader</td>
<td>President</td>
<td>Boatswain</td>
<td>President or Agency Nomenclature</td>
</tr>
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<td>YOUTH PARTICIPANT</td>
<td>Scout</td>
<td>Venturer</td>
<td>Sea Scout</td>
<td>Participant or Explorer</td>
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<tr>
<td>RE-REGISTRATION</td>
<td>Charter Renewal</td>
<td>Charter Renewal</td>
<td>Charter Renewal</td>
<td>Renewal</td>
</tr>
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<td>SPONSOR</td>
<td>Chartered Org</td>
<td>Chartered Org</td>
<td>Charter Org</td>
<td>Participating Org</td>
</tr>
<tr>
<td>SPONSORING AGREEMENT</td>
<td>Charter</td>
<td>Charter</td>
<td>Charter</td>
<td>Memorandum of Understanding (MOU)</td>
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<td>UNIT SERVICE</td>
<td>Commissioner</td>
<td>Commissioner</td>
<td>Commissioner</td>
<td>Service Team</td>
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<tr>
<td>YOUTH RUN</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>AGE SPAN</td>
<td>11-18</td>
<td>13-20</td>
<td>13 - 20</td>
<td>11-13/14-20</td>
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<td>RELIGIOUS DECLARATION</td>
<td>Duty to God</td>
<td>Duty to God</td>
<td>Duty to God</td>
<td>None</td>
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<tr>
<td>UNIFORM</td>
<td>Scouts BSA</td>
<td>Venturing (Unit Selected)</td>
<td>Sea Scouts (Unit Selected)</td>
<td>Club/Post Selected, not required</td>
</tr>
</tbody>
</table>
KNOW YOUR AUDIENCE

What are the main fundamental differences in starting ... a new Pack, Troop, Crew, or Ship VS. Starting a new Post or Club

PRIOR KNOWLEDGE/SKILLS
**REGISTRATION BASICS**

**YOUTH**
- **POST:** 14 years old and have completed eighth grade OR 15 years of age but not yet 21 years old.
- **CLUB:** 6th-8th graders who have completed the 5th grade and are at least 10 years old but have not completed the eighth grade and are not yet 15 years old.

**ADULTS**
- **POST:** 21 years age or older
- **CLUB:** 2 adults

**PAPERWORK**
- New Post/Club Application
- 4 Adult Apps
- 5 Youth Apps
- Annual Memorandum of Understanding
- $100 General Liability Insurance Fee
- $50 per person registration fee

Exploring Youth Participants “EP’s” ages 18-20 must complete an Exploring Adult Application & Successfully Complete YPT.
<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>PHASE 2</th>
<th>PHASE 3</th>
<th>PHASE 4</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>RESEARCH</strong></td>
<td><strong>LEADERSHIP</strong></td>
<td><strong>PROGRAM</strong></td>
<td><strong>PARTICIPATION</strong></td>
</tr>
<tr>
<td>What are local youth interested in?</td>
<td>Key Decision Maker</td>
<td>Program Planning Meeting</td>
<td>Promote Open House</td>
</tr>
<tr>
<td>- Career Surveys/counselor data</td>
<td>- Get organization commitment</td>
<td>- Complete leader trainings online</td>
<td>- Personal letters and phone calls</td>
</tr>
<tr>
<td>- Focus on top 25 interests</td>
<td>- Identify 4-8 adults for leadership</td>
<td>- Brainstorm hands on activities for Open House and program calendar</td>
<td>- Digital marquees</td>
</tr>
<tr>
<td>- How many surveys do I need?</td>
<td>- Set a date for Open House</td>
<td>- Develop initial 3-4 month calendar</td>
<td>- Social media</td>
</tr>
<tr>
<td>- Membership goal X 20 = # surveys needed</td>
<td>- Start paperwork (MOU, New Post App, Adult App)</td>
<td>Twice monthly example:</td>
<td>- Council, sponsoring organization and school websites/calendars</td>
</tr>
<tr>
<td>- 10% of those invited will join</td>
<td></td>
<td>1st - Open House</td>
<td>- School daily announcements</td>
</tr>
<tr>
<td><strong>Career Interest Surveys</strong></td>
<td><strong>Leader Training</strong></td>
<td>2nd - Hands on activity</td>
<td>- Posters/flyers in high traffic areas</td>
</tr>
<tr>
<td>- Pitch the program not the survey</td>
<td>- Fully trained after completion of both Exploring YPT and Exploring Leader Training modules required for each position</td>
<td>3rd - Youth Officer Elections</td>
<td>- Career/college fair booths</td>
</tr>
<tr>
<td>- Surveys are only a tool to connect youth to the program</td>
<td>- Training available online at: <a href="https://my.scouting.org">https://my.scouting.org</a></td>
<td>4th - Hands on activity</td>
<td>- Organization employees email their own contacts</td>
</tr>
<tr>
<td>- Talk to counselor first, they can connect you with the decision maker</td>
<td>Why more adults?</td>
<td>5th - Hands on activity</td>
<td>HANDS ON ACTIVITIES</td>
</tr>
<tr>
<td>- Study survey objections</td>
<td>- Research shows posts and clubs that start with 6-8 leaders last longer</td>
<td>6th - Hands on activity</td>
<td>- 90% join rate!</td>
</tr>
<tr>
<td>- Include ONLINE Career Interest Surveys as option (for youth 13 years and up)</td>
<td>- More leaders = more resources = stronger program = more youth</td>
<td>7th - TBD by Explorers</td>
<td>Youth-Led Program</td>
</tr>
<tr>
<td>- ALWAYS share results with school administrators</td>
<td>- Share the responsibilities with all committee members</td>
<td>- Develop bylaws and SOP’s</td>
<td>- Youth officer election a third post/club meeting</td>
</tr>
<tr>
<td>- Include summary of results with CEOs on sales calls</td>
<td><strong>Post/Club Committee</strong></td>
<td>- Prepare new committee members by delegating open house tasks at the program planning meeting:</td>
<td>- Schedule officer seminar</td>
</tr>
<tr>
<td><strong>Finding the Businesses</strong></td>
<td>- Post - Minimum of 4 adults required to register (committee chair, Advisor and 2 committee members)</td>
<td>- Mail invitation letters</td>
<td>- Youth officer titles should reflect organization’s employee titles</td>
</tr>
<tr>
<td>- Every county has law enforcement, Fire/EMS, law and government and health care</td>
<td>- Club - Minimum of 2 adults required to register (Sponsor and associate sponsor)</td>
<td>- Personal phone call to students</td>
<td>- Officers pick activities and activity chairs</td>
</tr>
<tr>
<td>- Research current volunteers and parents’ employers to help get your foot in the door</td>
<td>- Get snacks</td>
<td>- Get snacks</td>
<td>- Match officers with adult leaders</td>
</tr>
<tr>
<td>- Approach CEO, study objections</td>
<td>- Secure gear for activities</td>
<td>- Print calendar</td>
<td>- Explorer Officers should maintain the program calendar</td>
</tr>
<tr>
<td><strong>Cultivation Event</strong></td>
<td><strong>District Exploring Committee</strong></td>
<td>- Complete paperwork: MOU, Post/Club application, Adult Apps and obtain signatures</td>
<td><strong>HANDS ON ACTIVITIES!</strong></td>
</tr>
<tr>
<td>- Large group sales</td>
<td>- Committee structure; program, fundraising, marketing, and service</td>
<td><strong>FOCUS ON 5 PROGRAM AREAS</strong></td>
<td></td>
</tr>
<tr>
<td>- Scripts/templates on LFL Info site</td>
<td>- Online training at: <a href="https://my.scouting.org">https://my.scouting.org</a></td>
<td>Career experiences, Leadership, Character, Citizenship, &amp; Life Skills</td>
<td></td>
</tr>
<tr>
<td><strong>Exploring</strong></td>
<td><strong>Service Team</strong></td>
<td></td>
<td>Year Round Youth Recruitment</td>
</tr>
<tr>
<td><strong>Year Round Youth Recruitment</strong></td>
<td>- Make regular visits to coach leaders</td>
<td><strong>Regional/National Events: Found on <a href="http://www.exploring.org">www.exploring.org</a></strong></td>
<td>Annual Open House</td>
</tr>
<tr>
<td>- Collect career interest data each new school year</td>
<td>- Use post/club JTE criteria as a guide</td>
<td>- Use super activity as incentive</td>
<td>- Use super activity as incentive</td>
</tr>
</tbody>
</table>
4 Steps/Phases in Organizing a new Post

1. **Research**
   Conduct the Career interest surveys and develop business/community prospects

2. **Leadership**
   Meeting with the top leadership within the businesses/community and identifying program leaders; includes training of leaders

3. **Program**
   Develop the organization’s meeting/program themes and prepare for an open house

4. **Participation**
   Recruiting youth through an organized open house and involvement of youth in program development
MOST IMPORTANT PART OF EACH PHASE?

Phase 1: Career Interest Surveys
Phase 2: Training
Phase 3: All-In-One Program Planning Meeting
Phase 4: Open House
Career Interest Surveys
The #1 Leading Indicator for Exploring Growth
<table>
<thead>
<tr>
<th>PHASE 1 RESEARCH</th>
<th>PHASE 2 LEADERSHIP</th>
<th>PHASE 3 PROGRAM</th>
<th>PHASE 4 PARTICIPATION</th>
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<tr>
<td><strong>What are local youth interested in?</strong></td>
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<td><strong>Hands on Activities</strong></td>
</tr>
<tr>
<td>- Career Surveys/counselor data</td>
<td>- Get organization commitment</td>
<td>- Complete leader trainings online</td>
<td>Hands on activities - 90% join rate!</td>
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<td>- Schedule officer seminar</td>
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<tr>
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<td></td>
<td></td>
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</tbody>
</table>
Phase 1 – Research Career Interest Surveys (two choices)

Paper Scantron Survey

Online Survey: www.exploringyourcareer.com
Paper Scantron Survey Available through NDC
BSA National Supply Group

Order Form

Customer Account #: Date

Charge To:
Name:
Organization:
Address:
City, St ZIP:

Ship To:
Name:
Organization:
Address:
City, St ZIP:

Want to see a picture? Preview items at http://www.scoutstuff.org/catalog/imageset?sku=ENTER SKU HERE

NOTE: Both the Exploring and LFL Curriculum program materials are being rebranded between 2016 - 2018. To streamline the process, not all items will be rebranded at the same time. When an item is rebranded it will have a new SKU. Please pay close attention to the SKU's, ask the National Supply customer service representatives to read the "comments" for notes on replacement SKUs, and check the "updated" date on this order form to be sure you have the
# Exploring Merchandise

<table>
<thead>
<tr>
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<td>618833</td>
<td>Career Interest Surveys, 30 pk Green Scantron</td>
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<td>$2.49</td>
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<td>629090</td>
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<td>Crime or Fire Prevention</td>
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</table>
Career Interest Survey

THIS SERVICE IS NOT INTENDED FOR USE BY PERSONS UNDER THE AGE OF 13. IF YOU ARE UNDER 13 YEARS OLD, YOU MAY NOT USE THIS SERVICE OR PROVIDE ANY PERSONALLY IDENTIFIABLE INFORMATION. For assistance on the survey please email exploring@ffmall.org

Personal Information

* First Name

* Last Name

* Address

* Month of Birth

* Year of Birth

* City

* State

* Zip

* Gender

* Ethnicity

* Phone

Email
Careers

From all the Career fields below select your first and second job choice

- Arts & Humanities Field
  - Aviation Field
  - Business Field
  - Communications Field
  - Fire & Emergency Services Field
  - Healthcare Field
  - Law Enforcement Field
  - Law, Government & Public Services Field
  - Engineering Field
  - Skilled Trades Field
  - Social Services Field
  - Sciences Field
### ONLINE CAREER INTEREST SURVEY COSTS

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Unlimited schools and unlimited surveys for students 13 years of age and older
REPORTS GENERATED FROM THE SURVEYS
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<td>46060</td>
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<td>Work</td>
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**Career Choices:**
- Career 1: Musician
- Career 2: Journalist

**Hobbies:**
- Hobby 1: Roller Skate/Blade
- Hobby 2: Music
### Hobby/Special Interest Roster by School

<table>
<thead>
<tr>
<th>Name</th>
<th>Address</th>
<th>City</th>
<th>State</th>
<th>Zip</th>
<th>Phone</th>
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<tbody>
<tr>
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### Career Interest Roster by Grade

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### Summary Career Interest Report by Council

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<td>Musician (Instrumental/Choral/Voice)</td>
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<td>0903</td>
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<td>Teacher/Teacher Aide</td>
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<td>0300</td>
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<tr>
<td>0719</td>
<td>Physician/Surgeon</td>
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</tr>
<tr>
<td>0101</td>
<td>Actor/Actress</td>
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<td>0180</td>
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<td>Architect</td>
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<td>Engineering (General)</td>
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</table>
Career Interest Survey Questions

Opportunity for 6 “Yes” or “No” questions

Unique feature of our survey

Anything school officials want to know

✓ Are you planning to take the SAT / ACT?
✓ Are drugs a problem in our school?
✓ Is there enough student parking?
UNIT RESOURCES
- Activity Library
- Awards & Recognitions
- Budget Planning Worksheet
- Bylaws
- Council Locator
- Custom Merchandise
- Exploring Guidebook for Leaders
- Fiscal Policies and Procedures
- Insurance Information
- Journey to Excellence
- Logos & Marketing
- New Unit Playbook
- Online Renewal
- Online Renewal FAQs
- Open House Fliers
- Roster
- Safety First Guidelines
- Scholarships
- Service Hours Reporting
- Training & Safety
- Youth Protection

COUNCIL RESOURCES
- Annual Report 2016
- Awards & Recognitions
- Career Interest Survey Guidebook
- Commissioner Service to Exploring FAQs
- Committee Guide & Position Descriptions
- Cultivation Event Guide
- Custom Merchandise
- Exploring Clubs
- ExploringCast Podcast
- Exploring Explosion
- Exploring Express Guide
- Exploring Officers Association Guide
- Journey to Excellence
- Marketing And Membership
- Merchandise Licensees
- New Unit Playbook
- Training & Safety
- Unit Performance Guide
- Unit Performance Guide Tracking
- U.S. Dept. of Education Letter
- Workforce Development Funding Guide

FORMS
- Adult Application
- Background Check Exemption
- Budget Worksheet
- Immunization Exemption Request
- Incident Reporting Forms
- Medical Record
- Memo of Understanding
- Money Earning Permit
- New Post/Club Application
- Parent Consent
- Youth Application
Career Interest Survey Guidebook

- Be sure you have the most recent version
- Download at www.exploring.org
- One stop shop for all CIS resources
- Table of Contents
  - Page 5 | At A Glance
  - Page 7 | Overcoming Objections
  - Page 44 | Appendix
ALTERNATE METHODS?

1. Use school information already available
2. Ask youth to develop contacts
3. Develop cultivation events
4. Invite Eagle Scouts / Scouts to join
5. Booth at schools open house night and career days /career fairs
6. Annual Exploring open houses for ALL Posts and Clubs
7. Follow up leads from the Exploring Lead Generator
Confidential Information

Federal Law

- Family Educational Rights and Privacy Act (FERPA)
  - Governs use and dissemination of student education records and personally identifiable information

- Protection of Pupil Rights Amendment (PPRA)
  - Provides parents certain rights regarding conduct of surveys and collection and use of student information for marketing purposes
  - Requires notice and opt out
TO: Local council professionals
FROM: National Learning for Life and Exploring Office
RE: Career Interest Surveys,
What to do with the attached letter from the US Dept of Education

We are excited to share the newest letter of support of the Career Interest Surveys from the U.S. Department of Education, Family Policy Compliance Office. The letter addresses the methods that councils and schools can use to administer the career interest survey without breaking FERPA (Family Educational Rights and Privacy Act) or PPRA (Protection of Pupil Rights Amendment) laws.

So what should you do with this letter?
1. Focus on Top 4 students interests

2. Identify companies in those 4 interest areas

3. Identify the path to the CEO
   - Council board contacts
   - School board/admins
   - PAS find
   - Nominating committee
   - Applications

BASED ON SURVEY RESULTS
PROGRAM VS. SURVEY
Career Interest Survey Guidebook

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GET INVOLVED

Exploring provides exciting activities and one-on-one mentorship for youth looking to discover their future. To make sure we place you with the right program, fill out the form to the right and we'll make sure to get in touch!
Leads are being generated from Exploring.org and include anyone interested in joining, leading, sponsoring, or otherwise supporting Exploring in their area.

Scout Executives, Assistant Scout Executives and DFS's receive weekly lead reports.

Exploring Executives and staff advisors receive immediate notifications of each lead generated.

To make changes to any of these settings, email your request to exploring@lflmail.org.

WHEN YOU RECEIVE AN IMMEDIATE NOTIFICATION EMAIL:

1. In the email, you will see a note to “copy & paste the following URL into your browser to mark lead as contacted”.
2. By following this directive, you are changing the status of your lead to “contacted”. You will no longer receive email notifications for that particular lead. The lead will begin to show as “contacted” on your SE's weekly report.
3. Invite the person to attend an existing post/club meeting to get a feel for the program and connect them to appropriate Exploring advisors.
www.joinexploring.org
WHO SHOULD MAKE THE ASK?

VIP?

Things that make you go Hmmmmmmmm
<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>PHASE 2</th>
<th>PHASE 3</th>
<th>PHASE 4</th>
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<td><strong>PROGRAM</strong></td>
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<td>What are local youth interested in?</td>
<td>Key Decision Maker</td>
<td>Program Planning Meeting</td>
<td>Promote Open House</td>
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<tr>
<td>- Career Surveys/counselor data</td>
<td>- Get organization commitment</td>
<td>- Complete leader trainings online</td>
<td>- Personal letters and phone calls</td>
</tr>
<tr>
<td>- Focus on top 25 interests</td>
<td>- Identify 4-8 adults for leadership</td>
<td>- Brainstorm hands on activities for</td>
<td>- Digital marquees</td>
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<tr>
<td>- Membership goal X 20 = # surveys needed</td>
<td>- Set a date for Open House</td>
<td>Open House and program calendar</td>
<td>- Social media</td>
</tr>
<tr>
<td>10% of those invited will join</td>
<td>- Start paperwork (MOU, New Post App, Adult App)</td>
<td>- Develop initial 3-4 month calendar</td>
<td>- Council, sponsoring organization and school websites/calendars</td>
</tr>
<tr>
<td>Career Interest Surveys</td>
<td>Leader Training</td>
<td>Twice monthly example:</td>
<td>- School daily announcements</td>
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<tr>
<td>- Pitch the program not the survey</td>
<td>- Fully trained after completion of both</td>
<td>1st - Open House</td>
<td>- Posters/fliers in high traffic areas</td>
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<tr>
<td>- Surveys are only a tool to connect youth to the program</td>
<td>Exploring YPT and Exploring Leader Training modules required for each position</td>
<td>2nd - Hands on activity</td>
<td>- Career/collage fair booths</td>
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<tr>
<td>- Talk to counselor first, they can connect you with the decision maker</td>
<td>- Training available online at: <a href="https://my.scouting.org">https://my.scouting.org</a></td>
<td>3rd - Youth Officer Elections</td>
<td>- Organization employees email their own contacts</td>
</tr>
<tr>
<td>- Study survey objections</td>
<td>Why more adults?</td>
<td>4th - Hands on activity</td>
<td><strong>HANDS ON ACTIVITIES</strong></td>
</tr>
<tr>
<td>- Include ONLINE Career Interest Surveys as option (for youth 13 years and up)</td>
<td>- Research shows posts and clubs that start with 6-8 leaders last longer</td>
<td>5th - Hands on activity</td>
<td>- 90% join rate!</td>
</tr>
<tr>
<td>- ALWAYS share results with school administrators</td>
<td>- More leaders = more resources = stronger program = more youth</td>
<td>6th - Hands on activity</td>
<td>Youth-Led Program</td>
</tr>
<tr>
<td>- Include summary of results with CEOs on sales calls</td>
<td>- Share the responsibilities with all committee members</td>
<td>7th - TBD by Explorers</td>
<td>- Youth officer election a third post/club meeting</td>
</tr>
<tr>
<td><strong>Finding the Businesses</strong></td>
<td><strong>Post/Club Committee</strong></td>
<td>FOCUS ON 5 PROGRAM AREAS</td>
<td>Schedule officer seminar</td>
</tr>
<tr>
<td>- Every county has law enforcement, Fire/EMS, law and government and health care</td>
<td>- Post - Minimum of 4 adults required to register (committee chair, Advisor and 2 committee members)</td>
<td></td>
<td>Youth officer titles should reflect organization's employee titles</td>
</tr>
<tr>
<td>- Research current volunteers and parents' employers to help you get your foot in the door</td>
<td>- Club - Minimum of 2 adults required to register (Sponsor and associate sponsor)</td>
<td></td>
<td>Officers pick activities and activity chairs</td>
</tr>
<tr>
<td>- Approach CEO, study objections</td>
<td></td>
<td></td>
<td>Match officers with adult leaders</td>
</tr>
<tr>
<td><strong>Cultivation Event</strong></td>
<td>District Exploring Committee</td>
<td>Service Team</td>
<td>Explorer Officers should maintain the program calendar</td>
</tr>
<tr>
<td>- Large group sales</td>
<td>- Committee structure; program, fundraising, marketing, and service</td>
<td>- Make regular visits to coach leaders</td>
<td></td>
</tr>
<tr>
<td>- Scripts/templates on LFL Info site</td>
<td>- Online training at: <a href="https://my.scouting.org">https://my.scouting.org</a></td>
<td>- Use post/club JTE criteria as a guide</td>
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<tr>
<td></td>
<td></td>
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<td></td>
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<tr>
<td></td>
<td></td>
<td><a href="http://www.exploring.org">www.exploring.org</a></td>
<td></td>
</tr>
</tbody>
</table>
Phase 2 - Leadership

CEO’s
Industry Experts
Police/Fire Chiefs
Retirees
Administrators
Community Leaders
Moving forward with the CEO

1) Get organization’s commitment

2) Identify 6-8 adults
   - CEO invites them
   - You provide guidance

3) Set 2 dates for:
   - All-In-One program planning meeting
   - Open House

4) Start Paperwork
   - New Club/Post Application
   - MOU, Adult Application
Exploring Training
**Phase Two: Training**

### Exploring Position Trained Requirements

<table>
<thead>
<tr>
<th>Advisor &amp; Associate Advisor</th>
<th>Before 1st Meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sco_314 Open House for Exploring</td>
<td>10:44</td>
</tr>
<tr>
<td>Sco_305 Parts of a Meeting for Exploring</td>
<td>4:20</td>
</tr>
<tr>
<td>Sco_309 Safety Tips for Exploring</td>
<td>13:29</td>
</tr>
<tr>
<td>Sco_301 Structure of an Exploring Program</td>
<td>11:56</td>
</tr>
<tr>
<td>Sco_302 What is Exploring?</td>
<td>16:03</td>
</tr>
<tr>
<td>Sco_316 Activity Planning for Exploring</td>
<td>9:26</td>
</tr>
<tr>
<td>Sco_311 Annual Program Planning for Exploring</td>
<td>11:01</td>
</tr>
<tr>
<td><strong>Total Time:</strong> 1 Hour 11 Min</td>
<td></td>
</tr>
</tbody>
</table>

**First 30 Days**

| Sco_310 Developing SOPs & Bylaws for Exploring | 5:20 |
| Sco_313 Youth Officer Elections for Exploring | 7:36 |
| Sco_312 Youth-LED Programs for Exploring | 9:36 |
| **Total Time:** 23 Min |

**Position Trained**

| Sco_317 Conducting an Officer Seminar for Exploring | 5:55 |
| Sco_307 Methods of Exploring | 9:06 |
| **Total Time:** 15 Min |

<table>
<thead>
<tr>
<th>Post/Club Committee Chair &amp; Committee Member</th>
<th>Before 1st Meeting</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sco_308 Registering &amp; Renewing for Exploring</td>
<td>7:51</td>
</tr>
<tr>
<td>Sco_309 Safety Tips for Exploring</td>
<td>13:29</td>
</tr>
<tr>
<td>Sco_314 Open House for Exploring</td>
<td>10:44</td>
</tr>
<tr>
<td>Sco_311 Annual Program Planning for Exploring</td>
<td>11:01</td>
</tr>
<tr>
<td>Sco_303 Benefits of Exploring</td>
<td>9:21</td>
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<tr>
<td><strong>Total Time:</strong> 53 Min</td>
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</tbody>
</table>

**First 30 Days**

| Sco_310 Developing SOPs & Bylaws for Exploring | 5:20 |
| Sco_306 Marketing Your Exploring Program | 13:50 |
| Sco_312 Youth-LED Programs for Exploring | 9:36 |
| Sco_316 Activity Planning for Exploring | 9:26 |
| **Total Time:** 39 Min |

**Position Trained**

| Sco_315 Program Fundraising for Exploring | 5:13 |
| Sco_307 Methods of Exploring | 9:06 |
| **Total Time:** 15 Min |

<table>
<thead>
<tr>
<th>Service Team Member</th>
<th>Before 1st Meeting</th>
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</thead>
<tbody>
<tr>
<td>Sco_301 Structure of an Exploring Program</td>
<td>11:50</td>
</tr>
<tr>
<td>Sco_302 What is Exploring?</td>
<td>10:03</td>
</tr>
<tr>
<td>Sco_303 Benefits of Exploring</td>
<td>9:21</td>
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<tr>
<td>Sco_305 Parts of a Meeting for Exploring</td>
<td>4:20</td>
</tr>
<tr>
<td>Sco_318 Service Team Orientation for Exploring</td>
<td>10:48</td>
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<td><strong>Total Time:</strong> 47 Min</td>
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</tbody>
</table>

**First 30 Days**

| Sco_308 Registering & Renewing for Exploring | 7:51 |
| Sco_309 Safety Tips for Exploring | 13:29 |
| Sco_311 Annual Program Planning for Exploring | 11:01 |
| Sco_314 Open House for Exploring | 10:44 |
| **Total Time:** 44 Min |

**Position Trained**

| Sco_307 Methods of Exploring | 9:06 |
| Sco_310 Developing SOPs & Bylaws for Exploring | 5:20 |
| Sco_306 Marketing Your Exploring Program | 13:50 |
| Sco_315 Program Fundraising for Exploring | 5:13 |
| **Total Time:** 34 Min |

*In addition to the learning plans above, Youth Protection training is required for all Exploring registered volunteers.*
THE NEW EXPLORING LEADER TRAINING IS HERE!

EXPLORING
DISCOVER YOUR FUTURE

FAQ’s

Where can I find the new Exploring Leader training?
The new Exploring adult leader trainings are accessed through the new training page at www.exploring.org. Users will be redirected to my.scouting.org. Be sure to use Google Chrome Internet browser. Expect unpredictable results when you use other browsers. After you login, click on the Exploring image on the right. This will take you to the full Exploring training course catalog.

Will my MyParticipation.org login credentials also work at My.Scouting.org?
Yes! The user ID and password you created for MyParticipation will also work at my.scouting.org. If you have not created a MyParticipation.org account, you will still need to do so because the Youth Protection Training is only available at MyParticipation, and not at My.Scouting.org.

Are these trainings tracked?
Yes! As long as your member/participant ID number is saved in your profile (on both MyParticipation and My.Scouting) your completed trainings will be tracked in the national database.

What is a LMS?
A learning management system (LMS) is a software application for the administration, documentation, tracking, reporting and delivery of training courses. The objective of the BSA Learn Center is to provide our volunteers and employees with the content they need, when they need it, providing a quality Exploring program. The BSA Learn Center delivers training content, tracks progress, and sends completion records to my.scouting.org which is the record for reporting.

What about training for district/council committee members?
While the Service Team Chair/Members’ learning map is already in place and tracked, the district and council committee member positions’ learning maps are not yet in place, thus, they are not tracked. The district and council committee chairs and members will be required to complete a different set of modules within the modules that are already available through the Exploring LMS.

Where is my profile located within the Exploring LMS?
<table>
<thead>
<tr>
<th>PHASE 1</th>
<th>PHASE 2</th>
<th>PHASE 3</th>
<th>PHASE 4</th>
</tr>
</thead>
</table>
| **RESEARCH**<br>What are local youth interested in?<br>• Career Surveys/counselor data<br>• Focus on top 25 interests<br>How many surveys do I need?<br>• Membership goal X 20 = # surveys needed<br>• 10% of those invited will join<br>**Career Interest Surveys**<br>• Pitch the program not the survey<br>• Surveys are only a tool to connect youth to the program<br>• Talk to counselor first, they can connect you with the decision maker<br>• Study survey objections<br>• Include ONLINE Career Interest Surveys as option (for youth 13 years and up)<br>• ALWAYS share results with school administrators<br>• Include summary of results with CEOs on sales calls | **LEADERSHIP**<br>Key Decision Maker<br>• Get organization commitment<br>• Identify 4-8 adults for leadership<br>• Set a date for Open House<br>• Start paperwork (MOU, New Post App, Adult App)<br>**Leader Training**<br>• Fully trained after completion of both Exploring YPT and Exploring Leader Training modules required for each position<br>• Training available online at: https://my.scouting.org<br>Why more adults?<br>• Research shows posts and clubs that start with 6-8 leaders last longer<br>• More leaders = more resources = stronger program = more youth<br>• Share the responsibilities with all committee members | **PROGRAM**<br>Program Planning Meeting<br>• Complete leader trainings online<br>• Brainstorm hands on activities for Open House and program calendar<br>• Develop initial 3-4 month calendar<br>• Twice monthly example: 1st - Open House<br>2nd - Hands on activity<br>3rd - Youth Officer Elections<br>4th - Hands on activity<br>5th - Hands on activity<br>6th - Hands on activity<br>7th - TBD by Explorers<br>• Develop bylaws and SOP's<br>• Prepare new committee members by delegating open house tasks at the program planning meeting:<br>• Mail invitation letters<br>• Personal phone call to students<br>• Get snacks<br>• Secure gear for activities<br>• Print calendar<br>• Complete paperwork: MOU, Post/Club application, Adult Apps and obtain signatures<br>**FOCUS ON 5 PROGRAM AREAS**<br>• Career experiences, Leadership, Character, Citizenship, & Life Skills | **PARTICIPATION**<br>Promote Open House<br>• Personal letters and phone calls<br>• Digital marquises<br>• Social media<br>• Council, sponsoring organization and school websites/calendars<br>• School daily announcements<br>• Posters/flyers in high traffic areas<br>• Career/college fair booths<br>• Organization employees email their own contacts<br>**HANDS ON ACTIVITIES!**<br>• 90% join rate! (Youth- Led Program)<br>• Youth officer elections a third post/club meeting<br>• Schedule officer seminar<br>• Youth officer titles should reflect organization's employee titles<br>• Officers pick activities and activity chairs<br>• Match officers with adult leaders<br>• Explorer Officers should maintain the program calendar<br>**CULTIVATION EVENT**<br>• Large group sales<br>• Scripts/templates on LFL Info site | **District Exploring Committee**<br>• Committee structure; program, fundraising, marketing, and service<br>• Online training at: https://my.scouting.org<br>**Service Team**<br>• Make regular visits to coach leaders<br>• Use post/club JTE criteria as a guide<br>**Regional/National Events: Found on www.exploring.org**<br>• Year Round Youth Recruitment<br>• Annual Open House<br>• Collect career interest data each new school year<br>• Use super activity as incentive
Important resources to help plan the program...

1. **Career Opportunity Worksheet** -- [www.exploring.org](http://www.exploring.org) and click on relevant career field icon and scroll to the bottom of the page.

2. **Activity Library** (including Life Skills Section) [https://www.exploring.org/activity-library/](https://www.exploring.org/activity-library/)

3. **Organization’s Resources/Employees**
   
   A. Current work curriculum (developed by the company)
   
   B. Employee’s expertise/knowledge (Use All-in One Program Planning Meeting-found in the Exploring Guidebook for Leaders)

4. **Career Achievement Award (Posts) & Career Awareness Award (Clubs)**
   
   


6. **Safety First Guidelines/Guide to Safe Scouting** *(Guide is being Updated—Please follow all CURRENT YPT Policies)*
   

7. **Online Exploring Adult Leader Specific Training & Youth Protection Training**
   
   [https://www.exploring.org/training-safety/](https://www.exploring.org/training-safety/) or [www.myscouting.org](http://www.myscouting.org)

8. **Unit Performance Guide** *(Chapter 5- Exploring)* -- Details about organizing a new Post/Club
   

Also visit [www.exploringexplosion.org](http://www.exploringexplosion.org) and scroll to the bottom of the website to find additional resources...
Phase 3 – Program
All-In-One Program Planning Meeting

1) Paperwork

2) Adult Explorer Leader Training
   - Youth Protection for Explorers
   - Adult Explorer Leader Training

3) Open House Planning
   - Brainstorm session
   Why did you choose this career for yourself?
   What are hands on activities that you can do with youth?
   - Develop a 3-4-month calendar (use Activity Library)
   - Choose Open House “hands-on activities”

4) Prepare Post Committee Members for Open House
The frequency of your meetings and length of your program each year is up to you. For example, this could be a 12 month or 12 week program.

### SAMPLE PROGRAM CALENDARS

<table>
<thead>
<tr>
<th>MONTHLY MEETINGS YEAR-ROUND</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>September</strong></td>
</tr>
<tr>
<td>Open House</td>
</tr>
<tr>
<td><strong>October</strong></td>
</tr>
<tr>
<td>Chemical engineering</td>
</tr>
<tr>
<td><strong>November</strong></td>
</tr>
<tr>
<td>Youth Officer Elections</td>
</tr>
<tr>
<td><strong>December</strong></td>
</tr>
<tr>
<td>Holiday Play – open house</td>
</tr>
<tr>
<td><strong>January</strong></td>
</tr>
<tr>
<td>Industrial Technology</td>
</tr>
<tr>
<td><strong>February</strong></td>
</tr>
<tr>
<td>Electrical engineering</td>
</tr>
</tbody>
</table>
Phase 3 – Program
Planning the Open House

1) From your BRAINSTORM session...
   - Pick the 4-5 best activities for a quick hands-on format at the Open House

2) At the open house...“Go shopping”
   - 4-5 stations (rotations)
   - 4-5 minutes each
<table>
<thead>
<tr>
<th>PHASE 1 RESEARCH</th>
<th>PHASE 2 LEADERSHIP</th>
<th>PHASE 3 PROGRAM</th>
<th>PHASE 4 PARTICIPATION</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>What are local youth interested in?</strong>&lt;br&gt;- Career Surveys/counselor data&lt;br&gt;- Focus on top 25 interests</td>
<td><strong>Key Decision Maker</strong>&lt;br&gt;- Get organization commitment&lt;br&gt;- Identify 4-8 adults for leadership&lt;br&gt;- Set a date for Open House&lt;br&gt;- Start paperwork (MOU, New Post App, Adult App)</td>
<td><strong>Program Planning Meeting</strong>&lt;br&gt;- Complete leader trainings online&lt;br&gt;- Brainstorm hands on activities for Open House and program calendar&lt;br&gt;- Develop initial 3-4 month calendar&lt;br&gt;Twice monthly example:&lt;br&gt;1st - Open House&lt;br&gt;2nd - Hands on activity&lt;br&gt;3rd - Youth Officer Elections&lt;br&gt;4th - Hands on activity&lt;br&gt;5th - Hands on activity&lt;br&gt;6th - Hands on activity&lt;br&gt;7th - TBD by Explorers&lt;br&gt;- Develop bylaws and SOP’s&lt;br&gt;- Prepare new committee members by delegating open house tasks at the program planning meeting:&lt;br&gt;- Mail invitation letters&lt;br&gt;- Personal phone call to students&lt;br&gt;- Get snacks&lt;br&gt;- Secure gear for activities&lt;br&gt;- Print calendar&lt;br&gt;- Complete paperwork: MOU, Post/Club application, Adult Apps and obtain signatures</td>
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<td><strong>Service Team</strong>&lt;br&gt;- Make regular visits to coach leaders&lt;br&gt;- Use post/club JTE criteria as a guide</td>
<td><strong>EXPLORING</strong>&lt;br&gt;- Large group sales&lt;br&gt;- Scripts/templates on LFL Info site</td>
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</tbody>
</table>
Phase 4 – Participation

SIMPLE OPEN HOUSE AGENDA

**OPEN HOUSE AGENDA**

1. Welcome
2. What is Exploring?
3. Video
4. HANDS-ON ACTIVITIES
5. Activity Interest Survey (customized)
6. Calendar
7. **ASK TO JOIN**
8. Applications & fees
9. Snacks
Resources to help you...

www.exploring.org
EXPLORING PARTICIPANT POLICY
“EP” (18 THROUGH 20 YR OLD EXPLORERS)

Effective August 1, 2020, all applicants 18 through 20 years old must complete and submit an adult application, consent to a criminal background check, and successfully complete Youth Protection training.

However, an 18- through 20-year-old will still be considered an Adult Exploring Participant in the post and will not be considered an adult leader. Therefore, an “EP” will not be allowed to fulfill adult leadership roles pertaining to Two-Adult Leadership and other requirements that require leadership to be at least 21 years of age.

All Exploring Participants “EP” will continue to count as youth within your youth membership reports.

Visit the link below for an infographic as well as a Q & A to assist you in implementing this important new policy.

EXPLORING REGISTRATION FEES

Effective August 1, 2023, Exploring fee updates:

- Exploring Youth $50.00
- Exploring Adult Participants (18-20) $50.00
- Exploring Adults $50.00
- Exploring Post/Club Annual Renewal Fee $100.00
- There is no additional “Joining Fee” for Exploring

The updated membership fees will take effect August 1, 2023, for new members in the 2023-2024 program year.

The national membership fee helps cover the cost of essential services, including program resources, liability insurance for those participating in approved Scouting activities, criminal background checks, youth protection, and the development of intellectual property for national, council, and unit programs. As we move forward, we will continue to look at the membership fee structure and how we deliver the Scouting program for future generations.
NEWLY UPDATED EXPLORING APPLICATIONS

The newly updated Exploring applications are available now for download online at www.exploring.org

New Post/Club Application (SKU# 655197)

Youth Application (SKU# 634698)

Adult Application (SKU# 634699)

*New applications are available at the National Distribution Center.
Newest Technology for Exploring

- BeAnExplorer “Equivalent”
  “joinexploring.org”
  “joinexploring.com”
- Scoutbook for Exploring
- Online Registration
- Online Renewal
ONLINE REGISTRATION FOR EXPLORING
Invitation Manager

There is no BeAnExplorer...yet 😊
Create Account & Complete Application

Welcome to Exploring

Select your application type below to apply for membership in or to volunteer for Exploring. You will be notified when your application has been processed by the unit or council.

Are you registering yourself or your child?

- Exploring Youth
- Exploring Volunteers

Tell us about yourself

- Full legal name required:
  - First Name: Jake

- Mother's Maiden Name:
  - Mother's Maiden Name

- Date of Birth: 01/01/1980

- Gender:
  - Male

- Ethnic Background: Caucasian

- Social Security #: 010-00-0011

Current Residency

- Country: USA
- Address Line 1: 1325 W. Walnut Hill Lane
ONLINE RENEWAL/“RECHARTERING” FOR EXPLORING
UNIT
“RENEWAL”

Aug 2023 – Feb 2024
Recharters
2023 BSA NATIONAL
ANNUAL MEMBERSHIP
FEES INFOGRAPHIC
Charter Process

• Units will continue to renew **AS IS** through the February 2024 rechartering

• February 2024 units will have a one-month lapse (Sept 2023 – Jan 2024 continue to have 2-month lapse)

• March 2024 units will be the first to renew using the new unit charter process (currently affects 737 units nation-wide)
### MY UNIT

**PACK 643 FAITH LUTHERAN CHURCH**

- **Unit Type:** Pack
- **Unit Number:** 643
- **Tenure:** 378 months
- **Unit Expire Date:** 10/31/2023
- **Chartered Organization:** Faith Lutheran Church
- **District:** Chippewa
- **Council:** Three Fires Council
- **Unit Term:** 12 months
- **Unit New Expire Date:** 10/31/2024

### CHARTERED ORGANIZATION INFORMATION

**FAITH LUTHERAN CHURCH**

- **Chartered Organization Name:** Faith Lutheran Church
- **Chartered Organization Address:** 3000 Liberty St, Aurora, IL 60502
- **Chartered Organization Zip:** 60502-9512

### PACK ROSTER

<table>
<thead>
<tr>
<th>First Name</th>
<th>Last Name</th>
<th>Gender</th>
<th>DOB</th>
<th>Address</th>
<th>Member Type</th>
<th>Position</th>
<th>Member ID</th>
<th>YPT</th>
<th>CBC Auth</th>
<th>Scout Life</th>
<th>Total</th>
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<tbody>
<tr>
<td>Aaron</td>
<td>Ginsberg</td>
<td>M</td>
<td>10/1</td>
<td>123 Main St, Somewhere, IL</td>
<td>Youth</td>
<td>Youth Member</td>
<td>14244398</td>
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<td></td>
<td></td>
<td>$155.00</td>
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<tr>
<td>New</td>
<td>Peter</td>
<td>M</td>
<td>09/1</td>
<td>456 Side St, Somewhere, IL</td>
<td>Youth</td>
<td>Youth Member</td>
<td>140321990</td>
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<tr>
<td>William</td>
<td>Haskins</td>
<td>M</td>
<td>01/1</td>
<td>789 Top St, Somewhere, IL</td>
<td>Youth</td>
<td>Youth Member</td>
<td>135943887</td>
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<td></td>
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<tr>
<td>Abigail</td>
<td>Hemme</td>
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<td>04/2</td>
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### MY UNIT

**PACK 843 FAITH LUTHERAN CHURCH**

- **Unit Type:** Pack
- **Unit Number:** 843
- **Tenure:** 378 months
- **Unit Expiration Date:** 10/31/2023
- **Chartered Organization:** Faith Lutheran Church
- **District:** Chicago
- **Council:** Three Rivers Council
- **Unit Term:** 12 months
- **Unit New Expiration Date:** 10/31/2024

### CHARTERED ORGANIZATION INFORMATION

**FAITH LUTHERAN CHURCH**

- **Chartered Organization Name:** Faith Lutheran Church
- **Chartered Organization Address:** 3000 Liberty St
- **Chartered Organization City:** Aurora
- **Chartered Organization State:** IL
- **Chartered Organization Zip:** 60502-5912

### PACK ROSTER

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New Online Rechartering/Renewal System

https://advancements.scouting.org/login

https://www.scouting.org/commissioners/internet-rechartering/

Information included is:

- Training Video
- FAQ’s
- User Guides
- Internet Recharter Guidelines
- Summary of Enhancements
- Recharter Demo Tool

Manager of Shared Services
Member Data Outsourcing Solutions
Exploring Training
Exploring Position-Specific Training Modules Update Status
The Exploring Leader Training Modules have also been formatted to be experienced through the learning center via computer or smart device.

- Login in to https://my.scouting.org/. If you need to create an account and do not know your member ID number, please contact your local BSA council office/service center.
- Once you log in, locate the blue box on the right side of your screen labeled “Click here to access Exploring Training”.
- After logging in, you may also click “Menu” in the top left corner and select “My Training”. Under Training Courses by Program, select “Exploring Adult Training”.
- You may select between the three available Exploring learning plans (based on position). Anyone is welcome to complete the trainings.

NOTE: In addition, the “Servicing Exploring Units Module for Commissioners” has been updated within the Learn Center.

We would like to sincerely thank the many Exploring professionals and volunteers that helped make this important update happen!
Exploring Position-Specific Training Modules
Update Status ...

NOW UPDATED AND READY FOR VIEWING
### EXPLORING POSITION TRAINED REQUIREMENTS

#### ADVISOR & ASSOCIATE ADVISOR

**BEFORE 1ST MEETING**

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<tr>
<td>SCO_305</td>
<td>PARTS OF A MEETING FOR EXPLORING</td>
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</tr>
<tr>
<td>SCO_309</td>
<td>SAFETY TIPS FOR EXPLORING</td>
<td>13:29</td>
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<tr>
<td>SCO_301</td>
<td>STRUCTURE OF AN EXPLORING PROGRAM</td>
<td>11:56</td>
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<tr>
<td>SCO_302</td>
<td>WHAT IS EXPLORING?</td>
<td>10:03</td>
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<td>SCO_316</td>
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**TOTAL TIME: 1 HOUR 11 MIN**

#### FIRST 30 DAYS

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<td>SCO_312</td>
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**TOTAL TIME: 15 MIN**

### POST/CLUB COMMITTEE CHAIR & COMMITTEE MEMBER

**BEFORE 1ST MEETING**

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**TOTAL TIME: 53 MIN**

#### FIRST 30 DAYS

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**TOTAL TIME: 39 MIN**

#### POSITION TRAINED

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**TOTAL TIME: 15 MIN**

### SERVICE TEAM MEMBER

**BEFORE 1ST MEETING**

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<td>SCO_303</td>
<td>BENEFITS OF EXPLORING</td>
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**TOTAL TIME: 44 MIN**

#### POSITION TRAINED

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<td>PROGRAM FUNDRAISING FOR EXPLORING</td>
<td>5:13</td>
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**TOTAL TIME: 34 MIN**

*In addition to the learning plans above, Youth Protection training is required for all Exploring registered volunteers.*
Youth Protection Training

https://my.scouting.org/
Exploring Youth Training Update

https://www.scouting.org/training/youth-protection/venturing/
### PHASE 1: RESEARCH

**What are local youth interested in?**
- Career Surveys/counselor data
- Focus on top 25 interests

**How many surveys do I need?**
- Membership goal X 20 = # surveys needed
- 10% of those invited will join

**Career Interest Surveys**
- Pitch the program not the survey
- Surveys are only a tool to connect youth to the program
- Talk to counselor first, they can connect you with the decision maker
- Study survey objections
- Include ONLINE Career Interest Surveys as option (for youth 13 years and up)
- ALWAYS share results with school administrators
- Include summary of results with CEOs on sales calls

### PHASE 2: LEADERSHIP

**Key Decision Maker**
- Get organization commitment
- Identify 4-8 adults for leadership
- Set a date for Open House
- Start paperwork (MOU, New Post App, Adult App)

**Leader Training**
- Fully trained after completion of both Exploring YPT and Exploring Leader Training modules required for each position
- Training available online at: [My Scouting website](https://www.my.scouting.org)

**Why more adults?**
- Research shows posts and clubs that start with 6-8 leaders last longer
- More leaders = more resources = stronger program = more youth
- Share the responsibilities with all committee members

### PHASE 3: PROGRAM

**Program Planning Meeting**
- Complete leader trainings online
- Brainstorm hands on activities for Open House and program calendar
- Develop initial 3-4 month calendar
- Twice monthly example:
  1. Open House
  2. Hands-on activity
  3. Youth Officer Elections
  4. Hands-on activity
  5. Hands-on activity
  6. Hands-on activity
  7. TBD by Explorers
- Develop bylaws and SOP's
- Prepare new committee members by delegating open house tasks at the program planning meeting:
  - Mail invitation letters
  - Personal phone call to students
  - Get snacks
  - Secure gear for activities
  - Print calendar
  - Complete paperwork: MOU, Post/Club application, Adult Apps and obtain signatures

**Focus on 5 Program Areas**
- Career experiences, Leadership, Character, Citizenship, & Life Skills

### PHASE 4: PARTICIPATION

**Promote Open House**
- Personal letters and phone calls
- Digital marquees
- Social media
- Council, sponsoring organization and school websites/calendars
- School daily announcements
- Posters/flyers in high traffic areas
- Career/college fair booths
- Organization employees email their own contacts

**Hands on Activities**
- 90% join rate!

**Youth-Led Program**
- Youth officer election a third post/club meeting
- Schedule officer seminar
- Youth officer titles should reflect organization’s employee titles
- Officers pick activities and activity chairs
- Match officers with adult leaders
- Explorer Officers should maintain the program calendar

### Hands on Activities

- Year Round Youth Recruitment
- Annual Open House
- Collect career interest data each new school year
- Use super activity as incentive
MOST IMPORTANT PART OF EACH PHASE (Review)

Phase 1: Career Interest Surveys

Phase 2: Training

Phase 3: All-In-One Program Planning Meeting

Phase 4: Open House
Successful Councils...

Intentionally Providing a Pathway to Exploring Growth and Strategic Planning In Your Council
12 Keys To Success
“Action Planning”
The Beginning of your Strategic Plan

The foundation of your plan will begin here
1. Recruit a council Exploring volunteer chair and committee

2. Appoint a Council Exploring Champion “Staff Advisor”

3. Create a public presence for Exploring (council website, newsletters, social media)
4. Train key volunteers and staff on the 4 Phases of Post/Club Organization

5. Set specific goals for Career Interest Surveys or gathering of data from select high schools

6. Set goals to host Open Houses for all Posts/Clubs (i.e. School Night for Scouting)
7. Create a campaign to emphasize Post/Club unit support (through Service Teams/Commissioners)

8. Integrate Exploring into council activities and events

9. Promote Exploring to all current customers (i.e. “Scouts BSA”)
10. Host a council community cultivation event, focusing on a specific career.

11. Involve the Council Executive Board to help open doors within the community and to help create a list of businesses to match the Career Interest Survey results.

12. Ensure that Exploring is included in the Council Strategic Plan, PDS Goals, and Board Meetings.
National Exploring Program Committee
Craig Martin
Vice-Chair
National Exploring Program Chair
Bruin1967@aol.com
National Exploring Program Commissioner

Richard (Dick) Davies
Richard.davies.nyc@gmail.com
(914) 327-7430

Recent Scouting History
• Interim Scout Executive for two years Greater New York Councils ~ 2021 – 2022
• Stepped down as Council Commissioner to take role
• Formerly VP – Membership, VP – Scoutreach and Manhattan Borough President
• Eagle Scout from Wisconsin

Exploring History
• Exploring Chair, National Commissioner Service Team ~ Nov 2022 – TBD
• National Exploring Program Commissioner, National LFL Executive Board ~ Nov 2022 -TBD
• Area and Northeast Regional Exploring Chair and Board Member ~ 2018 – 2021
• National Exploring Committee ~ 1976 – 1979
• National Explorer President ~ 1976-77; Youth Member of National Executive Board

Professional Career
• Since 2016, angel investor and advisory board member for start-up companies
• Consultant to investment management industry
• Most of career on business side of investment management industry (business unit management, client and product development) with Alliance Bernstein and Russell investments
• Last ten years through 2016 working with largest 401k and other defined contribution plans around the world.
National Exploring Committee & National Resource Associate Advisors (SME’s)

Craig Martin
National Exploring Program Chair,
Learning for Life Executive Board
Bruin1967@aol.com
719-331-6406

Richard (Dick) Davies
National Exploring Program Commissioner,
Learning for Life Executive Board
Exploring Chair,
National Commissioner Service Team
Richard.davies.nyc@gmail.com
914-327-7430
In support to our fourteen Council Service Territories* (CSTs), formerly National Service Territories (NSTs) our National Exploring Program is currently supporting each CST, along with their territory’s councils, with a National Exploring Subject Matter Expert (SME), who serves as that territory’s National Exploring Resource Associate Advisor (RAA). As a caveat, we do not presume this role is either formally or informally part of the CST organizational structure but rather a service being made available by the National Exploring Program to each CST and/or their councils. Additionally, we have an National Exploring RAA dedicated to supporting the California Highway Patrol (CHP) and the councils with CHP Law Enforcement Posts as well as the posts themselves.

* In April 2024, CST 2 & 11 were eliminated and their councils will be moved into adjacent CSTs.
Council Service Territories (CSTs)
Current National Exploring SMEs / RAAs Team...

• CST 1 ~ Suzie Steiner (Mountain West Council), who is currently an Advisor for an Exploring STEM / Robotics Post, which also encompasses trades such as machining & welding and business careers, and has previously been an assistant district commissioner, assistant & roundtable commissioner and Cub Scout den leader. National Exploring Resource Associate Advisor (RAA) supporting the CST 1 and councils within the territory
  o suzie@openlabidaho.org
  o (208) 869-2403

• CST 2 & 3 ~ Stuart Mahler (Golden Gate Area Council), who is currently an Assistant Council Commissioner and LFL Council Exploring Chair and Executive Board Member as well as a retired police officer, an advisor in the 1987 Law Enforcement Exploring National Academy, staff member on three National Exploring Law Enforcement Exploring Conferences and Law Enforcement Explorer in his youth. National Exploring Resource Advisor (RAA) supporting the CST 2 & 3 and councils within those two territories
  o mdc.stuart@gmail.com
  o (925) 519-6957

• CST 4 & 5 ~ Roger Engelbart (Greater St Louis Area Council), who is currently the Assistant Council Commissioner for Training and the Engineering Chair for the Council Exploring Committee, as well as a retired Boeing Engineer involved in Nondestructive Evaluation. National Exploring Resource Associate Advisor (RAA) supporting the CST 4 & 5 and councils within those two territories
  o engelbart301@sbcglobal.net
  o (314) 920-8968
Current National Exploring SMEs / ERAs Team...

• CST 6 ~ Richard (Dick) Davies (Glacier’s Edge Council) who is the National Exploring Commissioner, Exploring Chair for the National Commissioner Service Team & National Exploring Program Committee Vice-Chair, as well as VP - Development in Glacier’s Edge Council (Madison, WI), Greater New York Councils Executive Board Member, former Interim Scout Executive for the Greater New York Councils (2021 & 2022), past Northeast Region Exploring Chair and Board Member, and, in his youth, National Explorer President (1976-77) & Youth Member of National Executive Board. National Exploring Resource Associate Advisor (RAA) supporting the CST 6 and councils within the territory
  o richard.davies.nyc@gmail.com
  o (914) 327-7430

• CST 7 ~ Don Decker (Bay Area Council) - Eagle Scout, Woodbadge staff member, retired BSA Professional Scouter, Business and Banking Explorer as a youth, and currently a full time Agriculture Specialist, US Customs and Border Protection Agency. National Exploring Resource Associate Advisor (RAA) supporting the CST 7 and councils within the territory
  o donedecker@gmail.com
  o (832) 266-7145

• CST 8 ~ Craig Martin (Pathway to the Rockies Council), who is the National Exploring Program Committee Chair as well as a retired Senior Systems Engineer supporting Department of Defense satellite programs and a retired USAF Colonel with extensive experience building, testing, launching & operating US Air Force satellites and testing air-to-air & air-to-ground missile systems. National Exploring Resource Associate Advisor (RAA) supporting the CST 8 and councils within the territory
  o bruin1967@aol.com
  o (719) 331-6406
Current National Exploring SMEs / ERAs Team...

• CST 9 ~ Richard (Rick) Belford, Jr. (Western Massachusetts Council), who is currently the Vice President of Membership, Executive Board member, and Exploring Service Team member. Also a former Associate Advisor and Committee Member for two Posts and a former Scouting Professional/District Executive. Retired DOD/Federal employee and retired USAF Chief Master Sergeant. National Exploring Resource Associate Advisor (RAA) supporting the CST 9 & 11 and councils within those two territories
  o rebwme234@gmail.com
  o (860) 749-2028

• CST 10 ~ Joseph (Joe) Marinelli (Seneca Waterways Council), who is the Council Executive Committee’s & Board’s former Vice President of Exploring, past President of the Finger Lakes Council and Executive Director, Finger Lakes STEM Hub as well as a retired Regional Supervising Superintendent & BOCES (service agency) CEO for 25 school districts in upstate New York. National Exploring Resource Associate Advisor (RAA) supporting the CST 10 and councils within the territory
  o josephjmarinelli@aol.com
  o (585) 704-4659

• CST 11 ~ Richard (Rick) Belford, Jr.

• CST 12 ~ John Brady (Del-Mar-Va Council) who is currently a member on the Council Executive Board, District Vice Chair and Sea Scout Ship 198 Committee Member as well as a former Attorney/Labor Relations Specialist for the State of Delaware & a former Scouting Professional District Executive. National Exploring Resource Associate Advisor (RAA) supporting the CST 12 & 14 and councils within those two territories
  o jfbradygroup@gmail.com
  o (302) 271-4700
Current National Exploring SMEs / ERAs Team...

- **CST 13 ~ Linda Hassler** (Monmouth Council) who is currently a member of her Monmouth Council Board of Directors and Troop 140 Committee Member as well as an Assistant Professor at Rutgers’ School of Nursing, former Northeast Region Area 5 Exploring Chair, former Exploring Post Advisor and a Tennis Explorer in her youth. National Exploring Resource Associate Advisor (RAA) supporting the CST 13 and councils within the territory
  - Lindajhassler@gmail.com
  - (732) 687-7208

- **CST 14 ~ John Brady**

- **CST 15 & 16 ~ Kenneth (Ken) Leedham** (Gulf Stream Council) who is currently a District Commissioners, Exploring service team member, associate post advisor, merit badge counselor and Wood Badge staff member as well as a full-time police officer and Law Enforcement Explorer in his youth. National Exploring Resource Associate Advisor (RAA) supporting the CST 15 & 16 and councils within those two territories
  - treasurecoastscouting@gmail.com
  - (772) 370-2800

- **CHP ~ Rick TerBorch** (Los Padres Council), who is the former National Service Territory (NST) 3 Commissioner, Assistant Council Commissioner and Council Executive Board Member as well as a retired Chief of Police in Arroyo Grande, CA, past Los Padres Council President & Council Commissioner, past National Law Enforcement Exploring Committee Member, Exploring Advisor and over 35+ years in Law Enforcement Exploring. National Exploring Resource Associate Advisor (RAA) supporting the California Highway Patrol (CHP) and the councils with CHP Law Enforcement Posts.
  - rterborch@earthlink.net
  - (805) 441-1721
Current National Exploring SMEs / RAAs Team...

Additionally, any of these National Exploring RAAs are available to any of the CSTs and their councils on the following Exploring Career Fields

- **Aviation** ~ Rick Belford & Roger Engelbart
- **Business** ~ Rick Belford (Contracting & Procurement)
- **Communications** ~ Rick Belford (Broadcasting & Public Relations) and John Brady (Broadcasting & News Reporter)
- **Engineering & Technology** ~ Roger Engelbart, Craig Martin and Suzie Steiner (Robotics)
- **Health Care** ~ Linda Hassler
- **Law & Government** ~ John Brady (Law Careers) and Craig Martin & Rick Belford (Military Careers)
- **Law Enforcement** ~ Ken Leedham, Stuart Mahler & Rick Terborch
- **Skilled Trades** ~ Joe Marinelli & Suzie Steiner
- **Social Services** ~ Joe Marinelli (Education), Linda Hassler (College Professor), Rick Belford & John Brady (Non-Profit / Not-For-Profit Management) and Suzie Steiner (STEM)
- **Other Career Fields** ~ National Exploring RAA, assisting your CST, will find the best individual to assist you for other Exploring Career Fields
As part of our ongoing commitment to abuse prevention, the Boy Scouts of America, to include Exploring, is updating the adult supervision requirements for overnight activities. This update enhances the minimum “two deep leadership” requirements by additionally requiring every adult present on overnight activities to be a registered member of the Boy Scouts of America or Exploring. These adults must submit an adult application and registration fee, undergo a criminal background check, a volunteer screening database check and must complete mandatory Youth Protection training. A limited exception for parents and legal guardians of Cub Scout youth attending overnight with their children is planned due to the family centric nature of Cub Scouting. All Cub Scout Packs, Scouts BSA Troops, Venturing Crews, Sea Scouting Ships, Exploring Posts, council, and district overnight programs will be required to comply with this update by September 1, 2023. We encourage early adoption prior to the effective date. This updated Barrier to Abuse will be referenced as part of the Guide to Safe Scouting, Exploring’s Safety First Guidelines, Youth Protection and Adult Leadership section, Scouting’s Barriers to Abuse. Youth Protection and Barriers to Abuse FAQ’s will be expanded to include additional FAQ’s as they are developed.
STAY CONNECTED

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group | National Explorer Alumni Association

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exploring@lfmail.org
FUNDRAISING FOR EXPLORING

BONUS SLIDES
Fundraising and Cultivation Events

www.exploring.org

Simply scroll to the bottom of the home page and search within the 3 boxes labeled: “Unit Resources”, Council Resources”, & “Forms”
Giving is not just about make a donation, it’s about making a difference.

- Kathy Calvin
Camp Cards VS. Career Cards
FUNDRAISING

- Awards
- Council/district coordinated events
EXPLORING RESOURCES

UNIT RESOURCES
- Activity Library
- Awards & Recognitions
- Budget Planning Worksheet
- Bylaws
- Council Locator
- Custom Merchandise
- Exploring Guidebook for Leaders
- Fiscal Policies and Procedures
- Insurance Information
- Journey to Excellence
- Logos & Marketing
- New Unit Playbook
- Online Renewal
- Online Renewal FAQs
- Open House Fliers
- Roster
- Safety First Guidelines
- Scholarships
- Service Hours Reporting
- Training & Safety
- Youth Protection

COUNCIL RESOURCES
- Annual Report 2016
- Awards & Recognitions
- Careers Interest Survey Guidebook
- Commissioner Service to Exploring FAQs
- Committee Guide & Position Descriptions
- Cultivation Event Guide
- Custom Merchandise
- Exploring Clubs
- ExploringCast Podcast
- Exploring Explosion
- Exploring Express Guide
- Exploring Officers Association Guide
- Journey to Excellence
- Marketing And Membership
- Merchandise Licensees
- New Unit Playbook
- Training & Safety
- Unit Performance Guide
- Unit Performance Guide Tracking
- U.S. Dept. of Education Letter
- Workforce Development Funding Guide

FORMS
- Adult Application
- Background Check Exemption
- Budget Worksheet
- Immunization Exemption Request
- Incident Reporting Forms
- Medical Record
- Memo of Understanding
- Money Evening Permit
- New Post/Club Application
- Parent Consent
- Youth Application
Cultivation Event
Cultivation Event – Texarkana, TX
HEALTH CAREERS / STEM
IMPACT LUNCHEON
September 11, 2018

11:45 AM Serving Line Opens

12:05 PM Welcome...............................Chris Karam
CEO, CHRISTUS St. Michael Health System

Prayer/Pledge..................Fire Post 343 Cadets

Intro Emcee Treva West

12:15 PM Head Table Introductions..........Treva West
Recognize/Acknowledge Fred Markham
Intro Greg Johnson

12:20 PM Guest Speaker Remarks.............Greg Johnson
Decorated Officer/U.S. Air Force Pilot, Retired
NASA Astronaut/Pilot
Distinguished Eagle Scout

12:45 PM Ask Commitment....................Anthony Escobar
Caddo Area Council, Scout Executive

12:55 PM Closing Remarks..........................Mrs. West

Building Tomorrow’s Workforce Today!

Sponsored by
CHRISTUS St. Michael Health System
2024 NATIONAL EXPLORING LIVE HOURS

The National Exploring Live Hour is a monthly Zoom video conference that will help engage and equip Exploring volunteers and professionals to grow, support, and learn more about Exploring. Each month the National Exploring Live Hour will be led by our National Exploring Chair and the National Director of Exploring. The live hours will include sharing best practices and ideas that are happening within our councils, highlighting successful growth campaigns, and inspiring new ideas through various trainings.

This will also offer an opportunity for local councils to collaborate with territory and national counterparts to generate innovative solutions to real-life Exploring challenges.

National Exploring Live Hour Schedule
1:00 PM – 2:00 PM Central Standard Time, Monthly

Register for each of the National Exploring Live Hour ZOOM presentations at:

https://reservations.scouting.org/profile/form/index.cfm?PKformID=0x144800abcd