Exploring Explosion 3.0 Training
Attendance







Tim Anderson
National Director
Learning for Life / Exploring &
Older Youth Programs







## **Exploring Safety First Guidelines Update**

Learning for Life, Exploring, and Scouting America are updating the standard regarding Ride-Alongs for all programs, including but not limited to Law Enforcement Exploring. When youth under 18 years of age participate in Ride-Alongs, all parties involved must adhere to all current Safeguarding Youth policies and guidelines (formerly known as Youth Protection) for all participants.

This includes ensuring that at least two registered adult leaders, each 21 years of age or older and trained in Safeguarding Youth or Youth Protection, are present for the Ride-Along. If the Ride-Along includes a female youth participant, at least one of the registered adult leaders participating in the Ride-Along must also be female.

This standard is mandatory and takes effect on June 30, 2025; however, it should be implemented as soon as possible. While we acknowledge that this change may pose challenges in certain Ride-Along scenarios, it must be strictly enforced to guarantee the safety of both our youth participants and adult leaders.

We will update other documents that refer to Ride-Alongs soon. In the meantime, please ensure that your units participating in Ride-Alongs are notified about the standard and its effective date.

Additionally, remind the Participating Organization to verify that all adults, including young adult participants (aged 18-20), are current with their Youth Protection Training or promptly complete the Safeguarding Youth training.

You may access the training at: <a href="https://www.scouting.org/training/youth-protection/">https://www.scouting.org/training/youth-protection/</a>







E X P
L O R
I N G



3 Years of Growth !!!!





**SEA SCOUTING** 

www.seascout.org





# Older Youth Programs

www.scouting.org



**Sea Scouting** 





Retention ....

It is about your son or daughter's Future....

Preparing them with great

Character, Friends, and a Career







#### **Scouts BSA Tenure**

- The average tenure of a Scouts BSA member is 29.0 months
- We lose 50% of Scouts BSA youth between the ages of 13-15

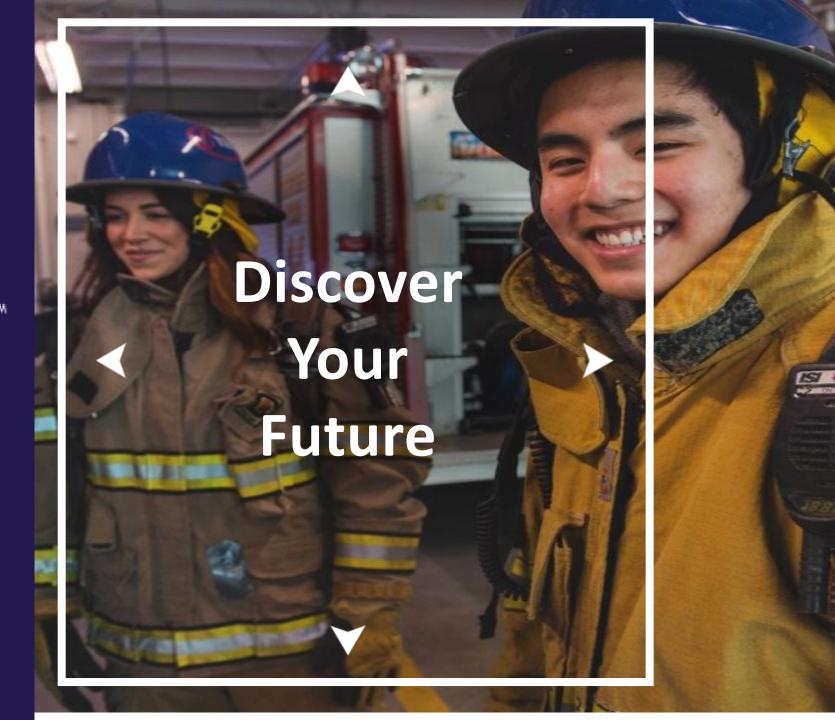
However, if they join Venturing, Sea Scouting, or even Exploring...

• Instead of dropping out of Scouting, they stay in an additional 16.5 months



# The Continuum of Scouting

# EXPLORING\*\* DISCOVER YOUR FUTURE







https://www.exploring.org/

Everything we do... is all about...

RELATIONSHIPS

People want and need to know the "WHY" before they hear and learn the

"HOW"





More Videos on Youtube...

**Exploring LFL - YouTube** 



#### **Testimonials**

Law Enforcement, Denise & Keith - Mom & Explorer (youtube.com)

Science Exploring according to Dave (youtube.com)

EMS Exploring According to Savanah (youtube.com)

**Great Promotional Videos** 

# https://youtu.be/1UtPFB0BH0A

https://youtu.be/p5GFYmWiyic

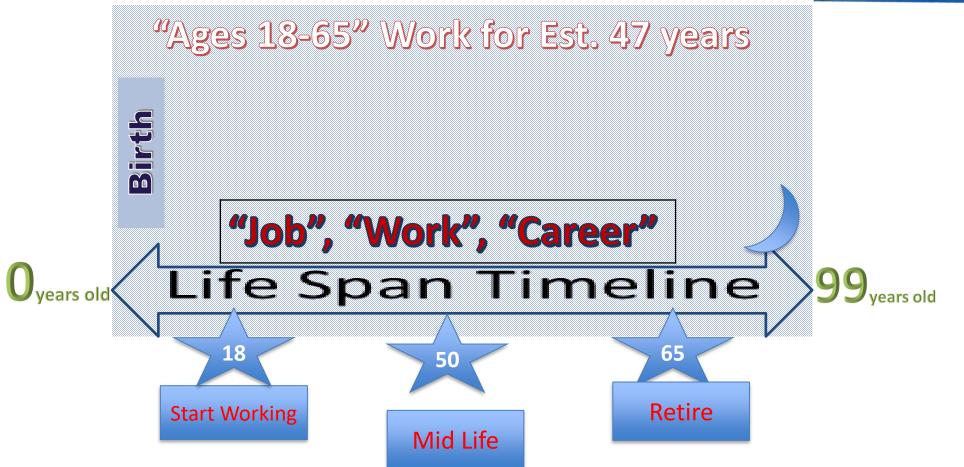




## YOUR LIFE SPAN







# What is your Exploring story?

FIND ONE



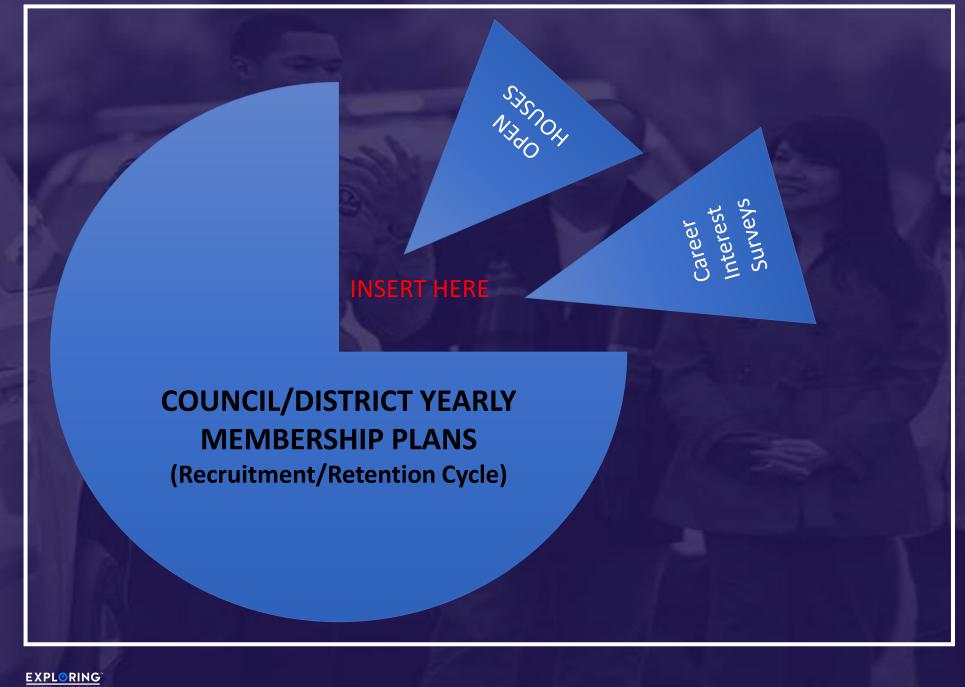
# **Alarming Statistics**





What are your local statistics...and why should you care?







### All of the details...

UPG Chapter 5 beginning on page 125 (Exploring )

http://www.exploring.org/wpcontent/uploads/2021/04/522-02516 UPG.compressed.pdf





# What is Exploring?

A career education program for young men and women

Helps students make more informed decisions about future careers

Hands on Interactive Career education program



# What is Exploring?



WHAT IT SHOULD BE...
HANDS ON/ INTERACTIVE!





#### THE CORPORATION

#### LEARNING FOR LIFE CORPORATE MISSION:

To develop and deliver engaging, research based academic, character, leadership and career focused programs aligned to state and national standards that guide and enable all students to achieve their full potential.

#### **NON-DISCRIMINATION STATEMENT:**

Learning for Life programs are designed for all age groups from pre-kindergarten and not yet age 21. Youth participation is open to any youth in the prescribed age group for that particular program. Adults are selected by the participating organization for Involvement in the program. Color, race, religion, gender, sexual orientation, ethnic background, disability, economic status or citizenship is not criteria for participation by youth or adults.



Learning for Life Curriculum-Based Programs consists of grade specific, age-oriented, character education lesson plans that are utilized in schools and other educational settings to help instill character and ethical decision making in our youth. The available lesson plans that are offered for Learning for Life Groups include PreK-12 grades, Champions for students with special needs, along with additional digital resources. Learning for Life uses these interactive lessons to help youth make informed decisions while becoming better students and citizens.

#### **CURRICULUM PROGRAM VISION:**

To provide engaging and relevant PreK-12 solutions that positively impact academic performance, social & emotional maturity, character development, and career education for all students.

www.learningforlife.org



**Exploring** is a co-ed program for youth that are in the 6<sup>th</sup> grade through 20 years old. Exploring provides opportunities for real-world hands-on career experiences, while helping them "Discover their Future". The program links youth with mentors and experts with partner businesses and agencies in their communities. Participating in an Exploring Club or Post ensures youth make informed decisions about careers they may or may not be interested in pursuing, while allowing businesses and organizations the opportunity to meet and cultivate future employees.

#### **EXPLORING MISSION:**

Deliver character-building experiences and mentorship that allow youth to achieve their full potential in both life and work.

#### **EXPLORING VISION:**

Shape the workforce of tomorrow by engaging and mentoring today's youth in career and life enhancing opportunities.

www.exploring.org



# A little about each program



• Learning for Life Curriculum-Based Programs consists of grade specific, age-oriented, character education lesson plans that are utilized in schools and other educational settings to help instill character and ethical decision making in our youth. The available lesson plans that are offered for Learning for Life Groups include PreK-12 grades, and Champions for students with special needs. Learning for Life uses these interactive lessons to help youth make informed decisions while becoming better students and citizens.

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# PROGRAMS ARE BASED ON 5 AREAS OF EMPHASIS



CAREER OPPORTUNITIES

LEADERSHIP EXPERIENCE

**LIFE SKILLS** 

**CITIZENSHIP** 

CHARACTER EDUCATION



# FIVE PROGRAM EMPHASES

## **Career Opportunities**

Real-world career skills facilitated by caring professionals

### **Leadership Experience**

Training opportunities to develop the leadership skills that employers desire as well as leadership opportunities



### **Life Skills**

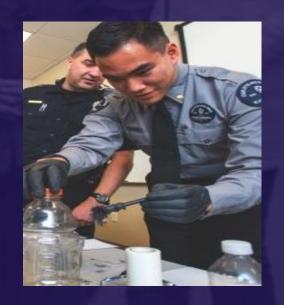
Conflict resolution, problem solving, teamwork, and communication

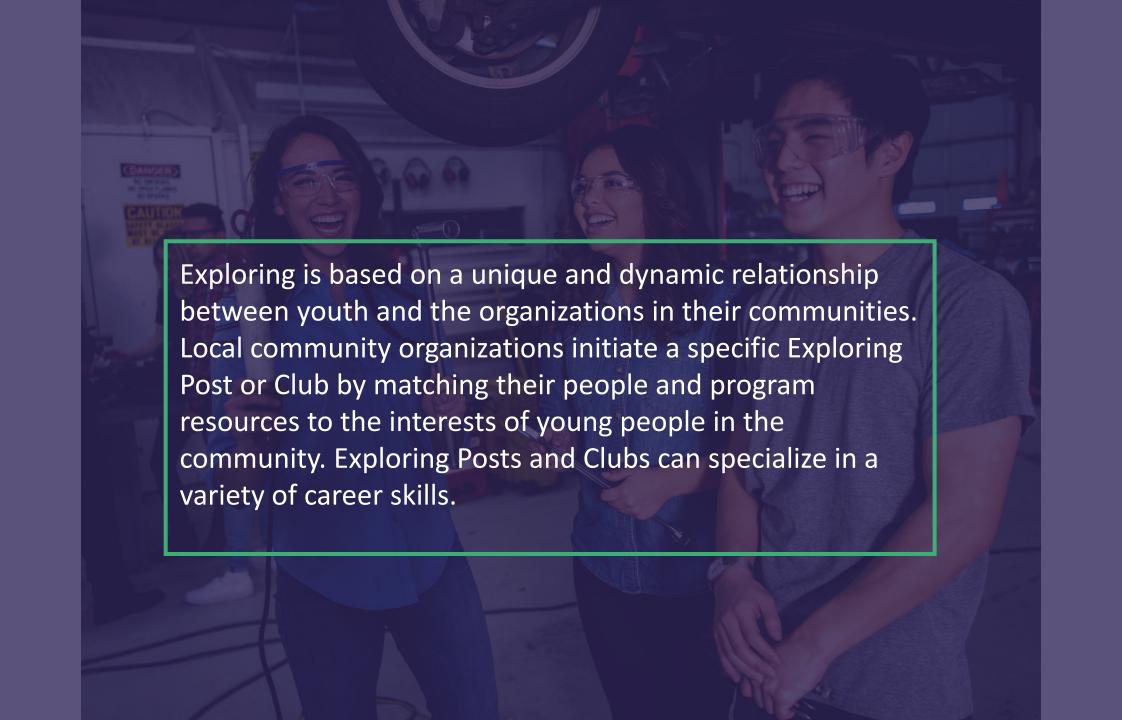
## Citizenship

Service learning opportunities in your community

### **Character Education**

Professionalism and ethical decision making





# 12 CAREER FIELDS































#### **EMPLOYEE BENEFITS**

- Increased realization that we are ALL responsible for molding today's youth and tomorrow's leaders
- Greater awareness of role within the company
- Greater community involvement
- Enhanced communication, planning, and program development skill
- Being an integral part of shaping a young man's or woman's future
- Increased opportunity for advancement within the company



### **YOUTH BENEFITS**

- Practical, real-world career experiences and insight
- Stimulated interest in continual education
- Building of leadership, self-confidence, and problem-solving skills
- Cooperative relationship between adults and youth
- Community service to others
- New friends
- Obtain experiences that can be listed on college, job, and scholarship applications



### **COMPANY BENEFITS**

- Cultivate future employees
- Reduce employee turnover and training expenses
- Impact the education process of youth
- Supplement future employee training or screening programs
- Prepare young adults for transition from school to work
- Develop future responsible and caring adults
- Improve employee morale
- Demonstrate visible commitment to the welfare of the community



### **SCHOOL BENEFITS**

- Meet state or federal career education standards
- Partner with local businesses in your community
- Extend the classroom beyond the school day
- Gain access to free career interest survey

**CLUBS POSTS** 6<sup>th</sup>-8<sup>th</sup> graders YOUTH YOUTH 14-20 year olds Min. 2 required **ADULTS** Min. 4 required **ADULTS PROGRAM** More general, may also More career-specific, **PROGRAM** be career-specific may also be general Limited for safety **ACTIVITIES ACTIVITIES** Higher risk activities are purposes; ex: shooting allowed; ex: ridealongs, **PURPOSE** Provide experiences to help young people become responsible and caring adults, and to provide hands-on career experiences. 1. Career 2. Leadership 3. Life Skills 4. Citizenship 5. Character **EMPHASES** Voluntary association between youth and adults **METHODS** Recognition of achievement Democratic processes Interactive experiences **PARTICIPATING** Businesses, youth organizations, government agencies, professional organizations, non-profits, educational institutions **ORGANIZATIONS** 

The frequency of the meetings and length of the program each year is up to the Participating Organization.

For example, this could be a 12 month or 12 week program.

#### **SAMPLE PROGRAM CALENDAR(S)**



ENGINEERING & TECH MONTHLY MEETINGSYEAR-ROUND	
September • Open House	March • Computer Science
October • Chemical Engineering	April • Fluid Power Technology
November • Youth Officer Elections	May • Ethics in Engineering
December • Holiday Party	June • Visit with Engineering Firm
January • Industrial Technology	July • Civil Engineering
February • Electrical Engineering	August • Mechanical Engineering



# Exploring in comparison to Traditional Scouting

	SCOUTS BSA	VENTURING	SEA SCOUTING	EXPLORING
UNIT	Тгоор	Crew	Ship	Club or Post
LEADER	Scoutmaster	Advisor	Skipper	Sponsor/Advisor
YOUTH LEADER	Senior Patrol Leader	President	Boatswain	President or Agency Nomenclature
YOUTH PARTICIPANT	Scout	Venturer	Sea Scout	Participant or Explorer
RE-REGISTRATION	Charter Renewal	Charter Renewal	Charter Renewal	Renewal
SPONSOR	Chartered Org	Chartered Org	Charter Org	Participating Org
SPONSORING AGREEMENT	Charter	Charter	Charter	Memorandum of Understanding (MC
UNIT SERVICE	Commissioner	Commissioner	Commissioner	Service Team
YOUTH RUN	Yes	Yes	Yes	Yes
AGE SPAN	11-18	13-20	13 - 20	11-13 & 14-20
RELIGIOUS DECLARATION	Duty to God	Duty to God	Duty to God	None
UNIFORM	Scouts BSA	Venturing (Unit Selected)	Sea Scouting (Unit Selected)	Club/Post Selected, not required



# **REGISTRATION BASICS**

## YOUTH

- POST: 14 and have completed eighth grade OR 15 years of age but
- not yet 21 years old
- CLUB: 6<sup>th</sup>-8<sup>th</sup> graders who have completed the \_5<sup>th</sup>\_ grade and are at least 10 years old but have not completed the eighth grade and are not yet \_15\_ years old.

## **ADULTS**

- 21 years age or older
- POST: Min of 4 adults

Committee Chair (CC)

CLUB: 6<sup>th</sup>-8<sup>th</sup> graders 2 Committee Members (MC)

\_<mark>Advisor</mark>\_\_\_ (EA)

**CLUB**: 2 adults

Sponsor\_\_\_ (ES)

Assoc Sponsor (AS)

### **PAPERWORK**

- New Post/Club
   Application
- 4 Adult Apps
- 5 Youth Apps
- Annual Memorandum of Understanding
- \$\frac{100}{\text{eneral Liability}}\$ eneral Liability
- \$ 50 per person registration fee

Exploring Youth Participants "EP's" ages 18-20 must complete an Exploring \_Adult\_ Application & Successfully Complete Safeguarding Youth (YPT.)

# Where can I find all of the forms to help organize a new Club or Post?

# EXPLORING RESOURCES

#### **UNIT RESOURCES**

**Activity Library** 

Awards & Recognitions

**Budget Planning Worksheet** 

Bylaws

Council Locator

**Custom Merchandise** 

**Exploring Guidebook for Leaders** 

Fiscal Policies and Procedures

Insurance Information

Journey to Excellence

Logos & Marketing

New Unit Playbook

Online Renewal

Online Renewal FAQs

Open House Fliers

Roster

Safety First Guidelines

Scholarships

Service Hours Reporting

Training & Safety

Youth Protection

#### COUNCIL RESOURCES

Annual Report 2016

Awards & Recognitions

Career Interest Survey Guidebook

Commissioner Service to Exploring FAQs

Committee Guide & Position Descriptions

Cultivation Event Guide

Custom Merchandise

**Exploring Clubs** 

ExploringCast Podcast

**Exploring Explosion** 

**Exploring Express Guide** 

**Exploring Officers Association Guide** 

Journey to Excellence

Marketing And Membership

Merchandise Licensees

New Unit Playbook

**Training & Safety** 

Unit Performance Guide

Unit Performance Guide Tracking

U.S. Dept. of Education Letter

Workforce Development Funding Guide

#### FORMS

Adult Application

Background Check Exemption

**Budget Worksheet** 

Immunization Exemption Request

**Incident Reporting Forms** 

Medical Record

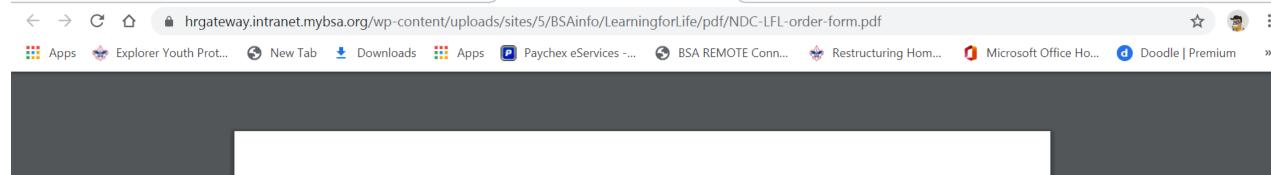
Memo of Understanding

Money Earning Permit

New Post/Club Application

Parent Consent

Youth Application





#### **BSA National Supply Group**



#### **Order Form**

Cus	stomer Account #	Date
	Name:	
te To:	Organization:	
Charge	Address:	
	City, St ZIP:	
	Name:	
To:	Organization:	
Ship	Address:	
	City, St ZIP:	

Want to see a picture? Preview items at <a href="http://www.scoutstuff.org/catalog/imageset?sku=ENTER SKU HERE">http://www.scoutstuff.org/catalog/imageset?sku=ENTER SKU HERE</a>

**NOTE:** Both the Exploring and LFL Curriculum program materials are being rebranded between 2016 - 2018. To streamline the process, not all items will be rebranded at the same time. When an item is rebranded it will have a new SKU. Please pay close attention to the SKU's, ask the National Supply customer service representatives to read the "comments" for notes on replacement SKLI's, and check the "undated" date on this order form to be sure you have the































Desktop













# KNOW YOUR AUDIENCE

What are the main fundamental differences in organizing a new Pack, Troop, Crew, or Ship... VS.

Organizing a new Exploring Post or Club?

PRIOR KNOWLEDGE/SKILLS OF ADULT LEADERS

WHY DOES THIS MAKE EXPLORING THE IDEAL UNIT TO ORGANIZE?





PHASE 1 RESEARCH	PHASE 2 LEADERSHIP	PHASE 3 PROGRAM	PHASE 4 PARTICIPATION	
Career Surveys/counselor data     Focus on top 25 interests     How many surveys do I need?     Membership goal X 20 = # surveys     needed     10% of those invited will join  Career Interest Surveys     Pitch the program not the survey     Surveys are only a tool to connect      Trai	Key Decision Maker  Get organization commitment  Identify 4-8 adults for leadership  Set a date for Open House  Start paperwork (MOU, New Post App, Adult App)  Leader Training  Fully trained after completion of both Exploring YPT and Exploring Leader  Training modules required for each position	Program Planning Meeting Complete leader trainings online Brainstorm hands on activities for Open House and program calendar Develop initial 3-4 month calendar Twice monthly example: 1st - Open House 2nd - Hands on activity 3rd - Youth Officer Elections 4th - Hands on activity 5th - Hands on activity	Promote Open House  Personal letters and phone calls  Digital marquees  Social media  Council, sponsoring organization and school websites/calendars  School daily announcements  Posters/flyers in high traffic areas  Career/college fair booths  Organization employees email their own contacts	
youth to the program  · Talk to counselor first, they can connect you with the decision maker	· Training available online at:  https://my.scouting.org	6th - Hands on activity 7th -TBD by Explorers	HANDS ON ACTIVITIES = 90% join rate!	
Study survey objections Include ONLINE Career Interest Surveys as option (for youth 13 years and up) ALWAYS share results with school administrators Include summary of results with CEOs on sales calls	Why more adults?  Research shows posts and clubs that start with 6-8 leaders last longer  More leaders = more resources = stronger program = more youth  Share the responsibilities with all committee members  Post/Club Committee  Post-Minimum of 4 adults required to register (committee chair, Advisor and 2 committee members)  Club - Minimum of 2 adults required to register (Sponsor and associate sponsor)	Develop bylaws and SOP's     Prepare new committee members by delegating open house tasks at the program planning meeting:     Mail invitation letters     Personal phone call to students     Get snacks     Secure gear for activities	Youth-Led Program  · Youth officer electiosn a third post/club meeting  · Schedule officer seminar  · Youth officer titles should reflect organization's employee titles  · Officers pick activities and activity	
Finding the Businesses  · Every county has law enforcement, Fire/EMS, law and government and health care		- Print calendar  - Complete paperwork: MOU, Post/Club application, Adult Apps and obtain signatures	chairs  · Match officers with adult leaders  · Explorer Officers should maintain the program calendar	
Research current volunteers and parents' employers to help you get your foot in the door     Approach CEO, study objections		FOCUS ON 5 PROGRAM AREAS Career experiences, Leadership, Character, Citizenship, & Life Skills	HANDS ON ACTIVITIES!	
Cultivation Event  · Large group sales  · Scripts/templates on LFL Info site	District Exploring Committee  ·Committee structure; program, fundraising, marketing, and service ·Online training at: https://my.scouting.org	Service Team  · Make regular visits to coach leaders  · Use post/club JTE criteria as a guide  Regional/National Events: Found on www.exploring.org	Year Round Youth Recruitment · Annual Open House · Collect career interest data each new school year · Use super activity as incentive	
EXPLORING DISCOVER YOUR FUTURE				

# 4 Steps/Phases in Organizing a new Post/Club

#### 1. Research-

Conduct the Career interest surveys and develop business/community prospects

#### 2. <u>Leadership-</u>

Meeting with the top leadership within the businesses/community and identifying program leaders; includes training of leaders

#### 3. Program-

Develop the organization's meeting/program themes and prepare for an open house

#### 4. Participation-

Recruiting youth through an organized open house and involvement of youth in program development



# MOST IMPORTANT PART OF EACH PHASE?

Phase 1: Career Interest Surveys

Phase 2: Training

Phase 3: All-In-One Program Planning Meeting

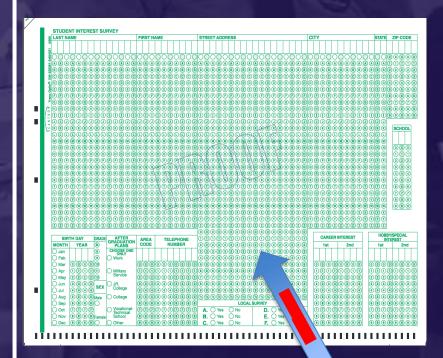
Phase 4: Open House



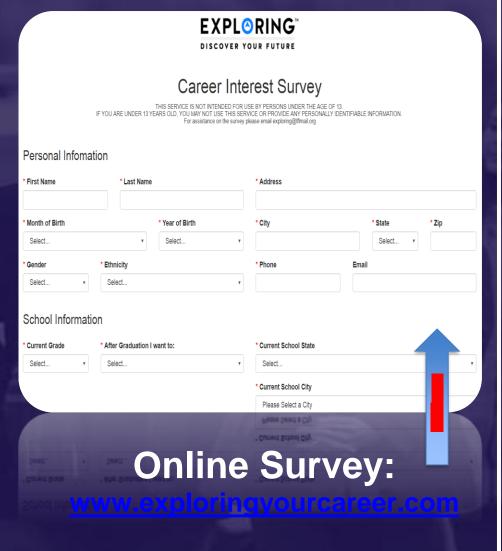
# Career Interest Surveys The # 1 Leading Indicator for Exploring Growth

PHASE 1	PHASE 2	PHASE 3	PHASE 4	
RESEARCH	LEADERSHIP	PROGRAM	PARTICIPATION	
What are local youth interested in?  · Career Surveys/counselor data  · Focus on top 25 interests  How many surveys do I need?  · Membership goal X 20 = # surveys needed  · 10% of those invited will join	Key Decision Maker  · Get organization commitment  · Identify 4-8 adults for leadership  · Set a date for Open House  · Start paperwork (MOU, New Post App, Adult App)	Program Planning Meeting  Complete leader trainings online Brainstorm hands on activities for Open House and program calendar Develop initial 3-4 month calendar Twice monthly example:	Promote Open House  Personal letters and phone calls  Digital marquees  Social media  Council, sponsoring organization and school websites/calendars  School daily announcements  Posters/flyers in high traffic areas  Career/college fair booths  Organization employees email their own contacts  HANDS ON ACTIVITIES	
· 10% of those invited will join  Career Interest Surveys  · Pitch the program not the survey  · Surveys are only a tool to connect youth to the program  · Talk to counselor first, they can	Leader Training  · Fully trained after completion of both Exploring YPT and Exploring Leader Training modules required for each position  · Training available online at:	1st - Open House 2nd - Hands on activity 3rd - Youth Officer Elections 4th - Hands on activity 5th - Hands on activity 6th - Hands on activity		
connect you with the decision maker  · Study survey objections  · Include ONLINE Career Interest Surveys as option (for youth 13 years and up)  · ALWAYS share results with school administrators  · Include summary of results with CEOs on sales calls  Finding the Businesses	https://my.scouting.org Why more adults?	7th -TBD by Explorers  Develop bylaws and SOP's  Prepare new committee members by delegating open house tasks at the program planning meeting:  Mail invitation letters  Personal phone call to students  Get snacks  Secure gear for activities	= 90% join rate!  Youth-Led Program  Youth officer electiosn a third post/clul meeting Schedule officer seminar Youth officer titles should reflect organization's employee titles Officers pick activities and activity chairs Match officers with adult leaders Explorer Officers should maintain the program calendar	
Every county has law enforcement,     Fire/EMS, law and government and     health care     Research current volunteers and	Post-Minimum of 4 adults required to register (committee chair, Advisor and 2 committee members)     Club - Minimum of 2 adults required to	signatures		
parents' employers to help you get your foot in the door · Approach CEO, study objections	register (Sponsor and associate sponsor)	FOCUS ON 5 PROGRAM AREAS Career experiences, Leadership, Character, Citizenship, & Life Skills	HANDS ON ACTIVITIES!	
Cultivation Event  · Large group sales  · Scripts/templates on LFL Info site	District Exploring Committee  ·Committee structure; program, fundraising, marketing, and service ·Online training at: https://my.scouting.org	Service Team  · Make regular visits to coach leaders  · Use post/club JTE criteria as a guide  Regional/National Events: Found on www.exploring.org	Year Round Youth Recruitment  · Annual Open House  · Collect career interest data each new school year  · Use super activity as incentive	
EXPLORING* DISCOVER YOUR FUTURE				

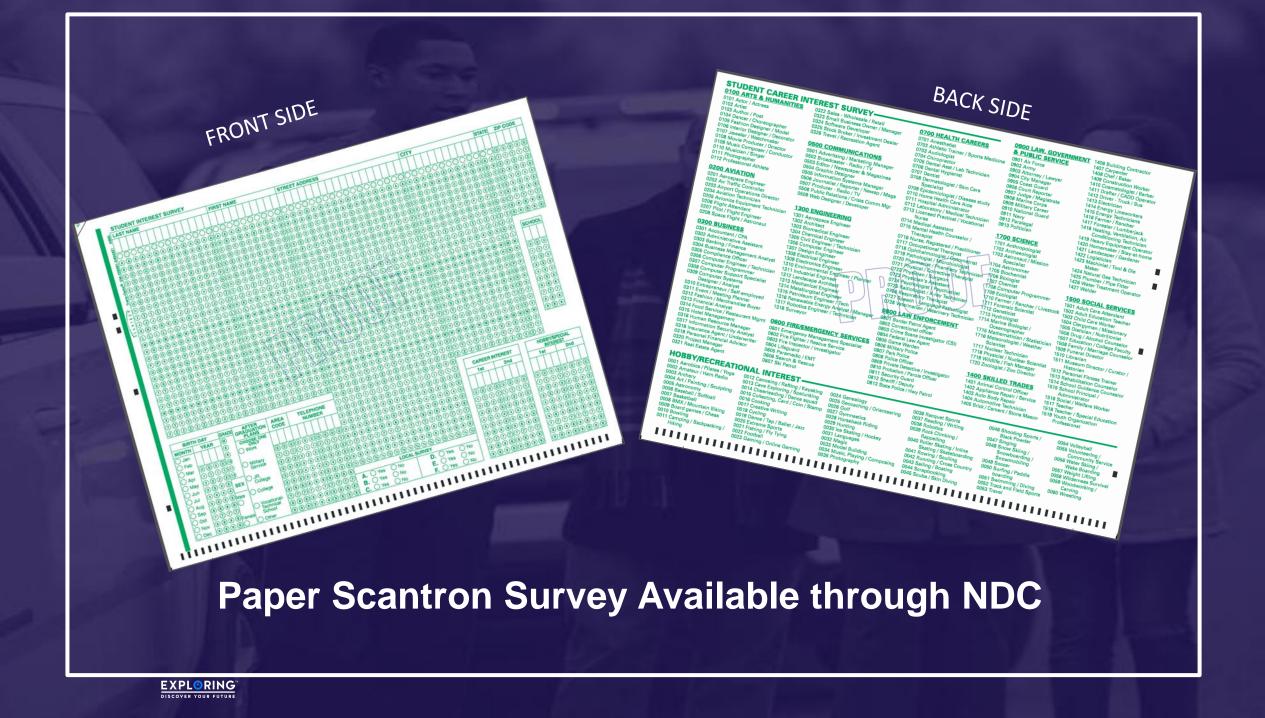
## Phase 1 – Research Career Interest Surveys (two choices)

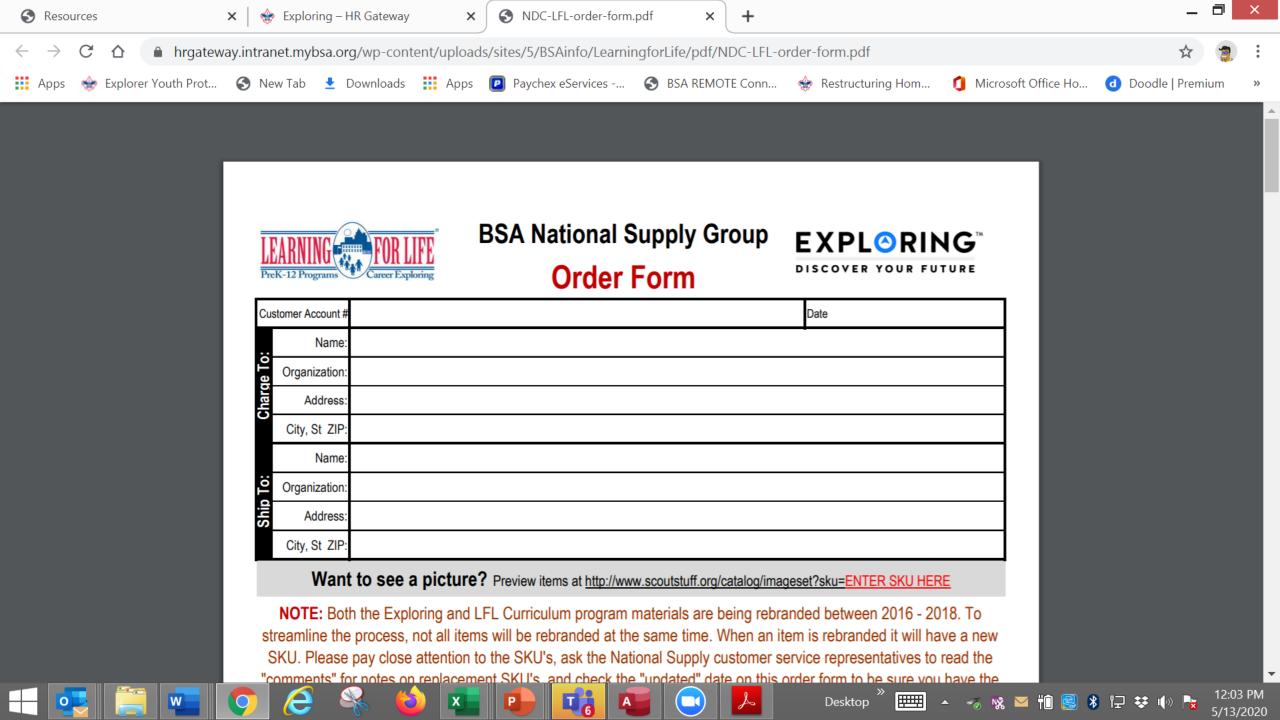


**Paper Scantron Survey** 











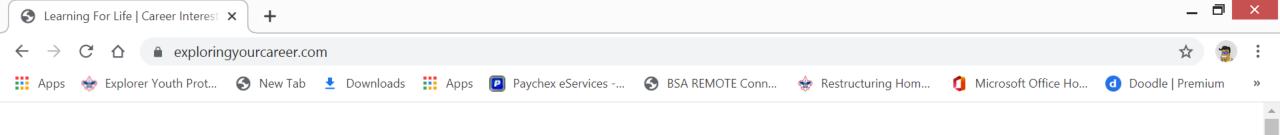


# www.exploringyourcareer.com



# **TRY IT NOW!**

Use QR code or simply type address in web browser





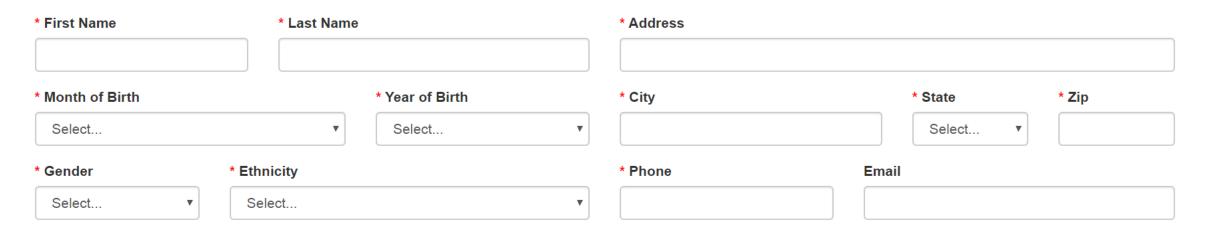
#### Career Interest Survey

THIS SERVICE IS NOT INTENDED FOR USE BY PERSONS UNDER THE AGE OF 13.

IF YOU ARE UNDER 13 YEARS OLD, YOU MAY NOT USE THIS SERVICE OR PROVIDE ANY PERSONALLY IDENTIFIABLE INFORMATION.

For assistance on the survey please email exploring@lflmail.org

#### Personal Infomation































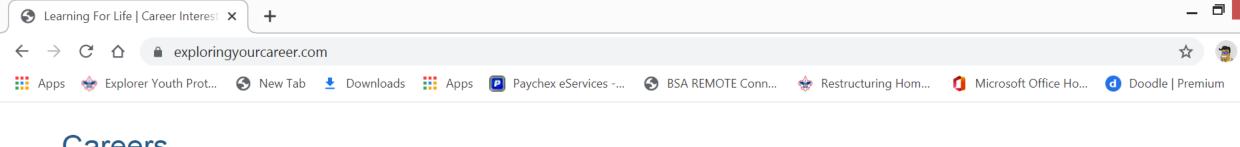






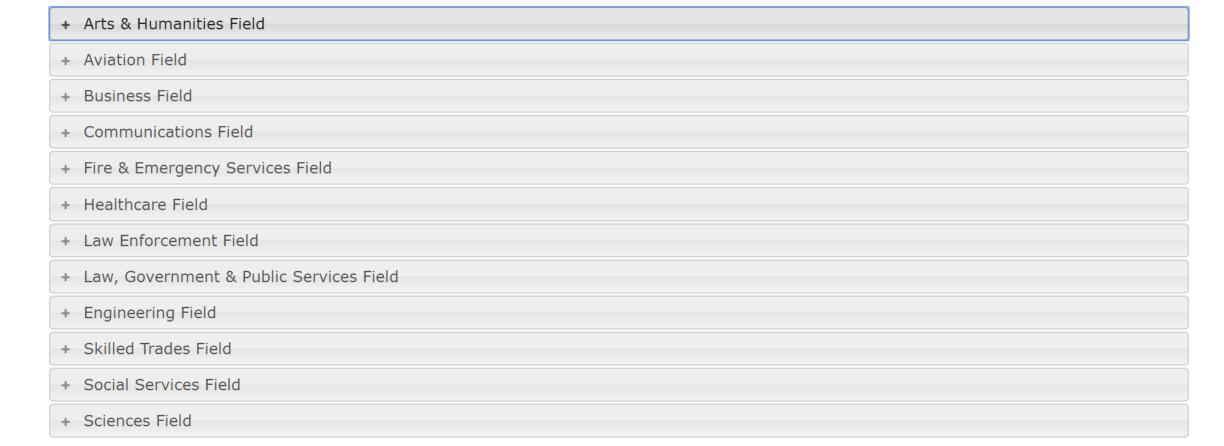






#### Careers

From all the Career fields below select your first and second job choice















































#### CAREER INTEREST SURVEY



\* Fields in bold are required

THIS SERVICE IS **NOT** INTENDED FOR USE BY PERSONS UNDER THE AGE OF **13**. IF YOU ARE UNDER **13 YEARS OLD**, YOU **MAY NOT** USE THIS SERVICE OR PROVIDE ANY PERSONALLY IDENTIFIABLE INFORMATION.

* First Name: * La	ast Name:	* Birth Month: Sele	* Birth Ye	ear: Select ▼ * G	Gender: Select ▼
* Address:	* City:	* State: Select 💌	* Zip:	Home Phone:	
Email:	Facebook ID:		Ethnicity: Select	•	
* Grade: Select  * After Graduation: Select	Your school is in:  * School State:  * School City:		ww.exploringyo	urcareer.org	
Careers: Select your fir	Two career & hobby choices choice	Select School BELL MIDDLE SCHOO COAL CREEK CANYO	N K-8 ELEMENTARY		1
Select 0199 - ART9 A	ND HUMANITIES ①	GOLDEN HIGH SCHO GOLDEN INDEPENDE JOHNSON INTERVEN	ENT SCHOOL ITION	School names pre-loaded	
2nd Choice 0101 - Actor / Acto	etresa i	MANNING OF HONS S MONTESSORI SCHOO MOUNTAIN PHOENIX ROCKY MOUNTAIN DI	OL OF GOLDEN INC COMMUNITY SCHOOL	<b>i</b>	
1st Choice 0103 - Author / F		Home School Other			
Select 120 - Complete Select 1318 - Heart Cer ( N	ial Artist (i) Modern / Tap / Ballet / Folk ) (i)	Select -	-	er (1)	Vocal ) (i)

# ONLINE CAREER INTEREST SURVEY COSTS

<b>CLASSIFICATION</b>	ANNUAL FEE
500	\$0
400	\$0
300	<b>\$0</b>
200	<b>\$0</b>
100	<b>\$0</b>

Unlimited schools and unlimited surveys for students 13 years of age and older





# **RESULTS REPORT: School**

Alphabetic Roster by Grade School: School 001

	Address	City	State	Zip Phone	After Graduation
Student Name	Career Choice 1	Career Choice 2		bby Choice 1	Hobby Choice 2
ade: 10	ource: onoice i	ource, onoice 2	.102	aby choice t	industry dilates 2
ado. To		NOBLESVILLE	IN	46060 .	Work
ABBEY, .	Musician (Instrumental/Choral/V	/oice Journalist/Report/Newspaper.	/Mag Roll	er Skates/Blade	Music
	-	000000000		10110	2.7
ABDALLA, .	Grade: 10				
	Grade. 10				
ABEL, .	ABBEY, Susie	122 Main St N	lablac	villa INI 40	6060 Work
	ADDLI, Susie	123 Maili St. IV	ionie2	VIIIE III 40	SUOU VVOIK
ABERNATY, .					
ABURABI, .	Career 1 Ca	reer 2 Hob	hy 1		Hobby 2
	Career I Ca	iceiz ilob	<u>Dy I</u>		TIODBY Z
ACHGILL, .	Musician Jo	urnalist Rolle	or Ska	te /Blade	Music
	IVIUSICIAII 30	urrianst Kon	ei Sha	te / Diade	MIUSIC
ACKERMAN, .	Nurse (Registered)	Teacher/Special Education	Mus	sic	Soccer
	<u>-</u>	NOBLESVILLE	IN	46060 .	College
ACKMANN, .	Computer Engineer/Technician	Computers/Programmer	Foo	tball	Computer Games
ADAME, .	<u>-</u>	INDPLS	IN	46217 .	College
NDAME, .	Pharmacist	Graphic Artist	Dan	ncing	Music
ADAMOPOULOS, .	-	CARMEL	IN	46032 .	College
ADAMOFOULOS, .	Actor/Actress	Interior Designer/Decorator	Mus	sic	Amateur Radio
ADAMS, .	·	INDPLS	IN	46228 .	College
ADAMS, .	Nurse (Registered)	Licensed Practical Nurse	Trav		Dancing
ADAMS, .	•	CARMEL	IN	46032 .	College
ADAMS, .	Interior Designer/Decorator	Chef/Baker	Dan	ncing	Water Skiing
		NOBLESVILLE	IN	46060 .	College
ADAMS, .	Dentist	Teacher/Teacher Aide			

# **RESULTS REPORT: School**

Hobby/Special Interest Roster by School #Type!

Name Address

#Type!

Career Interest Roste by Grade

Graue.

School: School 001

Name	Address	City	State	Zip	Phone	After Graduation Plans Gra
Accountant/CPA						
COLLINS, .		INDPLS	IN	46260		College
DAVIS, .		INDPLS	IN	46260		College
DEARING, .		INDPLS	IN	46227		College
DUSEL, .		INDPLS	IN	46236		College
HARDISTER, .		INDPLS	IN	46222		College
KNIGHT, .		CARMEL	IN	46032		College
LORAH, .		GREENWOOD	IN	46143		College
LOWERY, .		Atlanta	GA	30303		College
QUERIN, .		CARMEL	IN	46032		College
WYATT, .		Atlanta	GA	30303		College
YORK, .		GREENWOOD	IN	46143		Other
Actor/Actress						
ALVEY, .		INDPLS	IN	46163		College
ARNOLD, .		Atlanta	GA	30303		
BENTON, .		INDPLS	IN	46229		College
BLACKWELL, .	-	INDPLS	IN	46236		
BROOKS, .		INDPLS	IN	46205		College
BROWN, .		INDPLS	IN	46222		
BUTLER, .		Atlanta	GA	30303		College

# **Summary Career Interest Report by Council**

Code	Career	Count
0712	Nurse (Registered)	798
0145	Musician (Instrumental/Choral/Voice)	751
0903	Attorney/Lawyer	733
1625	Teacher/Teacher Aide	678
0300	Business (General)	645
0719	Physician/Surgeon	604
0101	Actor/Actress	600
0130	Fashion Designer/Model/Buyer	579
0721	Psychiatrist/Psychologist Moss	578
0170	Professional Athlete	507
0180	Photographer	461
1305	Architect	437
0725	Veterinarian	429
0102	Artist	427
0718	Physical Corrective Therapist	313
1300	Engineering (General)	208



# **Career Interest Survey Questions**



Opportunity for 6 "Yes" or "No" questions
Unique feature of our survey
Anything school officials want to know

- ✓ Are you planning to take the SAT / ACT?
  - ✓ Are drugs a problem in our school?
  - ✓ Is there enough student parking?



# EXPLORING RESOURCES www.exploring.org

#### **UNIT RESOURCES**

**Activity Library** 

Awards & Recognitions

**Budget Planning Worksheet** 

Bylaws

Council Locator

**Custom Merchandise** 

**Exploring Guidebook for Leaders** 

Fiscal Policies and Procedures

Insurance Information

Journey to Excellence

Logos & Marketing

New Unit Playbook

Online Renewal

Online Renewal FAQs

Open House Fliers

Roster

Safety First Guidelines

Scholarships

Service Hours Reporting

Training & Safety

Youth Protection

#### COUNCIL RESOURCES

Annual Report 2016

Awards & Decognitions

Career Interest Survey Guidebook

Commissioner Service to Exploring FAQs

Committee Guide & Position Descriptions

Cultivation Event Guide

Custom Merchandise

**Exploring Clubs** 

ExploringCast Podcast

**Exploring Explosion** 

**Exploring Express Guide** 

**Exploring Officers Association Guide** 

Journey to Excellence

Marketing And Membership

Merchandise Licensees

New Unit Playbook

Training & Safety

Unit Performance Guide

Unit Performance Guide Tracking

U.S. Dept. of Education Letter

Workforce Development Funding Guide

#### **FORMS**

**Adult Application** 

Background Check Exemption

**Budget Worksheet** 

Immunization Exemption Request

Incident Reporting Forms

Medical Record

Memo of Understanding

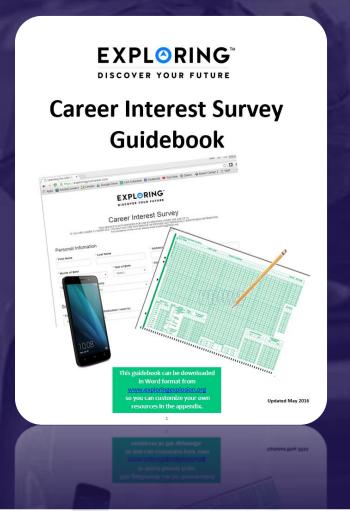
Money Earning Permit

New Post/Club Application

Parent Consent

Youth Application

# **Career Interest Survey Guidebook**



- Be sure you have the most recent version
- Download at www.exploring.org
- One stop shop for all CIS resources
- Table of Contents
  - Page 5 | At A Glance
  - Page 7 | Overcoming Objections
  - Page 44 | Appendix



# **Confidential Information**

# **Federal Law**

- Family Educational Rights and Privacy Act (FERPA)
  - Governs use and dissemination of student education records and personally identifiable information
- Protection of Pupil Rights Amendment (PPRA)
  - Provides parents certain rights regarding conduct of surveys and collection and use of student information for marketing purposes
  - Requires notice and opt out



# U.S. Department of Education Career Interest Survey Letter of Support



TO: Local council professionals

FROM: National Learning for Life and Exploring Office

RE: Career Interest Surveys,

What to do with the attached letter from the US Dept of Education

We are excited to share the newest letter of support of the Career Interest Surveys from the U.S. Department of Education, Family Policy Compliance Office. The letter addresses the methods that councils and schools can use to administer the career interest survey without breaking FERPA (Family Educational Rights and Privacy Act) or PPRA (Protection of Pupil Rights Amendment) laws.

So what should you do with this letter?



# **ALTERNATE METHODS?**

- 1. Use school information already available
- 2. Ask youth to develop contacts
- 3. Develop cultivation events
- 4. Invite Eagle Scouts / Scouts to join
- 5. Booth at schools open house night and career days /career fairs
- 6. Annual Exploring open houses for ALL Posts and Clubs
- 7. Follow up leads from the Exploring Lead Generator



# CTE (Career Technical Educator)

# 

Top 5 Schools "Rank Them"

Use AI?



# PROGRAM VS. SURVEY



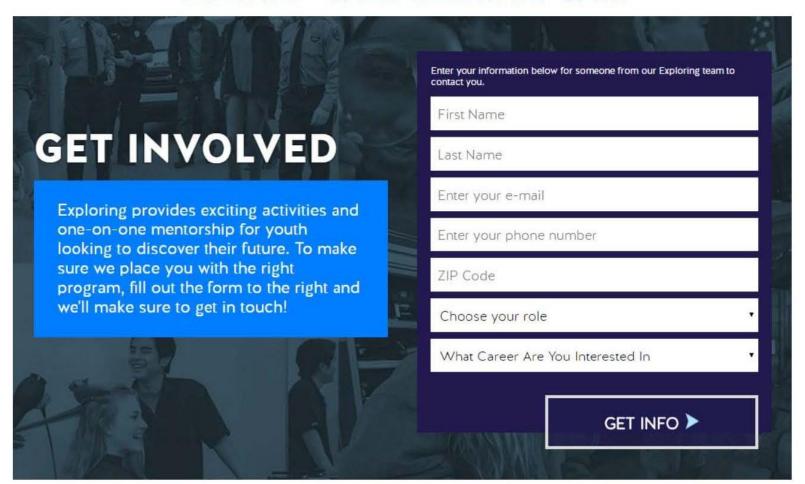






#### DISCOVER YOUR FUTURE

## **LEAD GENERATOR**



Leads are being generated from Exploring.org and include anyone interested in joining, leading, sponsoring, or otherwise supporting Exploring in their area.

Scout Executives, Assistant Scout Executives and DFS's receive weekly lead reports.

Exploring Executives and staff advisors receive immediate notifications of each lead generated.

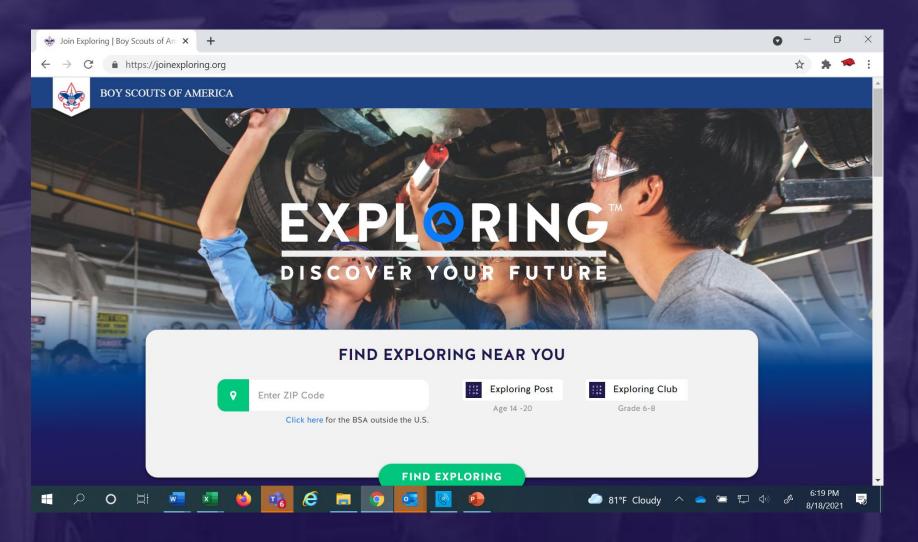
To make changes to any of these settings, email your request to exploring@lflmail.org

#### WHEN YOU RECEIVE AN IMMEDIATE NOTIFICATION EMAIL:

- 1. In the email, you will see a note to "copy & paste the following URL into your browser to mark lead as contacted".
- 2. By following this directive, you are changing the status of your lead to "contacted". You will no longer receive email notifications for that particular lead. The lead will begin to show as "contacted" on your SE's weekly report.
- Invite the person to attend an existing post/club meeting to get a feel for the program and connect them to appropriate Exploring advisors.



# www.joinexploring.org





# **BASED ON SURVEY RESULTS**

- 1. Focus on Top 4 students interests
- 2. Identify companies in those 4 interest areas
- 3. Identify the path to the CEO
  - Council board contacts
  - School board/admins
  - PAS find
  - Nominating committee
  - Applications



## WHO SHOULD MAKE THE ASK?



Things that make you go
Hmmmmmmm



PHASE 1 RESEARCH	PHASE 2 LEADERSHIP	PHASE 3 PROGRAM	PHASE 4 PARTICIPATION	
What are local youth interested in?  · Career Surveys/counselor data  · Focus on top 25 interests How many surveys do I need?  · Membership goal X 20 = # surveys needed  · 10% of those invited will join	Key Decision Maker  · Get organization commitment  · Identify 4-8 adults for leadership  · Set a date for Open House  · Start paperwork (MOU, New Post App, Adult App)  Leader Training	Program Planning Meeting  · Complete leader trainings online  · Brainstorm hands on activities for Open House and program calendar  · Develop initial 3-4 month calendar Twice monthly example: 1st - Open House	Promote Open House  · Personal letters and phone calls  · Digital marquees  · Social media  · Council, sponsoring organization and school websites/calendars  · School daily announcements	
Career Interest Surveys  · Pitch the program not the survey  · Surveys are only a tool to connect youth to the program	<ul> <li>Fully trained after completion of both Exploring YPT and Exploring Leader Training modules required for each position</li> </ul>	3rd -Youth Officer Elections 4th - Hands on activity 5th - Hands on activity 6th - Hands on activity 7th -TBD by Explorers • Develop bylaws and SOP's • Prepare new committee members by delegating open house tasks at the program planning meeting: • Mail invitation letters • Personal phone call to students • Get snacks • Secure gear for activities • Print calendar • Complete paperwork: MOU, Post/Club application, Adult Apps and obtain signatures	Posters/flyers in high traffic areas     Career/college fair booths     Organization employees email their own contacts	
· Talk to counselor first, they can connect you with the decision maker	· Training available online at: https://my.scouting.org		HANDS ON ACTIVITIES = 90% join rate!	
Study survey objections     Include ONLINE Career Interest Surveys as option (for youth 13 years and up)     ALWAYS share results with school administrators     Include summary of results with CEOs on sales calls	Why more adults?  Research shows posts and clubs that delegate start with 6-8 leaders last longer  More leaders = more resources = stronger program = more youth  Share the responsibilities with all committee members  Post/Club Committee  Post/Club Committee  Post-Minimum of 4 adults required to register (committee chair, Advisor and 2 committee members)  Club - Minimum of 2 adults required to register (Sponsor and associate sponsor)		Youth-Led Program  · Youth officer electiosn a third post/club meeting  · Schedule officer seminar  · Youth officer titles should reflect organization's employee titles  · Officers pick activities and activity	
Finding the Businesses  Every county has law enforcement, Fire/EMS, law and government and health care			chairs  · Match officers with adult leaders  · Explorer Officers should maintain the program calendar	
Research current volunteers and parents' employers to help you get your foot in the door     Approach CEO, study objections		FOCUS ON 5 PROGRAM AREAS Career experiences, Leadership, Character, Citizenship, & Life Skills	HANDS ON ACTIVITIES!	
Cultivation Event  · Large group sales  · Scripts/templates on LFL Info site	District Exploring Committee  ·Committee structure; program, fundraising, marketing, and service ·Online training at:	Service Team  · Make regular visits to coach leaders  · Use post/club JTE criteria as a guide  Regional/National Events: Found on	Year Round Youth Recruitment  · Annual Open House  · Collect career interest data each new school year	
	https://my.scouting.org	megraniary macroniar Exercise Found off	· Use super activity as incentive	

www.exploring.org

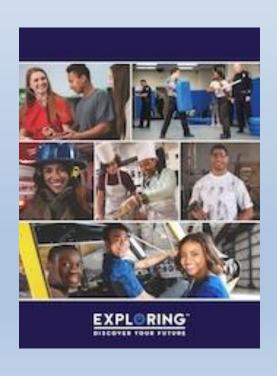
#### Phase 2 - Leadership

CEO's Police/Fire Chiefs Administrators
Industry Experts Retirees Community Leaders





# Exploring Sales Packets & Career Field Brochures





#### **Moving forward with the CEO**

- 1) Get organization's commitment
- 2) Identify 6-8 adults
  - CEO invites them
  - You provide guidance
- 3) Set 2 dates for:
  - All-In-One program planning meeting
  - Open House
- 4) Start Paperwork
  - New Club/Post Application
  - MOU, Adult Application







**Exploring Training** 



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Medical Record

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New Post/Club Application

Parent Consent

Youth Application

## Exploring Position-Specific Training Modules Update Status ...

The Exploring Leader Training Modules have also been formatted to be experienced through the learning center via computer or smart device.

- Login in to <a href="https://my.scouting.org/">https://my.scouting.org/</a>. If you need to create an account and do not know your member ID number, please contact your local BSA council office/service center
- Once you log in, locate the blue box on the right side of your screen labeled "Click here to access Exploring Training"
- After logging in, you may also click "Menu" in the top left corner and select "My Training". Under Training Courses by Program, select "Exploring Adult Training"
- You may select between the three available Exploring learning plans (based on position). Anyone is welcome to complete the trainings

NOTE: In addition, the "Servicing Exploring Units Module for Commissioners" has been updated within the Learn Center.

We would like to sincerely thank the many Exploring professionals and volunteers that helped make this important update happen!





#### EXPLORING POSITION TRAINED REQUIREMENTS

#### ADVISOR & ASSOCIATE ADVISOR

#### **BEFORE 1ST MEETING**

SCO_314	OPEN HOUSE FOR EXPLORING	10:44
SCO_305	PARTS OF A MEETING FOR EXPLORING	4:20
SCO_309	SAFETY TIPS FOR EXPLORING	13:29
SCO_301	STRUCTURE OF AN EXPLORING PROGRAM	11:56
SCO_302	WHAT IS EXPLORING?	10:03
SCO_316	ACTIVITY PLANNING FOR EXPLORING	9:26
SCO311	ANNUAL PROGRAM PLANNING FOR EXPLORING	11:01
	TOTAL TIME: 1 HOUR	II MIN

#### FIRST 30 DAYS

SCO_310	<b>DEVELOPING SOPS &amp; BYLAWS FOR EXPLORING</b>	5:20
SCO_313	YOUTH OFFICER ELECTIONS FOR EXPLORING	7:36
SCO_312	YOUTH-LED PROGRAMS FOR EXPLORING	9:36
	TOTAL TIME: 2	3 MIN

#### **POSITION TRAINED**

SCO_317	CONDUCTING AN OFFICER SEMINAR	5:55
	FOR EXPLORING	
SCO 307	METHODS OF EXPLORING	9.06

**TOTAL TIME: 15 MIN** 

#### POST/CLUB COMMITTEE CHAIR & COMMITTEE MEMBER

#### **BEFORE 1ST MEETING**

SCO_308	REGISTERING & RENEWING FOR EXPLORING	7:51
SCO_309	SAFETY TIPS FOR EXPLORING	13:29
SCO_314	OPEN HOUSE FOR EXPLORING	10:44
SCO311	ANNUAL PROGRAM PLANNING FOR EXPLORING	11:01
SCO_303	BENEFITS OF EXPLORING	9:21
	TOTAL TIME: 5	3 MIN

#### **FIRST 30 DAYS**

SCO_310	<b>DEVELOPING SOPS &amp; BYLAWS FOR EXPLORING</b>	5:20
SCO_306	MARKETING YOUR EXPLORING PROGRAM	13:50
SCO_312	YOUTH-LED PROGRAMS FOR EXPLORING	9:36
SCO_316	ACTIVITY PLANNING FOR EXPLORING	9:26
	TOTAL TIME: 3	IM P

#### **POSITION TRAINED**

SCO_315	PROGRAM FUNDRAISING FOR EXPLORING	5:13
SCO_307	METHODS OF EXPLORING	9:06

TOTAL TIME: 15 MIN

#### **SERVICE TEAM MEMBER**

#### **BEFORE 1ST MEETING**

SCO_301	STRUCTURE OF AN EXPLORING PROGRAM	11:56
SCO_302	WHAT IS EXPLORING?	10:03
SCO_303	BENEFITS OF EXPLORING	9:21
SCO_305	PARTS OF A MEETING FOR EXPLORING	4:20
SCO_318	SERVICE TEAM ORIENTATION FOR EXPLORING	10:48
	TOTAL TIME:	<b>47 MIN</b>

#### FIRST 30 DAYS

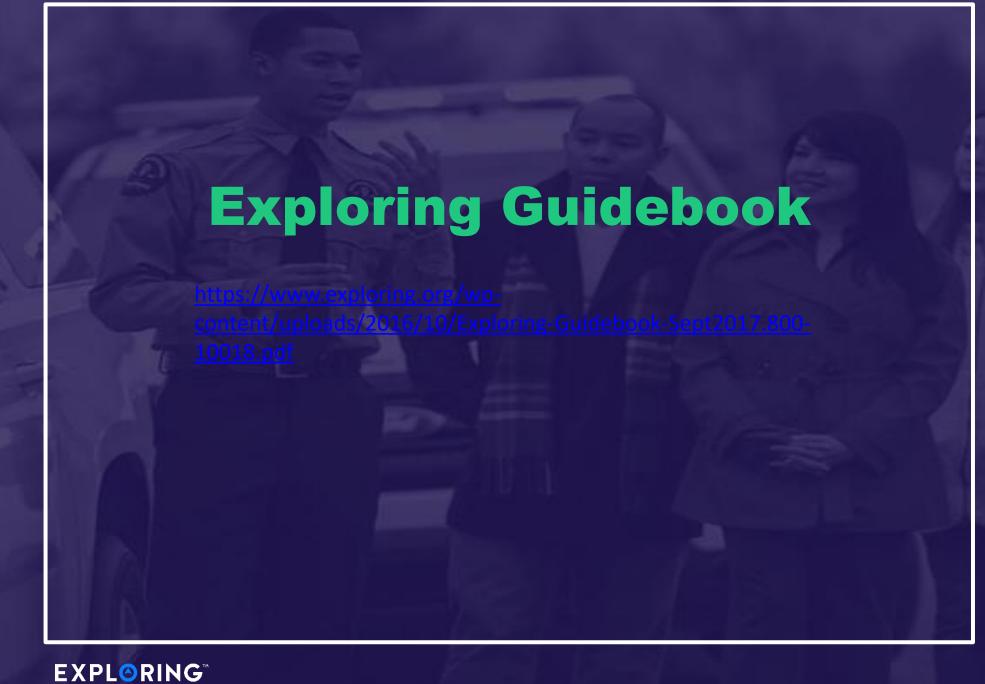
	I III OO DI II O	
SCO_308	REGISTERING & RENEWING FOR EXPLORING	7:51
SCO_309	SAFETY TIPS FOR EXPLORING	13:29
SCO_311	ANNUAL PROGRAM PLANNING FOR EXPLORING	11:01
SCO_314	OPEN HOUSE FOR EXPLORING	10:44

TOTAL TIME: 44 MIN

#### **POSITION TRAINED**

SCO 30	METHODS OF EXPLORING	9:06
SCO_310		5:20
sco_30	MARKETING YOUR EXPLORING PROGRAM	13:50
SCO 315	PROGRAM FUNDRAISING FOR EXPLORING	5.13

TOTAL TIME: 34 MIN









# **Exploring Youth Training Update** https://www.scouting.org/training/youth-protection/venturing/ **EXPLORING**



# **Exploring Safety First Guidelines**









## Council Online Survey Sign-up

www.exploringyourcareer.com

1 Professional Scouter from each council to work with your Scout Executive and Susan Fitzhugh susan.fitzhugh@scouting.org





#### **Drone Exploring**



ryan.moon@scouting.org





**EXPLORING CERTIFICATION** 









EXPLORING EXPLOSION 3.0

KICK-OFF CAMPAIGN

ONE NEW POST OR CLUB IN EVERY DISTRICT



#### Specific strategies to build growth momentum with local councils:

(Membership assumptions built on 1200 750 Districts to grow Exploring by 39,000 Youth)

- Pre-COVID/Bankruptcy "Participating Organization" research (prospect and evaluation)
  - 100,000-38000= 62,000 X 15 % return = Potential of 9,300 new Explorers
- Conducting Career Interest Surveys and Open Houses <u>www.exploringyourcareer.com</u> (minimum of 2 schools per district & Open Houses for every existing Post)
  - 1878 units / 2 = 939 units x (10 average youth) = Potential of 9,390 new Explorers
- The Exploring Explosion 3.0 Kick-Start Campaign (one new Post or Club) per District
  - 750 districts x 1 new unit = 750 x 12 (average youth per new unit) = Potential of 9,000 new Explorers
- From Character to Careers-Scouts BSA Promotion (find your career through Exploring)
  - Recruit 750 districts x 15 Scouts BSA members to Exploring = Potential of 11,250 new Explorers
- Realign partnerships with IACP, NSA, NSRO (become their official recruiting source) & create national partnership with Toyota (skilled trades/auto technician)
  - Potential unknown

#### **2025 NATIONAL EXPLORING LIVE HOURS**

The National Exploring Live Hour is a monthly Zoom video conference that will help engage and equip Exploring volunteers and professionals to grow, support, and learn more about Exploring. Each month the National Exploring Live Hour will be led by our National Exploring Chair and the National Director of Exploring. The live hours will include sharing best practices and ideas that are happening within our councils, highlighting successful growth campaigns, and inspiring new ideas through various trainings. This will also offer an opportunity for local councils to collaborate with territory and national counterparts to generate innovative solutions to real-life Exploring challenges.

National Exploring Live Hour Schedule

1:00 PM - 2:00 PM Central Standard Time, Monthly

Register for each of the National Exploring Live Hour ZOOM presentations at:

https://reservations.scouting.org/profile/form/index.cfm?PKformID=0x15686 5abcd



Exploring Explosion 3.0 Training
Attendance









Exploring Explosion 3.0 Training
Attendance





PHASE 1 RESEARCH	PHASE 2 LEADERSHIP	PHASE 3 PROGRAM	PHASE 4 PARTICIPATION
What are local youth interested in?  · Career Surveys/counselor data · Focus on top 25 interests How many surveys do I need?  · Membership goal X 20 = # surveys needed  · 10% of those invited will join  Career Interest Surveys  · Pitch the program not the survey	Key Decision Maker  · Get organization commitment  · Identify 4-8 adults for leadership  · Set a date for Open House  · Start paperwork (MOU, New Post App, Adult App)  Leader Training  · Fully trained after completion of both Exploring YPT and Exploring Leader	Program Planning Meeting Complete leader trainings online Brainstorm hands on activities for Open House and program calendar Develop initial 3-4 month calendar Twice monthly example: 1st - Open House 2nd - Hands on activity 3rd - Youth Officer Elections 4th - Hands on activity	Promote Open House  Personal letters and phone calls  Digital marquees  Social media  Council, sponsoring organization and school websites/calendars  School daily announcements  Posters/flyers in high traffic areas  Career/college fair booths  Organization employees email their
Surveys are only a tool to connect youth to the program     Talk to counselor first, they can connect you with the decision maker	position  Training available online at: https://my.scouting.org  Why more adults?  Research shows posts and clubs that start with 6-8 leaders last longer  More leaders = more resources = stronger program = more youth Share the responsibilities with all committee members  Post/Club Committee Post-Minimum of 4 adults required to register (committee chair, Advisor and 2 committee members)	5th - Hands on activity 6th - Hands on activity 7th -TBD by Explorers Develop bylaws and SOP's Prepare new committee members by delegating open house tasks at the program planning meeting: Mail invitation letters Personal phone call to students Get snacks Secure gear for activities Print calendar Complete paperwork: MOU, Post/Club application, Adult Apps and obtain	own contacts  HANDS ON ACTIVITIES  = 90% join rate!
Study survey objections Include ONLINE Career Interest Surveys as option (for youth 13 years and up) ALWAYS share results with school administrators Include summary of results with CEOs on sales calls			Youth-Led Program  · Youth officer electiosn a third post/club meeting  · Schedule officer seminar  · Youth officer titles should reflect organization's employee titles  · Officers pick activities and activity
Finding the Businesses  · Every county has law enforcement, Fire/EMS, law and government and health care			chairs  · Match officers with adult leaders  · Explorer Officers should maintain the program calendar
Research current volunteers and parents' employers to help you get your foot in the door     Approach CEO, study objections	· Club - Minimum of 2 adults required to register (Sponsor and associate sponsor)	FOCUS ON 5 PROGRAM AREAS Career experiences, Leadership, Character, Citizenship, & Life Skills	HANDS ON ACTIVITIES!
Cultivation Event  · Large group sales  · Scripts/templates on LFL Info site	District Exploring Committee  ·Committee structure; program, fundraising, marketing, and service ·Online training at: https://my.scouting.org	Service Team  · Make regular visits to coach leaders  · Use post/club JTE criteria as a guide  Regional/National Events: Found on www.exploring.org	Year Round Youth Recruitment  · Annual Open House  · Collect career interest data each new school year  · Use super activity as incentive
EXPLORING* DISCOVER YOUR FUTURE			

#### Important resources to help plan the program...

- 1. Career Opportunity Worksheet -- www.exploring.org and click on relevant career field icon and scroll to the bottom of the page.
- 2. Activity Library (including Life Skills Section) <a href="https://www.exploring.org/activity-library/">https://www.exploring.org/activity-library/</a>
- 3. Organization's Resources/Employees
  - A. Current work curriculum (developed by the company)
  - B. Employee's expertise/knowledge (Use All-in One Program Planning Meeting-found in the Exploring Guidebook for Leaders)
- 4. Career Achievement Award (Posts) & Career Awareness Award (Clubs)

  http://www.exploring.org/wp-content/uploads/2017/06/Career-Achievement-Award-May2017.pdf
  http://www.exploring.org/wp-content/uploads/2018/05/Career-Awareness-Award-FINAL.pdf
- 5. Exploring Guidebook for Leaders <a href="https://www.exploring.org/wp-content/uploads/2016/10/Exploring-Guidebook-Sept2017.800-10018.pdf">https://www.exploring.org/wp-content/uploads/2016/10/Exploring-Guidebook-Sept2017.800-10018.pdf</a>
- 6. Safety First Guidelines/Guide to Safe Scouting (Guide is being Updated—Please follow all CURRENT (SGY/YPT) Policies

  LFL-safety-first-guidelines-3.21.17-interim-revision-8.4.25.pdf
- 7. Online Exploring Adult Leader Specific Training & Youth Protection Training <a href="https://www.exploring.org/training-safety/">https://www.exploring.org/training-safety/</a> or <a href="https://www.myscouting.org">www.myscouting.org</a>
- 8. Unit Performance Guide (Chapter 5- Exploring) –Details about organizing a new Post/Club http://www.exploring.org/wp-content/uploads/2021/04/522-02516 UPG.compressed.pdf
- 9. Al tools through "Teams" "Copilot" to help organize meeting plans

Also visit www.exploringexplosion.org and scroll to the bottom of the website to find additional resources...



#### EXPLORING POSITION TRAINED REQUIREMENTS

#### ADVISOR & ASSOCIATE ADVISOR

#### **BEFORE 1ST MEETING**

SCO_314	OPEN HOUSE FOR EXPLORING	10:44
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SCO_302	WHAT IS EXPLORING?	10:03
SCO_316	ACTIVITY PLANNING FOR EXPLORING	9:26
SCO311	ANNUAL PROGRAM PLANNING FOR EXPLORING	11:01
	TOTAL TIME: 1 HOUR	II MIN

#### FIRST 30 DAYS

SCO_310	<b>DEVELOPING SOPS &amp; BYLAWS FOR EXPLORING</b>	5:20
SCO_313	YOUTH OFFICER ELECTIONS FOR EXPLORING	7:36
SCO_312	YOUTH-LED PROGRAMS FOR EXPLORING	9:36
	TOTAL TIME: 2	3 MIN

#### **POSITION TRAINED**

SCO_317 CONDUCTING AN OFFICER SEMINAR		5:55
	FOR EXPLORING	
SCO 307	METHODS OF EXPLORING	9.06

**TOTAL TIME: 15 MIN** 

#### POST/CLUB COMMITTEE CHAIR & COMMITTEE MEMBER

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SCO_314	OPEN HOUSE FOR EXPLORING	10:44
SCO311	ANNUAL PROGRAM PLANNING FOR EXPLORING	11:01
SCO_303	BENEFITS OF EXPLORING	9:21
	TOTAL TIME: 5	3 MIN

#### **FIRST 30 DAYS**

SCO_310	<b>DEVELOPING SOPS &amp; BYLAWS FOR EXPLORING</b>	5:20
SCO_306	MARKETING YOUR EXPLORING PROGRAM	13:50
SCO_312	YOUTH-LED PROGRAMS FOR EXPLORING	9:36
SCO_316	ACTIVITY PLANNING FOR EXPLORING	9:26
	TOTAL TIME: 3	IM P

#### **POSITION TRAINED**

SCO_315	PROGRAM FUNDRAISING FOR EXPLORING	5:13
SCO_307	METHODS OF EXPLORING	9:06

TOTAL TIME: 15 MIN

#### **SERVICE TEAM MEMBER**

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SCO_305	PARTS OF A MEETING FOR EXPLORING	4:20
SCO_318	SERVICE TEAM ORIENTATION FOR EXPLORING	10:48
	TOTAL TIME:	<b>47 MIN</b>

#### FIRST 30 DAYS

	I III OO DI II O	
SCO_308	REGISTERING & RENEWING FOR EXPLORING	7:51
SCO_309	SAFETY TIPS FOR EXPLORING	13:29
SCO_311	ANNUAL PROGRAM PLANNING FOR EXPLORING	11:01
SCO_314	OPEN HOUSE FOR EXPLORING	10:44

TOTAL TIME: 44 MIN

#### **POSITION TRAINED**

SCO 30	METHODS OF EXPLORING	9:06
SCO_310		5:20
sco_30	MARKETING YOUR EXPLORING PROGRAM	3:50
SCO 314	PROGRAM FUNDRAISING FOR EXPLORING	5.13

TOTAL TIME: 34 MIN

### Phase 3 – Program All-In-One Program Planning Meeting

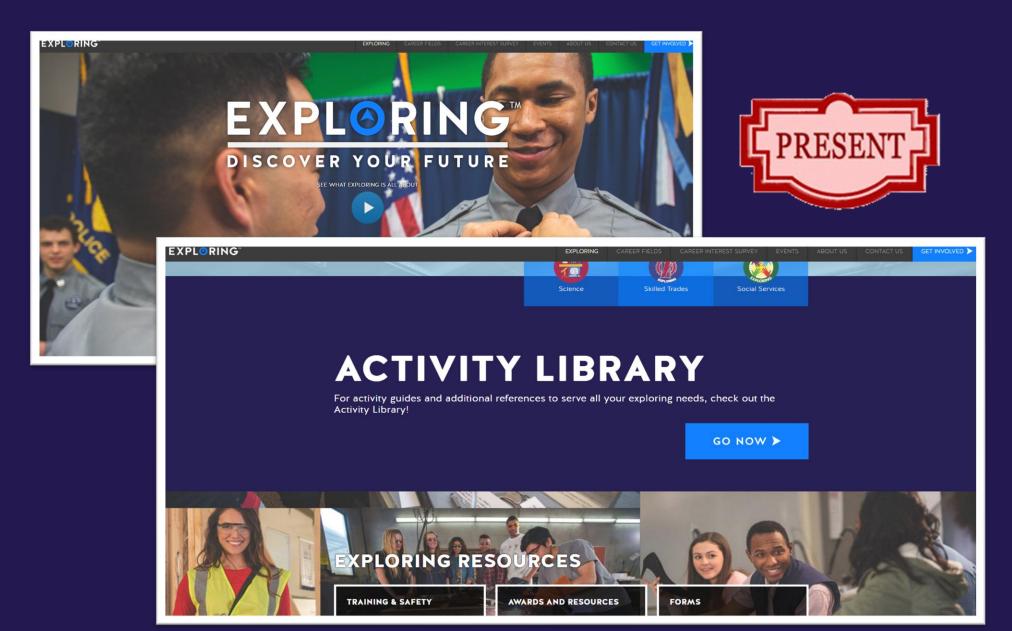
- 1) Paperwork
- 2) Adult Explorer Leader Training
  - Youth Protection for Explorers
  - Adult Explorer Leader Training



- 3) Open House Planning
  - Brainstorm session
    Why did you choose this career for yourself?
    What are hands on activities that you can do with youth?
  - Develop a 3-4-month calendar (use Activity Library)
  - Choose Open House "hands-on activities"
- 4) Prepare Post Committee Members for Open House



#### www.exploring.org



#### **SAMPLE PROGRAM CALENDARS**

The frequency of your meetings and length of your program each year is up to you. For example, this could be a 12 month or 12 week program.

ENGINEERING & TECH MONTHLY MEETINGS YEAR-ROUND		
September	March	
Open House	Computer science	
October	April	
Chemical engineering	Fluid power technology	
November	May	
Youth Officer Elections	Ethics in engineering	
December	June	
Holiday Play – open house	Visit with engineering firm	
January	July	
Industrial Technology	Civil engineering	
February	August	
Electrical engineering	Mechanical engineering	



## Phase 3 – Program Planning the Open House

- 1) From your BRAINSTORM session...
  - Pick the 4-5 best activities for a quick hands-on format at the Open House
- 2) At the open house..."Go shopping"
  - 4-5 stations (rotations)
  - 4-5 minutes each



PHASE 1 RESEARCH	PHASE 2 LEADERSHIP	PHASE 3 PROGRAM	PHASE 4 PARTICIPATION
What are local youth interested in?  · Career Surveys/counselor data  · Focus on top 25 interests How many surveys do I need?  · Membership goal X 20 = # surveys needed  · 10% of those invited will join  Career Interest Surveys  · Pitch the program not the survey	Key Decision Maker  Get organization commitment  Identify 4-8 adults for leadership  Set a date for Open House  Start paperwork (MOU, New Post App, Adult App)  Leader Training  Fully trained after completion of both Exploring YPT and Exploring Leader	Program Planning Meeting Complete leader trainings online Brainstorm hands on activities for Open House and program calendar Develop initial 3-4 month calendar Twice monthly example: 1st - Open House 2nd - Hands on activity 3rd - Youth Officer Elections 4th - Hands on activity	Promote Open House  Personal letters and phone calls  Digital marquees  Social media  Council, sponsoring organization and school websites/calendars  School daily announcements  Posters/flyers in high traffic areas  Career/college fair booths  Organization employees email their
Surveys are only a tool to connect youth to the program Talk to counselor first, they can connect you with the decision maker	start with 6-8 leaders last longer · More leaders = more resources = stronger program = more youth · Share the responsibilities with all committee members  Post/Club Committee · Post- Minimum of 4 adults required to register (committee chair, Advisor and 2 committee members)	5th - Hands on activity 6th - Hands on activity 7th -TBD by Explorers • Develop bylaws and SOP's • Prepare new committee members by delegating open house tasks at the program planning meeting: • Mail invitation letters • Personal phone call to students • Get snacks • Secure gear for activities • Print calendar • Complete paperwork: MOU, Post/Club application, Adult Apps and obtain signatures	own contacts  HANDS ON ACTIVITIES  = 90% join rate!
Study survey objections Include ONLINE Career Interest Surveys as option (for youth 13 years and up) ALWAYS share results with school administrators Include summary of results with CEOs on sales calls			Youth-Led Program  · Youth officer electiosn a third post/club meeting  · Schedule officer seminar  · Youth officer titles should reflect organization's employee titles  · Officers pick activities and activity chairs  · Match officers with adult leaders  · Explorer Officers should maintain the program calendar
ery county has law enforcement, e/EMS, law and government and alth care			
Research current volunteers and parents' employers to help you get your foot in the door     Approach CEO, study objections	<ul> <li>Club - Minimum of 2 adults required to register (Sponsor and associate sponsor)</li> </ul>	FOCUS ON 5 PROGRAM AREAS Career experiences, Leadership, Character, Citizenship, & Life Skills	HANDS ON ACTIVITIES!
Cultivation Event  · Large group sales  · Scripts/templates on LFL Info site	District Exploring Committee  ·Committee structure; program, fundraising, marketing, and service ·Online training at: https://my.scouting.org	Service Team  · Make regular visits to coach leaders  · Use post/club JTE criteria as a guide  Regional/National Events: Found on www.exploring.org	Year Round Youth Recruitment  · Annual Open House  · Collect career interest data each new school year  · Use super activity as incentive

## Phase 4 – Participation SIMPLE OPEN HOUSE AGENDA

#### **OPEN HOUSE AGENDA**

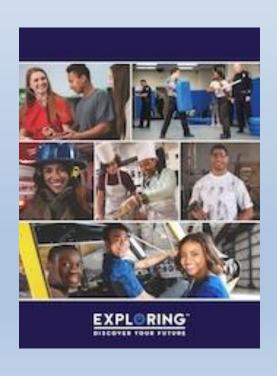
- 1. Welcome
- 2. What is Exploring?
- 3. Video
- 4. HANDS-ON ACTIVITIES
- 5. Activity Interest Survey (customized)
- 6. Calendar
- 7. ASK TO JOIN
- 8. Applications & fees
- 9. Snacks







# Exploring Sales Packets & Career Field Brochures

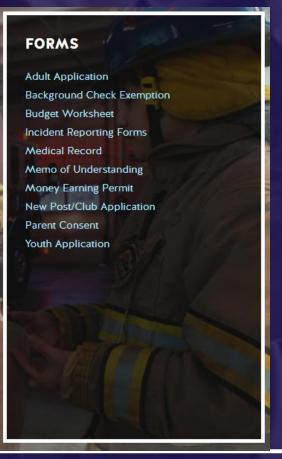




## Resources to help you... www.exploring.org

#### **UNIT RESOURCES** Activity Library Awards & Recognitions **Budget Planning Worksheet** Bylaws Council Locator Custom Merchandise Exploring Guidebook for Leaders (NEW!) Insurance Information Journey to Excellence Logos & Marketing New Unit Playbook Online Renewal Online Renewal FAOs Open House Fliers Roster Safety First Tips Scholarships Service Hours Reporting Training & Safety











PHASE 1 RESEARCH	PHASE 2 LEADERSHIP	PHASE 3 PROGRAM	PHASE 4 PARTICIPATION
What are local youth interested in?  · Career Surveys/counselor data  · Focus on top 25 interests  How many surveys do I need?  · Membership goal X 20 = # surveys needed  · 10% of those invited will join	Key Decision Maker  · Get organization commitment  · Identify 4-8 adults for leadership  · Set a date for Open House  · Start paperwork (MOU, New Post App, Adult App)	Program Planning Meeting  · Complete leader trainings online  · Brainstorm hands on activities for  Open House and program calendar  · Develop initial 3-4 month calendar  Twice monthly example:  1st - Open House	Promote Open House  Personal letters and phone calls  Digital marquees  Social media  Council, sponsoring organization and school websites/calendars  School daily announcements
Career Interest Surveys  · Pitch the program not the survey  · Surveys are only a tool to connect youth to the program  · Talk to counselor first, they can	Leader Training  · Fully trained after completion of both Exploring YPT and Exploring Leader Training modules required for each position  · Training available online at:	2nd - Hands on activity 3rd - Youth Officer Elections 4th - Hands on activity 5th - Hands on activity 6th - Hands on activity	Posters/flyers in high traffic areas     Career/college fair booths     Organization employees email their own contacts  HANDS ON ACTIVITIES
connect you with the decision maker  · Study survey objections  · Include ONLINE Career Interest Surveys as option (for youth 13 years and up)  · ALWAYS share results with school administrators  · Include summary of results with CEOs on sales calls	https://my.scouting.org  Why more adults?  Research shows posts and clubs that start with 6-8 leaders last longer  More leaders = more resources = stronger program = more youth  Share the responsibilities with all committee members	7th -TBD by Explorers  · Develop bylaws and SOP's  · Prepare new committee members by delegating open house tasks at the program planning meeting:  - Mail invitation letters  - Personal phone call to students  - Get snacks	= 90% join rate!  Youth-Led Program  · Youth officer electiosn a third post/club meeting  · Schedule officer seminar  · Youth officer titles should reflect organization's employee titles  · Officers pick activities and activity
Finding the Businesses  • Every county has law enforcement, Fire/EMS, law and government and health care	Post/Club Committee Post-Minimum of 4 adults required to register (committee chair, Advisor and 2 committee members)	- Secure gear for activities - Print calendar - Complete paperwork: MOU, Post/Club application, Adult Apps and obtain signatures	chairs  · Match officers with adult leaders  · Explorer Officers should maintain the program calendar
· Research current volunteers and parents' employers to help you get your foot in the door · Approach CEO, study objections	· Club - Minimum of 2 adults required to register (Sponsor and associate sponsor)	FOCUS ON 5 PROGRAM AREAS Career experiences, Leadership, Character, Citizenship, & Life Skills	HANDS ON ACTIVITIES!
Cultivation Event  · Large group sales  · Scripts/templates on LFL Info site	District Exploring Committee  ·Committee structure; program, fundraising, marketing, and service ·Online training at: https://my.scouting.org	Service Team  · Make regular visits to coach leaders  · Use post/club JTE criteria as a guide  Regional/National Events: Found on www.exploring.org	Year Round Youth Recruitment  · Annual Open House  · Collect career interest data each new school year  · Use super activity as incentive

# MOST IMPORTANT PART OF EACH PHASE (Review)

Phase 1: Career Interest Surveys

Phase 2: Training

Phase 3: All-In-One Program Planning Meeting

Phase 4: Open House



# **EXPLORING PARTICIPANT POLICY "EP" (18 THROUGH 20 YR OLD EXPLORERS)**

Effective August 1, 2020, all applicants 18 through 20 years old must complete and submit an adult application, consent to a criminal background check, and successfully complete Youth Protection training.

However, an 18- through 20-year-old will still be considered an Adult Exploring Participant in the post and will not be considered an adult leader. Therefore, an "EP" will not be allowed to fulfill adult leadership roles pertaining to Two-Adult Leadership and other requirements that require leadership to be at least 21 years of age.

All Exploring Participants "EP" will continue to count as youth within your youth membership reports.

Visit the link below for an infographic as well as a Q & A to assist you in implementing this important new policy.

http://filestore.scouting.org/filestore/se-packet/2020-08-10/Exploring-Participant-Policy-FINAL-2.pdf



#### **EXPLORING REGISTRATION FEES**

Effective <u>August 1, 2023</u>, Exploring fee updates:

- Exploring Youth \$50.00
- Exploring Adult Participants (18-20) \$50.00
- Exploring Adults \$50.00
- Exploring Post/Club Annual Renewal Fee \$100.00
- There is no additional "Joining Fee" for Exploring

The updated membership fees will take effect August 1, 2023, for new members in the 2023-2024 program year.

The national membership fee helps cover the cost of essential services, including program resources, liability insurance for those participating in approved Scouting activities, criminal background checks, youth protection, and the development of intellectual property for national, council, and unit programs. As we move forward, we will continue to look at the membership fee structure and how we deliver the Scouting program for future generations.



#### **NEWLY UPDATED EXPLORING APPLICATIONS**

The newly updated Exploring applications are available now for download online at <a href="https://www.exploring.org">www.exploring.org</a>

New Post/Club Application (SKU# 655197)

Youth Application (SKU# 634698)

#### Adult Application (SKU# 634699)

-Includes the new 18-20 Exploring Participant (EP) Code, which will became **mandatory** beginning **August 1**<sup>st</sup>, **2020**.

\*New applications are available at the National Distribution Center.



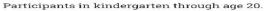


## **Scouting America National Annual Membership Fees**

**EFFECTIVE** 



**FOR ALL NEW** AND EXISTING **MEMBERS** 



Scoutreach participants in kindergarten through age 20.





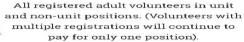






For all Exploring youth and adults.













This fee is for Merit Badge Counselors who are not already registered volunteers.

Additional fees might be charged by local councils and units.

#### UNIT RENEWAL FEE

For all new and existing units.

SCOUT LIFE MAGAZINE FEE





ONLINE REGISTRATION ONLINE UNIT RENEWAL FOR EXPLORING



ONLINE REGISTRATION



# Invitation Manager

#### Post 0034 Twinsburg Fire Department



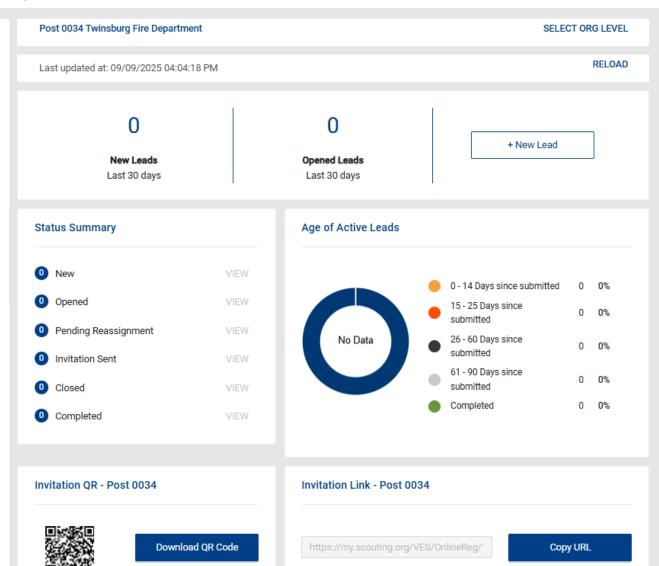
Post 0034

Membership Manage

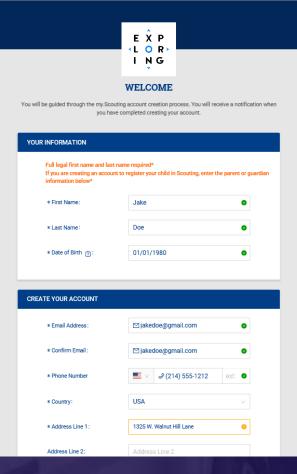
Application

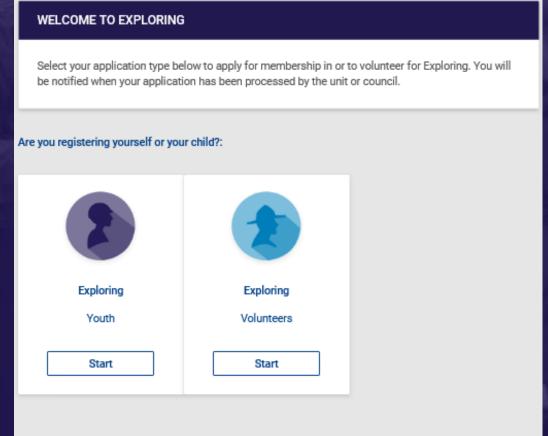
Invitation

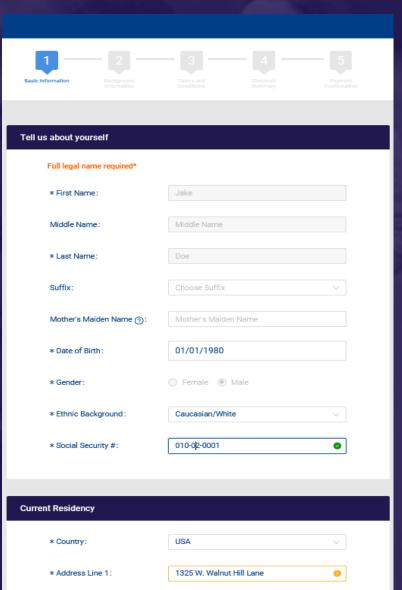
Reports



# **Create Account & Complete Application**







ONLINE UNIT
RENEWAL/
"RECHARTERING"
FOR EXPLORING



## New Online Rechartering/Renewal System

https://advancements.scouting.org/login

https://www.scouting.org/commissioners/internet-rechartering/

#### Information included is:

- Training Video
  - FAQ's
- User Guides
- Internet Recharter Guidelines
- Summary of Enhancements
  - Recharter Demo Tool

Manager of Shared Services
Member Data Outsourcing Solutions

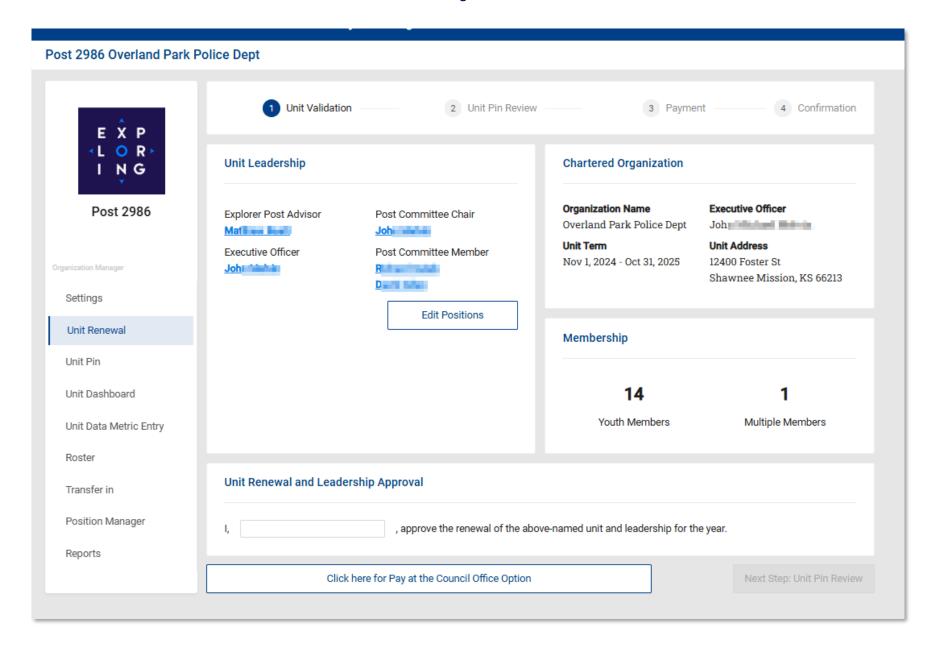


**Scouting America Renewal System Overview** 

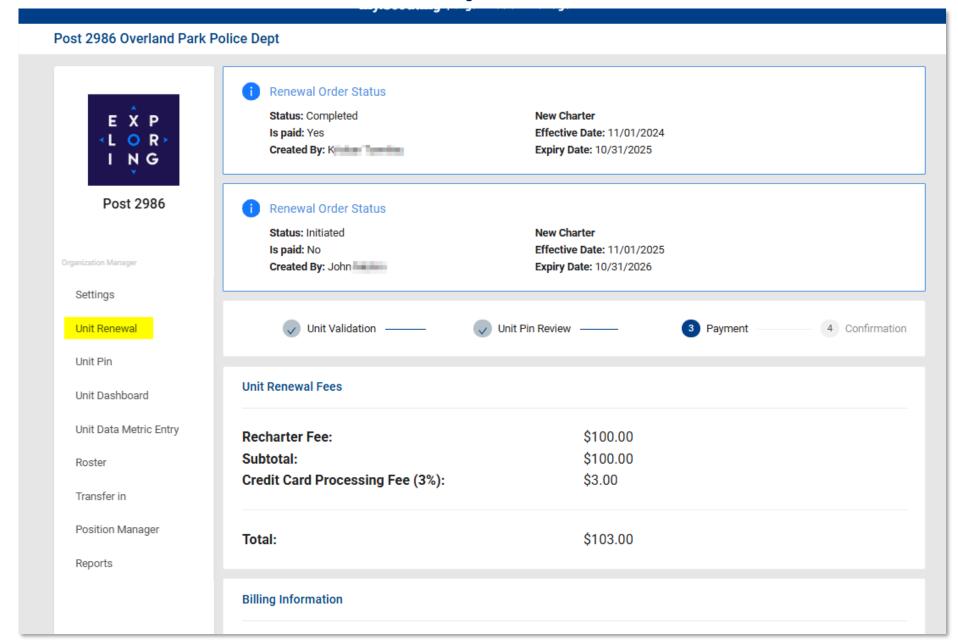
#### **Renewal Membership / Units**

- For all Youth and Adult members in the BSA
- All Membership Terms are for 12 months
- Membership Renewal will only have a two-month lapse
- New Unit Renewal will only have a two-month lapse
- Parent/Guardian e-mails are needed
- Text notice will be sent too
- Parents can Opt-Out and Units can Opt-out the member too

## Renewal Membership - Unit Renewals



## Renewal Membership – Unit Renewals



# Renewal of Membership

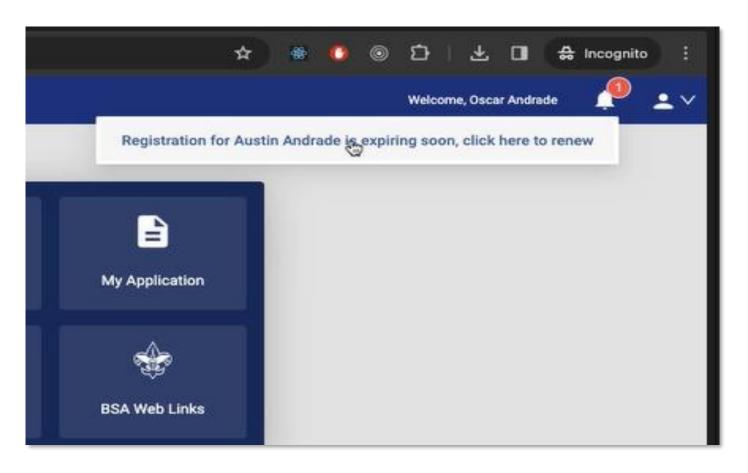
# For all youth and adult members of the Scouting America

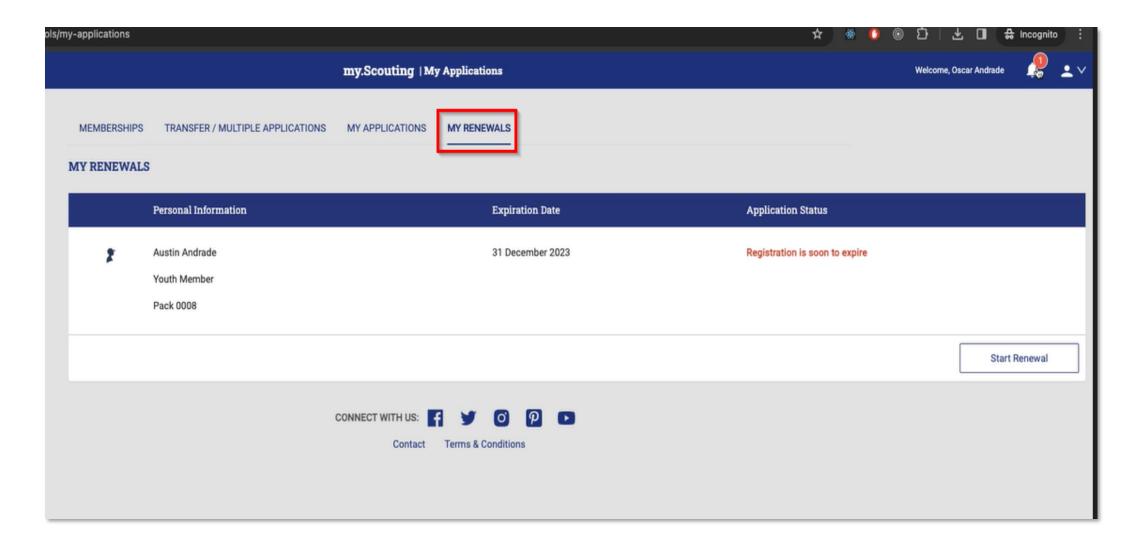
# Auto Renewal Membership Family/Self Pay

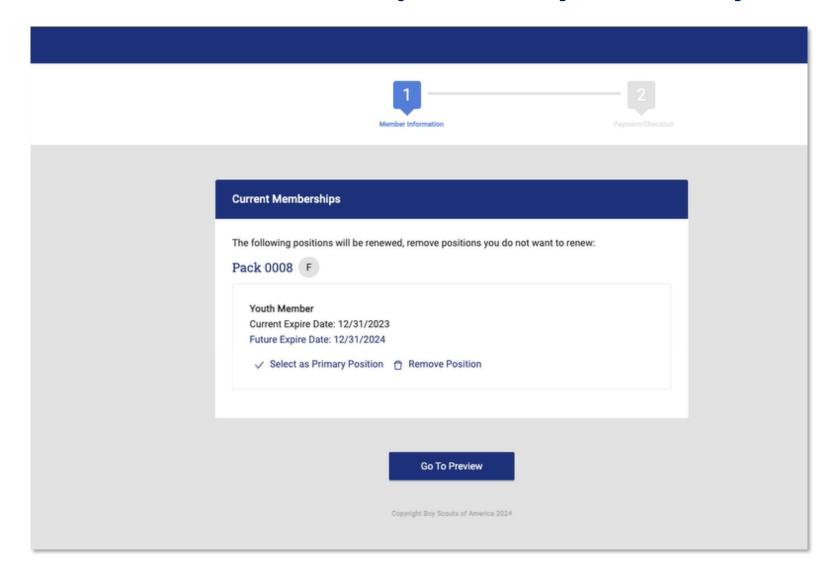
- An email notification and a renewal link will be sent 60 days before membership expires.
- The link provided in the email will direct individuals to a renewal form on My.Scouting
- If registered in multiple positions, select the primary position. Renewing the primary position will automatically renew multiple positions.
- The individual pays with a credit card and submits the renewal.
- The unit will approve the membership renewal.

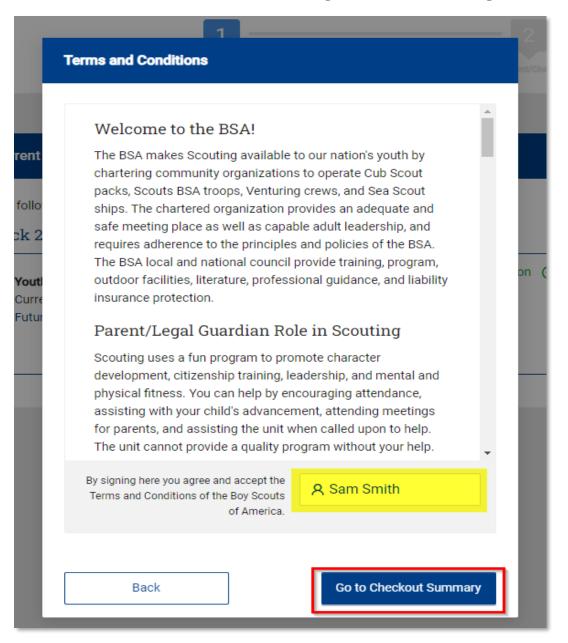
# Auto Renewal Membership Unit Pay

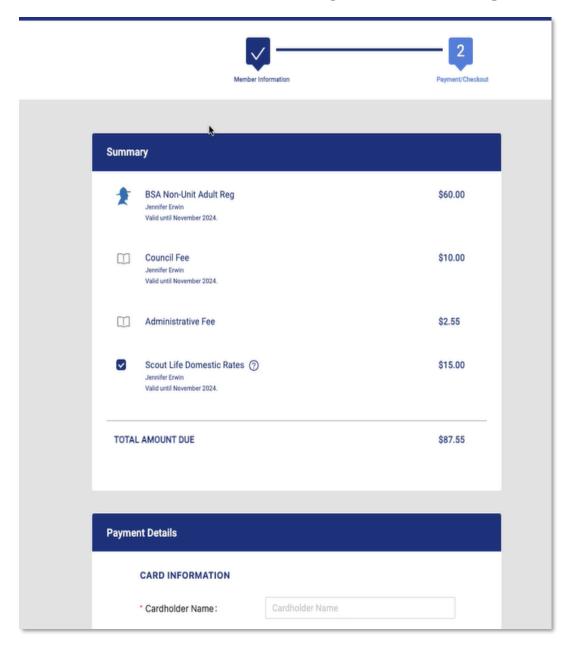
- In Organization Manager, the unit selects the Unit Pay option.
- Unit Key 3s are notified each month about which members are due to renew that month.
- Using the Roster tab, the unit selects which members they are renewing.
- The unit can choose not to renew a member (opt-out). The unit can also change the Scout's Life subscription settings for each person.
- The unit pays with a credit card or establishes a securely stored electronic fund transfer payment (ACH) and submits the renewal.

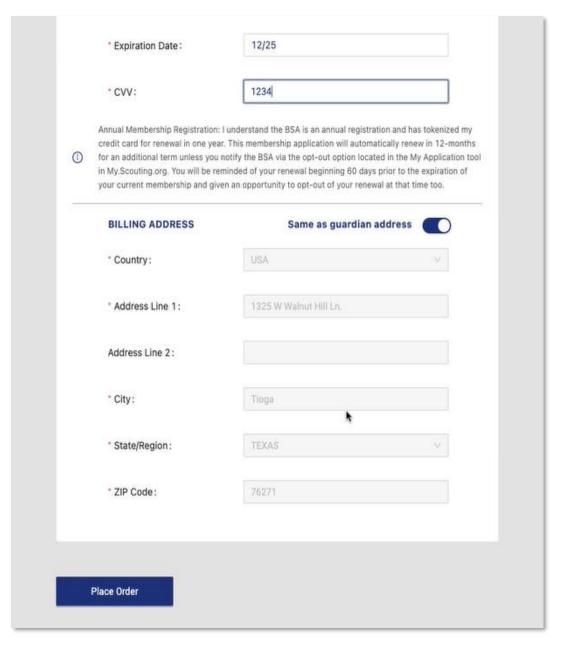




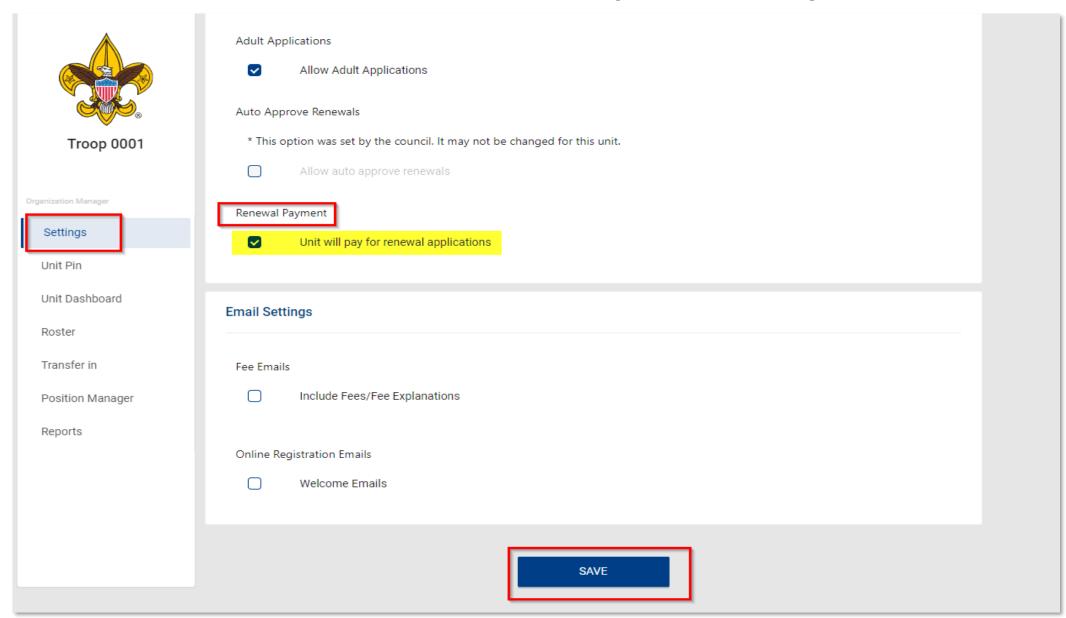




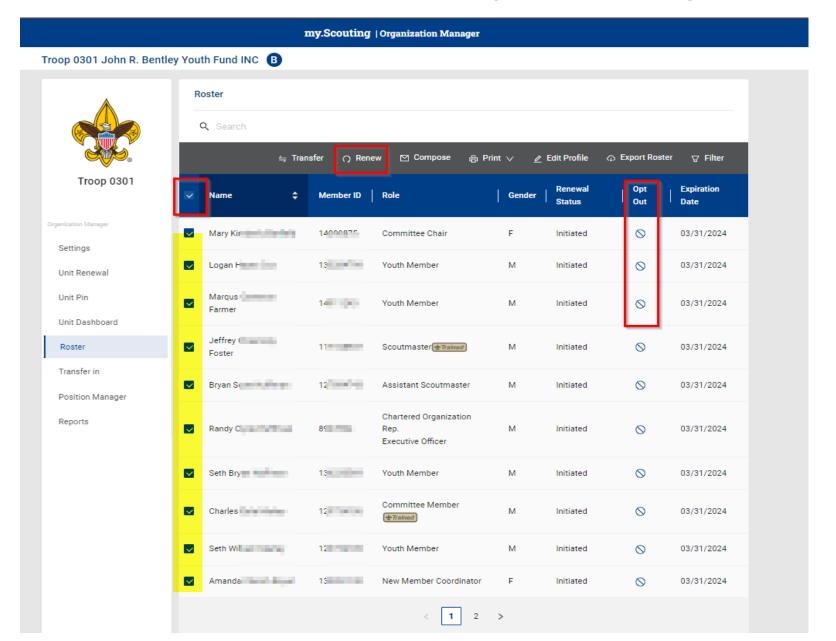




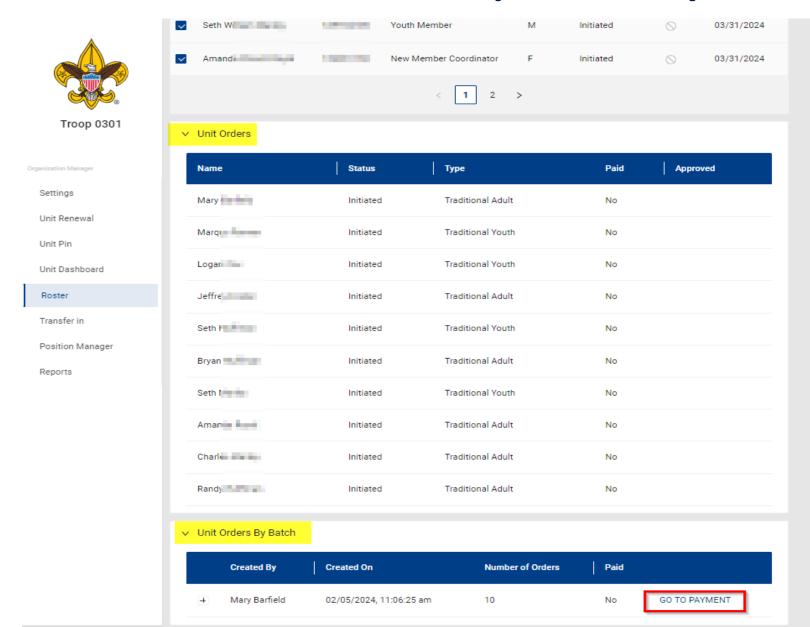
#### **Renewal Membership – Unit Pay**



## **Renewal Membership – Unit Pay**



## **Renewal Membership – Unit Pay**



# Member Renewal Cycle – December 2025 430,642 Members Renew

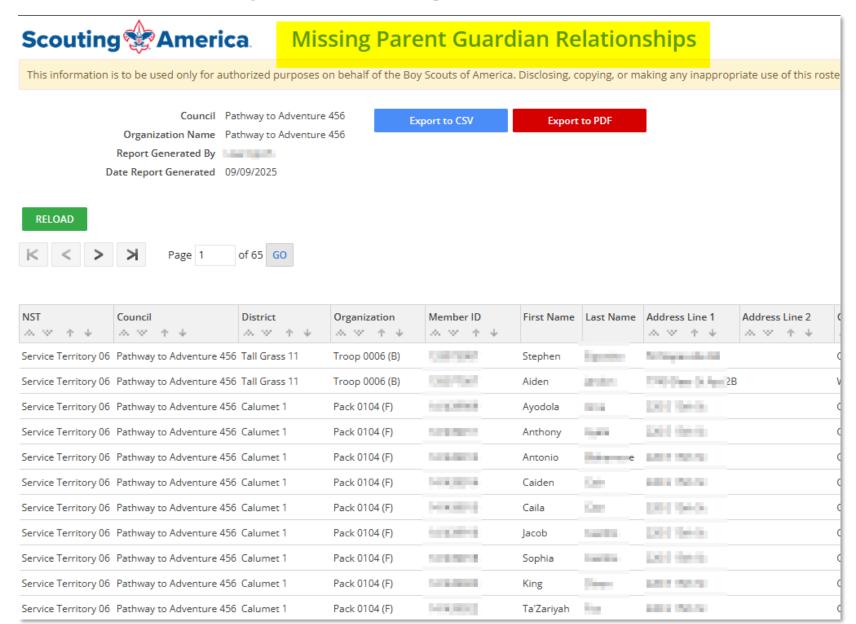
- Emails beginning 60 days out from the expiration date – 5 emails
- Texts sent beginning 45 days out 4 texts sent

#### Monthly Renewal Communication Sequence

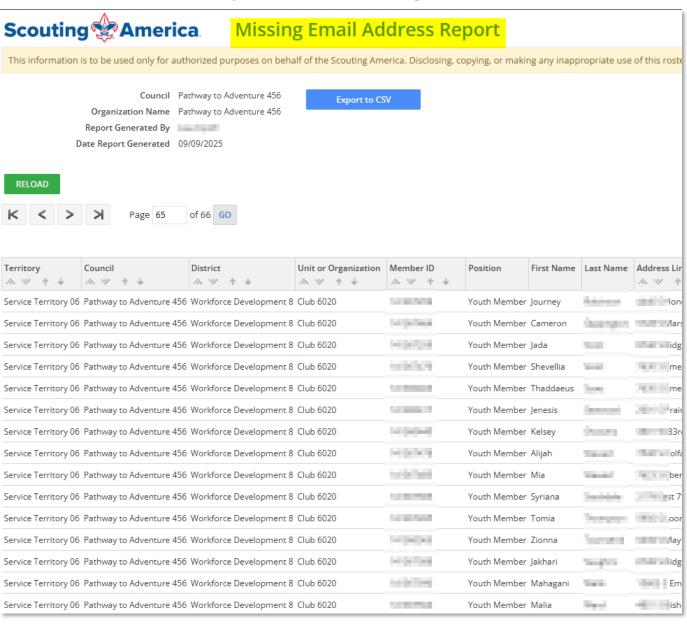
- November 1<sup>st</sup> Email Sent
- November 15<sup>th</sup> Text Message Sent
- November 30<sup>th</sup> Email Sent
- December 15<sup>th</sup> Text Message Sent
- December 31<sup>st</sup> Email and a Text Message Sent
- January 7<sup>th</sup> Email Message Sent
- January 15<sup>th</sup> Text Message Sent



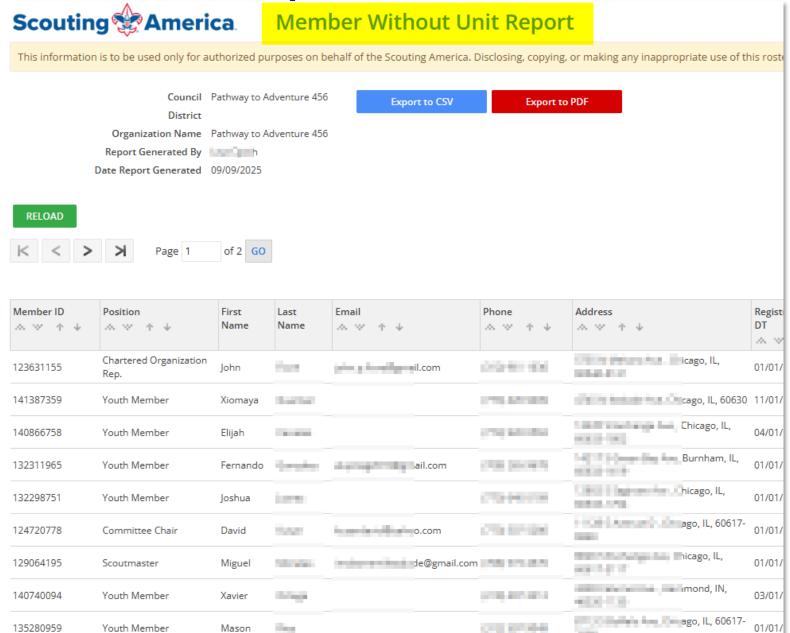
#### Renewal Membership - Missing Parent Guardian Relationship



#### Renewal Membership - Missing Email Address Report



#### Renewal Membership – Member without Unit Report



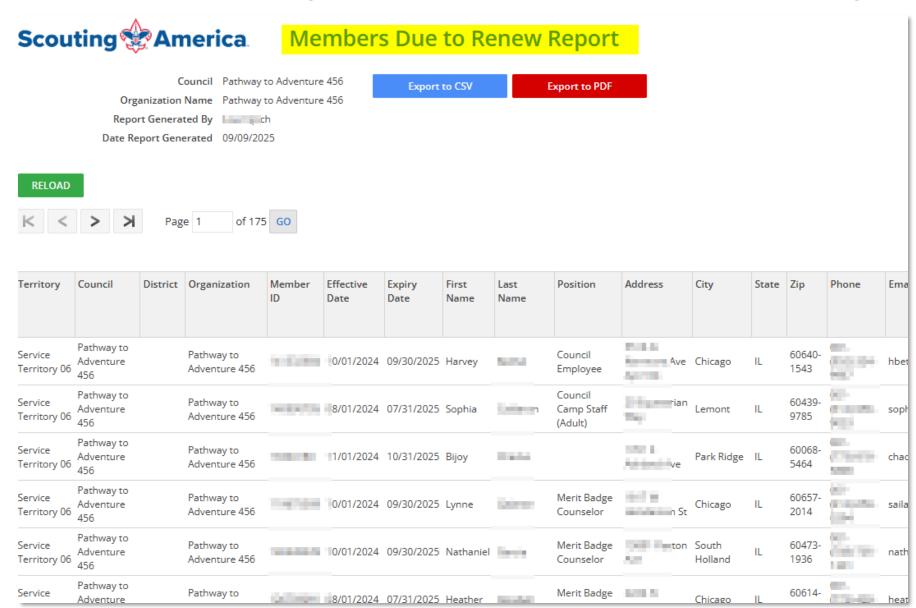
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Youth Member

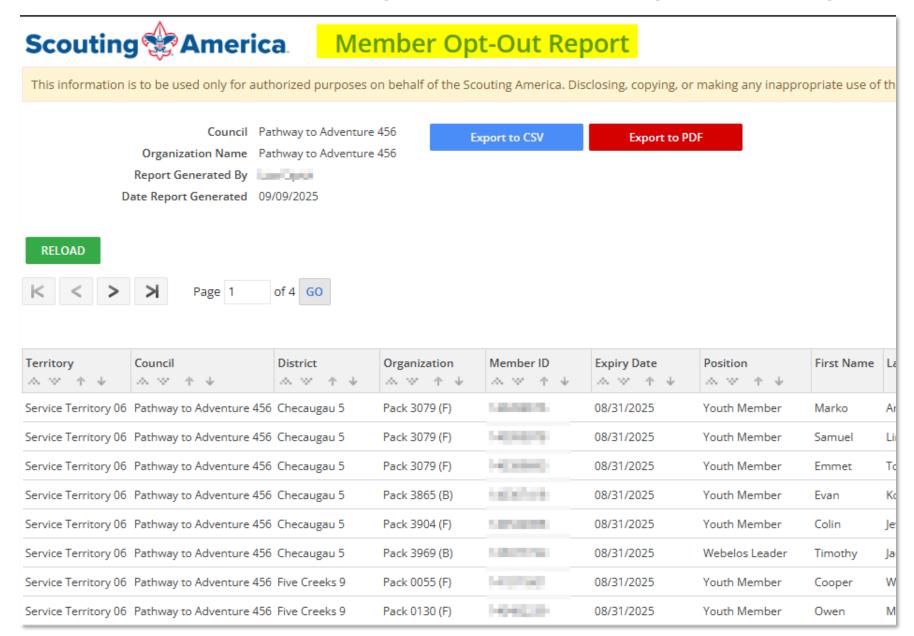
Mason

01/01/

## Renewal Membership – Members Due to Renew Report



#### Renewal Membership – Members Opt-Out Report



# EXPLORING RESOURCES

#### **UNIT RESOURCES**

**Activity Library** 

Awards & Recognitions

**Budget Planning Worksheet** 

Bylaws

Council Locator

Custom Merchandise

**Exploring Guidebook for Leaders** 

Fiscal Policies and Procedures

Insurance Information

Journey to Excellence

Logos & Marketing

of the layer

Online Renewal

Crime Renewal I AQS

**Open House Fliers** 

Roster

Safety First Guidelines

Scholarships

Service Hours Reporting

**Training & Safety** 

Youth Protection

#### **COUNCIL RESOURCES**

Annual Report 2016

Awards & Recognitions

Career Interest Survey Guidebook

Commissioner Service to Exploring FAQs

Committee Guide & Position Descriptions

Cultivation Event Guide

Custom Merchandise

**Exploring Clubs** 

**ExploringCast Podcast** 

**Exploring Explosion** 

**Exploring Express Guide** 

**Exploring Officers Association Guide** 

Journey to Excellence

Marketing And Membership

Merchandise Licensees

New Unit Playbook

**Training & Safety** 

Unit Performance Guide

Unit Performance Guide Tracking

U.S. Dept. of Education Letter

Workforce Development Funding Guide

#### FORMS

**Adult Application** 

Background Check Exemption

**Budget Worksheet** 

Immunization Exemption Request

**Incident Reporting Forms** 

Medical Record

Memo of Understanding

Money Earning Permit

New Post/Club Application

Parent Consent

Youth Application

# Newest Technology for Exploring

- BeAnExplorer "Equivalent"
   "joinexploring.org"
   "joinexploring.com"
- Scoutbook for Exploring
- Online Registration
- Online Renewal
- Scoutly





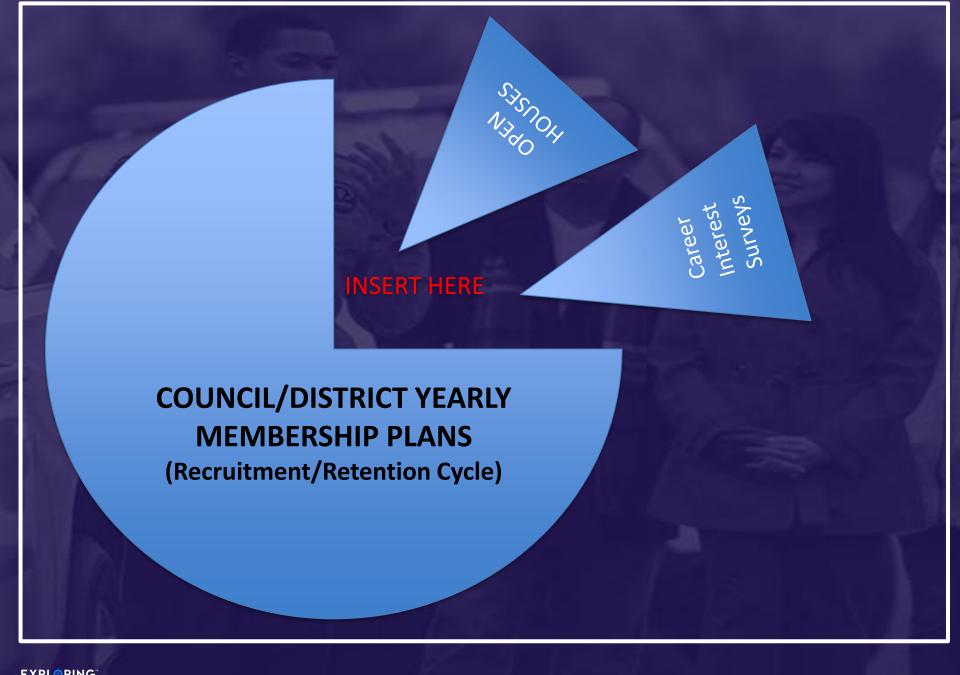


## **Successful Councils...**

Intentionally Providing a Pathway to Exploring Growth and Strategic Planning In Your Council







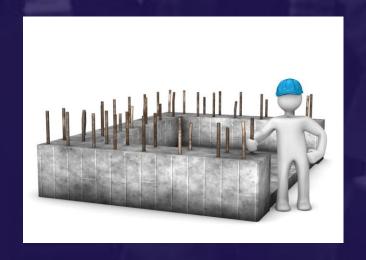






# "Action Planning" The Beginning of your Strategic Plan

The foundation of your plan will begin here







- 1. Recruit a council Exploring volunteer chair and committee
- 2. Appoint a Council Exploring Champion "Staff Advisor"
- 3. Create a public presence for Exploring (council website, newsletters, social media)





- 4. Train key volunteers and staff on the 4 Phases of Post/Club Organization
- 5. Set specific goals for Career Interest
  Surveys or gathering of data from select
  high schools
- 6. Set goals to host Open Houses for all Posts/Clubs (i.e. School Night for Scouting)





- 7. Create a campaign to emphasize Post/Club unit support (through Service Teams/Commissioners)
- 8. Integrate Exploring into council activities and events
- 9. Promote Exploring to all current customers (i.e. "Scouts BSA")





- 10. Host a council community cultivation event, focusing on a specific career.
- 11. Involve the Council Executive Board to help open doors within the community and to help create a list of businesses to match the Career Interest Survey results.
- 12. Ensure that Exploring is included in the Council Strategic Plan, PDS Goals, and Board Meetings.



## STAY CONNECTED

- f page | @lflexploring group | Exploring Success! group | National Explorer Alumni Association
- learningforlifeusa
- exploring.org | Stay Connected

exploring@lflmail.org



## **FUNDRAISING FOR EXPLORING**

## **BONUS SLIDES**

## **Fundraising and Cultivation Events**



## www.exploring.org

Simply scroll to the bottom of the home page and search within the 3 boxes labeled: "Unit Resources", Council Resources", & "Forms"

http://www.exploring.org/wp-content/uploads/2016/10/Workforce-Development-Funding-Campaign\_Final\_11.7.16.pdf

http://www.exploring.org/wp-content/uploads/2015/11/800-060\_Cultivation-Event\_FINAL\_7.13.16.pdf

Giving is not just about make a donation, it's about making a difference.

- Kathy Calvin

## **Camp Cards** VS. **Career Cards**









2. To Sign Up, use access code:

96FM92CR

3. Start Saving! Expires: 12/31/2017

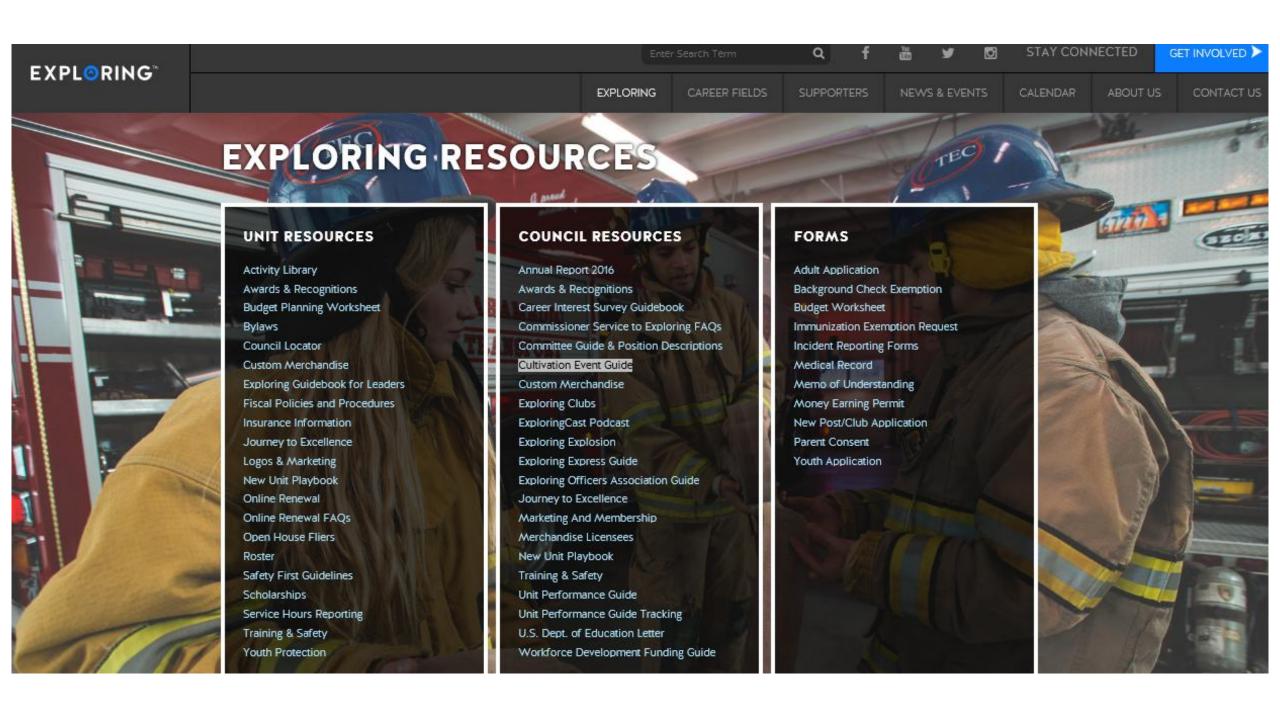
Have a customer service question? 1-800-464-0249

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### **Cultivation Event**



## Cultivation Event – Texarkana, TX







## HEALTH CAREERS / STEM IMPACT LUNCHEON

#### **September 11, 2018**

11:45 AM Serving Line Opens
12:05 PM WelcomeChris Karam CEO, CHRISTUS St. Michael Health System
Prayer/PledgeFire Post 343 Cadets
Intro Emcee Treva West
12:15 PM Head Table IntroductionsTreva West Recognize/Acknowledge Fred Markham Intro Greg Johnson
12:20 PM Guest Speaker RemarksGreg Johnson Decorated Officer/U.S. Air Force Pilot, Retired NASA Astronaut/Pilot Distinguished Eagle Scout
12:45 PM Ask CommitmentAnthony Escobar Caddo Area Council, Scout Executive
12:55 PM Closing RemarksMrs. West

Building Tomorrow's Workforce Today!

Sponsored by CHRISTUS St. Michael Health System



### **National Learning for Life Executive Board Chair**



Bernie Lockard

#### Scouting...

- Eagle Scout (1972)
- Order of the Arrow Vigil Honor
- Cubmaster
- Pack Committee Chairman
- Assistant Scoutmaster
- Scoutmaster
- Unit Commissioner
- Wood Badge Course Director
- NYLT Course Director
- District Chairman
- President, Laurel Highlands Council's Board of Directors (2013 - 2014)
- 2019 World Jamboree Scoutmaster
- Chair, National Venturing Committee (2020 - 2022)
- 2023 & 2017 National Jamboree Staff
- National Eagle Scout Association
   Scholarship Committee (2013 Present)

#### **BSA Recognition...**

- Award of Merit 1998
- Silver Beaver 2001
- Distinguished Citizen 2010
- Rockefeller Award 2010
- Silver Antelope 2014
- National Outstanding Eagle Scout Award 2015
- National Venturing Leadership Award 2022
- Silver Buffalo 2024

#### Personal...

- Married to Robyn L. Ashbridge, father of five and grandfather of seven
- President, The Lockard Company, Indiana, PA
- Graduate of Carnegie-Mellon University,
  Pittsburgh, PA, with B.S. in Administration and
  Management Science, Economics, Mathematics
  (Graduated With Honors)



## **National Exploring Program Chair**

## **Craig Martin**

bruin1967@aol.com (719) 331-6406

#### **Recent Scouting History**

- Unit Commissioner & Exploring Service Team Member, Pathway to the Rockies Council ~ 2013 - Present
- Council Commissioner, Pikes Peak Council (now Pathway to the Rockies Council) ~ 2009 2012

#### **Exploring History**

- National Exploring Program Chair, National LFL Executive Board ~ 2022 Present
- National Exploring Program Committee Chair ~ 2022 Present
- Exploring Chair, National Commissioner Service Team, ~ 2019 2022
- National Exploring Service Team Chair, National LFL Executive Board ~ 2018 2022
- Exploring Committee Chair, BSA Western Region (Area 2) 2012- 2020

#### **Non-Military Professional Career**

- Deputy Chief Engineer, GPS Systems Engineering & Integration Program, TASC Inc. ~ 2015-2016
- Program Manager and Senior System Engineer, TASC Inc. ~ 1998 2015

#### **Military Career**

 Colonel, United States Air Force ~ Retired in 1998 after 30-year Career in USAF Space & Missile and Research & Development Programs





## **National Exploring Program Commissioner**

## Richard (Dick) Davies

Richard.davies.nyc@gmail.com (914) 327-7430

#### **Recent Scouting History**

- Interim Scout Executive for two years Greater
   New York Councils ~ 2021 2022
- Stepped down as Council Commissioner to take role
- Formerly VP Membership, VP Scoutreach and Manhattan Borough President
- Eagle Scout from Wisconsin

#### **Exploring History**

- Exploring Chair, National Commissioner Service Team ~ Nov 2022 TBD
- National Exploring Program Commissioner, National LFL Executive Board ~ Nov 2022 -TBD
- Area and Northeast Regional Exploring Chair and Board Member ~ 2018 2021
- National Exploring Committee ~ 1976 1979
- National Explorer President ~ 1976-77; Youth Member of National Executive Board

#### **Professional Career**

- Since 2016, angel investor and advisory board member for start-up companies
- Consultant to investment management industry
- Most of career on business side of investment management industry (business unit management, client and product development) with Alliance Bernstein and Russell investments
- Last ten years through 2016 working with largest 401k and other defined contribution plans around the world.





## National Learning for Life Curriculum-Based Program Chair

#### PROFESSIONAL POSITIONS HELD

- Consultant, National Teacher Training, July 2021- present
- Adjunct Professor, Regent University, July 2021- present
- Organizational Leadership Coach, July 2021- present
- Professor of Teacher Education and Interdisciplinary Studies College of Arts and Sciences, Regent University, 2019-2021
- Professor of Education

School of Education, Regent University, Virginia Beach, VA, 1998 - 2019

- Director
  - Center for Character Education and Civic Development, 2006-2012
- Chairman and Professor of Education

Department of Education, Hampton University, Hampton, VA, 1995 -1998

Adjunct Faculty and Educational Consultant

Division of Continuing Education, University of Virginia, 1994 - 2000

Division Chief

Virginia Department of Education, Richmond, VA, 1990 - 94

• Assistant Superintendent

King George County Public Schools, Central Administration, King George, VA

Middle School Principal

Charlottesville City Schools, Buford Middle School, Charlottesville, VA

• Elementary Principal

Cumberland County Schools, Cumberland, VA

• Adjunct Faculty Member

Longwood College, Department of Education, Farmville, VA

Assistant High School Principal

Prince Edward County Public Schools, Farmville, VA

Assistant Elementary Principal

Prince Edward County Public Schools, Farmville, VA



## Helen Stiff-Williams, Ed. D. Consultant and Adjunct Professor

#### **EDUCATION:**

University of Virginia, Charlottesville, VA, Doctorate of Education, Administration,
Supervision, and Curriculum

Longwood University, Farmville, VA, Master of Science, Supervision

Hampton University, (formerly known as Hampton Institute) Hampton, VA, Bachelor of Science with High Honors, History Education.

## National Exploring Program Committee





## **National Exploring Program Chair**

## **Craig Martin**

bruin1967@aol.com (719) 331-6406

#### **Recent Scouting History**

- Unit Commissioner & Exploring Service Team Member, Pathway to the Rockies Council ~ 2013 - Present
- Council Commissioner, Pikes Peak Council (now Pathway to the Rockies Council) ~ 2009 2012

#### **Exploring History**

- National Exploring Program Chair, National LFL Executive Board ~ 2022 Present
- National Exploring Program Committee Chair ~ 2022 Present
- Exploring Chair, National Commissioner Service Team, ~ 2019 2022
- National Exploring Service Team Chair, National LFL Executive Board ~ 2018 2022
- Exploring Committee Chair, BSA Western Region (Area 2) 2012- 2020

#### **Non-Military Professional Career**

- Deputy Chief Engineer, GPS Systems Engineering & Integration Program, TASC Inc. ~ 2015-2016
- Program Manager and Senior System Engineer, TASC Inc. ~ 1998 2015

#### **Military Career**

 Colonel, United States Air Force ~ Retired in 1998 after 30-year Career in USAF Space & Missile and Research & Development Programs









**Craig Martin** 

National Exploring Program Chair, Learning for Life Executive Board

Bruin1967@aol.com

719-331-6406

Richard (Dick) Davies

National Exploring Program
Commissioner,
Learning for Life Executive Board

Exploring Chair, National Commissioner Service Team

Richard.davies.nyc@gmail.com

914-327-7430



## **Nat'l Exploring Committee Members...**

- National Exploring Program Chair Craig Martin
- National Exploring Program Commissioner Richard (Dick) Davies
- National Exploring Membership Growth / Retention Lead Jeffrey (Jeff) Schweiger
- National Exploring Awards & Recognition Lead Richard (Rick) Belford
- National Exploring Training Lead Roger Engelbart
- National Exploring Health & Safety / YPT Lead Linda Hassler
- National Exploring Marketing / Communications Lead (Website / Social Media) TBD \*
- National Exploring Materials & Literature Lead Timothy (Tim) Buckles
- National Exploring Career Fields Development Lead TBD \*
- National Exploring Youth Officer Advisor TBD \*
- National Exploring Youth Chair TBD
- National Exploring Partnerships / Relationships Lead TBD \*
- National Exploring Resource Advisor Stuart Mahler
- National Special Needs Committee Liaison for Exploring Britt Flather
- National Exploring Members-at-Large (National Exploring Resource Associate Advisors)
  - National Exploring Subject Matter Expert Don Deeker
  - National Exploring Subject Matter Expert Kenneth (Ken) Leedham
  - National Exploring Subject Matter Expert Joseph (Joe) Marinelli
  - National Exploring Subject Matter Expert Suzie Steiner
  - National Exploring Subject Matter Expert Rick TerBorch



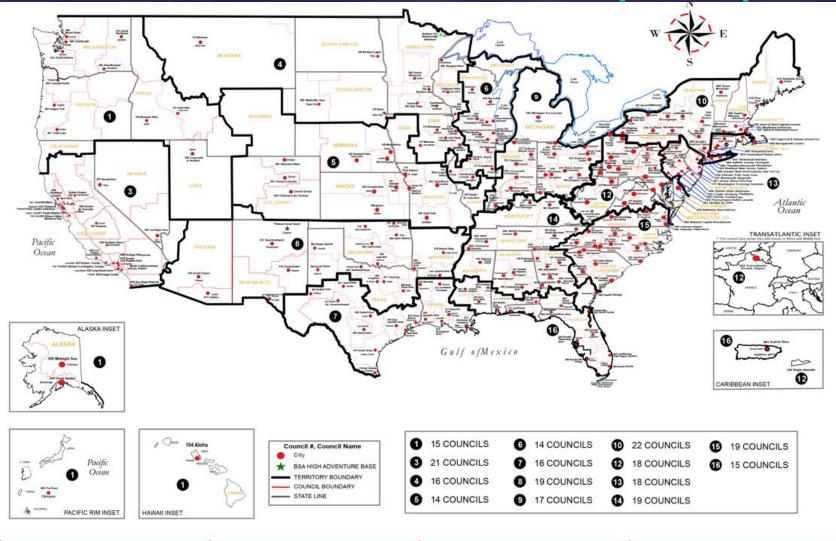
<sup>\*</sup> Note: Welcome recommendations from anyone

## National Exploring Subject Matter Experts & Exploring Resource Associate Advisors

In support to our fourteen Scouting America Council Service Territories (CSTs), our National Exploring Program is currently supporting each CST, along with their territory's councils, with a National Exploring Subject Matter Expert (SME), who serves as that territory's National Exploring Resource Associate Advisor (RAA). As a caveat, we do not presume this role is either formally or informally part of the CST organizational structure but rather a service being made available by the National Exploring Program to each CST and/or their councils. Additionally, we have a National Exploring RAA dedicated to supporting the California Highway Patrol (CHP) and the councils with CHP Law Enforcement Posts as well as the posts themselves



## **Council Service Territories (CSTs)...**



BSA ALUMNI

**COUNCIL SERVICE TERRITORIES** 

LAST REVISED: 4-8-2024



## **Current National Exploring SMEs / RAAs Team...**

- CST 1 ~ Suzie Steiner (Mountain West Council), who is currently an Advisor for an Exploring STEM / Robotics Post, which also encompasses trades such as machining & welding and business careers, and has previously been an assistant district commissioner, assistant & roundtable commissioner and Cub Scout den leader. National Exploring Resource Associate Advisor (RAA) supporting the CST 1 and councils within the territory
  - o suzie@openlabidaho.org
  - o ((208) 869-2403
- CST 3~ Stuart Mahler (Golden Gate Area Council), who is currently an Assistant Council
  Commissioner and LFL Council Exploring Chair and Executive Board Member as well as a retired
  police officer, an advisor in the 1987 Law Enforcement Exploring National Academy, staff member
  on three National Exploring Law Enforcement Exploring Conferences and Law Enforcement
  Explorer in his youth. National Exploring Resource Advisor (RAA) supporting the CST 3 and
  councils within the territory
  - o mdc.stuart@gmail.com
  - o (925) 519-6957
- CST 4 & 5 ~ Roger Engelbart (Greater St Louis Area Council), who is currently the Assistant
  Council Commissioner for Training and the Engineering Chair for the Council Exploring
  Committee, as well as a retired Boeing Engineer involved in Nondestructive Evaluation. National
  Exploring Training Lead and National Exploring Resource Associate Advisor (RAA) supporting the
  CST 4 & 5 and councils within those two territories
  - o engelbart301@sbcglobal.net
  - o (314) 920-8968



## **Current National Exploring SMEs / ERAs Team...**

- CST 6 ~ Richard (Dick) Davies (Glacier's Edge Council) who is the National Exploring Commissioner, Exploring Chair for the National Commissioner Service Team & National Exploring Program Committee Vice-Chair, as well as VP Development in Glacier's Edge Council (Madison, WI), Greater New York Councils Executive Board Member, former Interim Scout Executive for the Greater New York Councils (2021 & 2022), past Northeast Region Exploring Chair and Board Member, and, in his youth, National Explorer President (1976-77) & Youth Member of National Executive Board. National Exploring Resource Associate Advisor (RAA) supporting the CST 6 and councils within the territory
  - o <u>richard.davies.nyc@gmail.com</u>
  - o (914) 327-7430
- CST 7 ~ Don Decker (Bay Area Council) Eagle Scout, Woodbadge staff member, retired BSA
   Professional Scouter, Business and Banking Explorer as a youth, and currently a full time Agriculture
   Specialist, US Customs and Border Protection Agency. National Exploring Resource Associate
   Advisor (RAA) supporting the CST 7 and councils within the territory
  - o donedecker@gmail.com
  - o (832) 266-7145
- CST 8 ~ Craig Martin (Pathway to the Rockies Council), who is the National Exploring Program
  Committee Chair as well as a retired Senior Systems Engineer supporting Department of Defense
  satellite programs and a retired USAF Colonel with extensive experience building, testing, launching &
  operating US Air Force satellites and testing air-to-air & air-to-ground missile systems. National
  Exploring Resource Associate Advisor (RAA) supporting the CST 8 and councils within the territory
  - o bruin1967@aol.com
  - o (719) 331-6406



## **Current National Exploring SMEs / ERAs Team...**

CST 9 ~ Richard (Rick) Belford (Western Massachusetts Council), who is currently the Vice President of Membership, Executive Board member, and Committee Chair for five units - a Cub Scout Pack, a girl troop, a boy troop, a Sea Scout Ship and an Aviation Explorer Post. Also a former Scouting Professional/District Executive, a retired DOD/Federal employee and a retired USAF Chief Master Sergeant. National Exploring Awards & Recognition Lead and Resource Associate Advisor (RAA) supporting the CST 9 Program Lead and councils within that territory.

- o <u>o rebwmc234@gmail.com</u>
- o (860) 402-4836
- CST 10 ~ Joseph (Joe) Marinelli (Seneca Waterways Council), who is the Council Executive
  Committee's & Board's former Vice President of Exploring, past President of the Finger Lakes Council
  and Executive Director, Finger Lakes STEM Hub as well as a retired Regional Supervising
  Superintendent & BOCES (service agency) CEO for 25 school districts in upstate New York. National
  Exploring Resource Associate Advisor (RAA) ) supporting the CST 10 and councils within the territory
  - o josephjmarinelli@aol.com
  - o (585) 704-4659
- CST 12 Jeff Schweiger (National Capital Area Council), who is currently an Assistant Council
  Commissioner (STEM, Exploring, Communications and Resources) as well as Membership Growth
  and Retention Lead on the National Exploring Committee. He is a retired Naval Officer and presently
  works for a national security government contractor. An Eagle Scout, he also was a member of a
  communications (print journalism) Exploring Post as a youth. National Exploring Resource Associate
  Advisor (RAA) supporting the CST 12 & 14 and councils within those two territories
  - Scouter.jeff@earthlink.net
  - o **(703) 472-0669**



## **Current National Exploring SMEs / ERAs Team...**

- CST 13 ~ Linda Hassler (Monmouth Council) who is currently a member of her Monmouth Council Board
  of Directors and Troop 140 Committee Member as well as an Assistant Professor at Rutgers' School of
  Nursing, former Northeast Region Area 5 Exploring Chair, former Exploring Post Advisor and a Tennis
  Explorer in her youth. National Exploring Health & Safety / YPT Lead and National Exploring Resource
  Associate Advisor (RAA) supporting the CST 13 and councils within the territory
  - o Lindajhassler@gmail.com
  - o (732) 687-7208
- CST 14 ~ Jeff Schweiger
- CST 15 & 16 ~ Kenneth (Ken) Leedham (Gulf Stream Council) who is currently a District Commissioners, Exploring service team member, associate post advisor, merit badge counselor and Wood Badge staff member as well as a full-time police officer and Law Enforcement Explorer in his youth. National Exploring Resource Associate Advisor (RAA) supporting the CST 15 & 16 and councils within those two territories
  - <u>treasurecoastscouting@gmail.com</u>
  - o **(772) 370-2800**
- CHP ~ Rick TerBorch (Los Padres Council), who is the former National Service Territory (NST) 3
   Commissioner, Assistant Council Commissioner and Council Executive Board Member as well as a
   retired Chief of Police in Arroyo Grande, CA, past Los Padres Council President & Council Commissioner,
   past National Law Enforcement Exploring Committee Member, Exploring Advisor and over 35+ years in
   Law Enforcement Exploring. National Exploring Resource Associate Advisor (RAA) supporting the
   California Highway Patrol (CHP) and the councils with CHP Law Enforcement Posts.
  - o rterborch@earthlink.net
  - o (805) 441-1721



## **Exploring Associate Resource Advisors Serve the Entire Country**





### **Current National Exploring SMEs / RAAs Team...**

Additionally, any of these National Exploring RAAs are available to any of the CSTs and their councils on the following Exploring Career Fields

- Aviation ~ Rick Belford & Roger Engelbart
- Business ~ Rick Belford (Contracting & Procurement)
- Communications ~ Rick Belford (Broadcasting & Public Relations)
- Engineering & Technology ~ Roger Engelbart, Craig Martin and Suzie Steiner (Robotics)
- Health Care ~ Linda Hassler
- Law & Government ~ Craig Martin & Rick Belford (Military Careers)
- Law Enforcement ~ Ken Leedham, Stuart Mahler & Rick Terborch
- Skilled Trades ~ Joe Marinelli & Suzie Steiner
- Social Services ~ Joe Marinelli (Education), Linda Hassler (College Professor), Rick Belford (Non-Profit / Not-For-Profit Management) and Suzie Steiner (STEM)
- Other Career Fields ~ National Exploring RAA, assisting your CST, will find the best individual to assist you for other Exploring Career Fields



## What's New for Exploring in 2025





## **Exploring Safety First Guidelines**

- National Exploring Committee's Health & Safety & YPT Lead's Team has been updating the "Exploring Safety First Guidelines" and has now passed their proposed revision to the BSA Health and Safety Team for their review and comments
- Expect the updated "Exploring Safety First Guidelines" release in late 2025

## **EXPLORING**

#### DISCOVER YOUR FUTURE

#### Preface

The purpose of the Safety First Learning for Life Guidelines is to prepare adult leaders to conduct safe activities in both the Exploring and Learning for Life Curriculum-Based programs. These guidelines have been established to protect participants from potential hazards. Limitations on certain activities are best described as stepping-stones toward safe and eniovable adventures.

Adult leaders should be aware of federal, state, or local government regulations that supersede Learning for Life guidelines. All health and safety issues contained within this publication are based on qualified supervision and discioline.

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#### Prefac

I.	Insurance Information for Learning for Life Volunteers	
II.	Career Specific Guidelines	
III.	Adult Leadership	
	<ul> <li>Leadership Requirements for Trips and Outings</li> </ul>	
	Sleeping, shower and restroom facilities	
IV.	Aquatics Safety	
V.	Safety Afloat	
VI.	Camping and Hiking	
	Safety Practices and Emergency Preparedness	
VII.	Drug, Alcohol, and Tobacco Use and Abuse	
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IX.	Guns and Firearms	
X.	Sports and Activities	
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XIII.	Youth Protection Guidelines	

Updated 3/21/17



### "Safeguarding Youth" Training Replacing YPT

Scouting America Youth Protection Mission Statement: True youth protection can be achieved only through the focused commitment of everyone in Scouting and Learning for Life / Exploring. It is the mission of Youth Protection volunteers and professionals to work within Scouting America and Learning for Life / Exploring to maintain a culture of Youth Protection awareness and safety at the national, territory, council, district, and unit levels.

Required Youth Protection Training: "Safeguarding Youth" Learning Plan / Total time: 90 minutes

Description: Safeguarding youth is a value at the core of the Scouting and Learning for Life / Exploring movement. It is vital to maintain a culture of active supervision, awareness, and safety at all levels of Scouting and Learning for Life / Exploring. "Safeguarding Youth" training will help you prevent harm to youth, is required for all Scouting America and Learning for Life / Exploring registered volunteers and is a joining requirement. You must complete all the lessons in this course and achieve an 80% or better score on the Course Test to receive credit for this training.

- "Safeguarding Youth" training is required for all Scouting America & Learning for Life
   / Exploring registered volunteers and is a joining requirement.
- <u>"Safeguarding Youth" training must be taken every year</u>. If a volunteer's "Safeguarding Youth" training is not current at the time of annual registration renewal, the volunteer will not be re-registered.



## **Exploring Leadership Experience\***

\* Coming soon for Exploring participants with expected roll-out in late Summer 2025

# Resume Builder that will help recognize Explorers

This online, mentor assisted, self-paced and guided experience will allow our Explorers to...

- Have an opportunity to discover their inner leadership potential
- Gain practical leadership experience participate in a capstone project
- Work with a mentor to gain professional leadership experience
- Be recognized with a Nationally Certified Leadership Experience Certificate that will help improve their resume and recognize their overall Exploring Experience.



### **2025 NATIONAL EXPLORING LIVE HOURS**

The National Exploring Live Hour is a monthly Zoom video conference that will help engage and equip Exploring volunteers and professionals to grow, support, and learn more about Exploring. Each month the National Exploring Live Hour will be led by our National Exploring Chair and the National Director of Exploring. The live hours will include sharing best practices and ideas that are happening within our councils, highlighting successful growth campaigns, and inspiring new ideas through various trainings. This will also offer an opportunity for local councils to collaborate with territory and national counterparts to generate innovative solutions to real-life Exploring challenges.

National Exploring Live Hour Schedule

1:00 PM - 2:00 PM Central Standard Time, Monthly

Register for each of the National Exploring Live Hour ZOOM presentations at:



# EXPLORING RESOURCES www.exploring.org

#### **UNIT RESOURCES**

**Activity Library** 

Awards & Recognitions

**Budget Planning Worksheet** 

Bylaws

Council Locator

Custom Merchandise

**Exploring Guidebook for Leaders** 

Fiscal Policies and Procedures

Insurance Information

Journey to Excellence

Logos & Marketing

New Unit Playbook

Online Renewal

Online Renewal FAQs

Open House Fliers

Roster

Safety First Guidelines

Scholarships

Service Hours Reporting

Training & Safety

Youth Protection

#### **COUNCIL RESOURCES**

Annual Report 2016

Awards & Recognitions

Career Interest Survey Guidebook

Commissioner Service to Exploring FAQs

Committee Guide & Position Descriptions

Cultivation Event Guide

Custom Merchandise

**Exploring Clubs** 

ExploringCast Podcast

**Exploring Explosion** 

**Exploring Express Guide** 

**Exploring Officers Association Guide** 

Journey to Excellence

Marketing And Membership

Merchandise Licensees

New Unit Playbook

**Training & Safety** 

Unit Performance Guide

Unit Performance Guide Tracking

U.S. Dept. of Education Letter

Workforce Development Funding Guide

#### **FORMS**

**Adult Application** 

Background Check Exemption

**Budget Worksheet** 

Immunization Exemption Request

Incident Reporting Forms

Medical Record

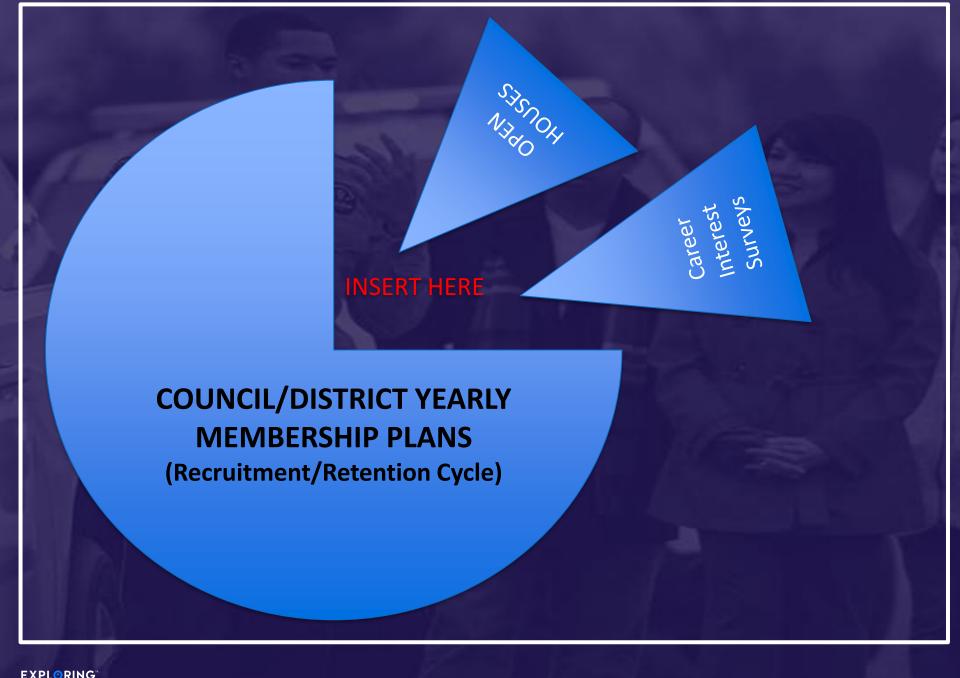
Memo of Understanding

Money Earning Permit

New Post/Club Application

Parent Consent

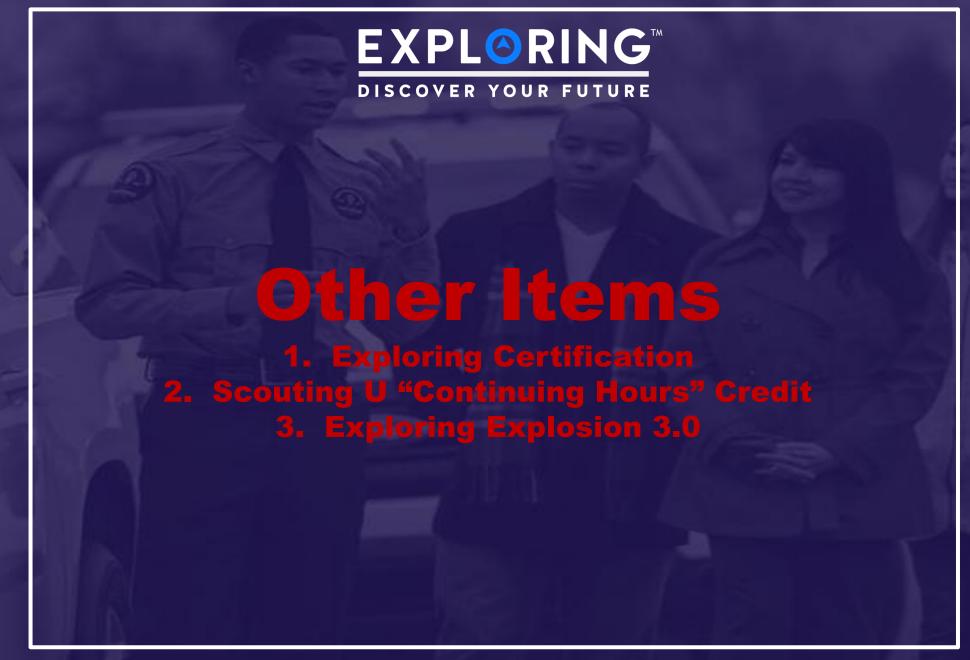
Youth Application













# Growth Planning Time What is next?







### What is Exploring Explosion 3.0?

Exploring Explosion 3.0 is a nationwide Exploring membership campaign focusing on Exploring membership growth through the training, inspiration, and recognition of all professionals and interested volunteers.

As part of Exploring Explosion 3.0, national coordinated trainings led by the National Director of Exploring and the National

Exploring Committee will assist in the following:

- 1. Teaching the 4 Phases of organizing a new Exploring Club or Post. Participants will learn the "A to Z" of Exploring.
- 2. Sharing the most valuable resources to help both professionals and volunteers become more confident in growing Exploring.
- 3. Connecting professionals and volunteers across the country to share best practices while becoming more effective in growing Exploring within their geographic areas. This includes learning from the people who have been the most successful.
- 4. Offering cool and crazy incentives throughout the campaign.

All new Exploring Clubs and Posts organized from October 1, 2025, through December 31, 2026, will qualify for the incentives offered during this Exploring Explosion 3.0 campaign.







#### How to get started?

Scout Executives or his/her designee completes the Exploring Explosion 3.0 link (for Scout Executives only). This link was included in the Scout Executive's Packet and sent directly to the Scout Executives from the National Exploring Service Center.

Unit Serving Executives, volunteers, and any other interested council staff sign up for the Exploring online trainings. The trainings will be conducted in two separate online training sessions, and you must attend both sessions to complete the training. The trainings will include a total of 4 Phases, also known as the 4 phases of organizing an Exploring Club/Post.

- Training session # 1 will include: (Phase 1 Research & Phase 2 Leadership)
- Training session # 2 will include: (Phase 3 Program & Phase 4 Participation)
- Though participating in these trainings, professionals will have an opportunity to complete and receive professional credit for "Exploring Certification", which will be reflected on their professional record and also count toward Scouting U continuing education hours.







#### All Professionals & Volunteers

## **Exploring Explosion 3.0 Trainings**

(How to Organize a New Club/Post)

www.exploringexplosion.org www.exploring.org

Sign-up for the trainings by clicking the link BELOW now!

**Exploring Trainings** 

If the link above does not work, simply copy/paste this link below into your browser:

https://forms.cloud.microsoft/Pages/ResponsePage.aspx?id=oAiQ\_UZ4iUmkxXfPrT9-TouC9g-d07BHg11mfqsGhC5UOVpCU0FRRVVaSk1TWEdZUEZJOUZYNIY5Qy4u







#### INCENTIVES

Cool and crazy prizes and incentives will be announced throughout the campaign to help inspire Exploring growth for all participants. This information may be sent to all professionals and will be shared in the Scout Executive's Packet, National Volunteers Newsletter, and posted on: <a href="https://www.exploringexplosion.org">www.exploringexplosion.org</a>

### Stay Tuned! —More to come on Exploring Explosion 3.0!

This will be a fun campaign for all professionals and volunteers! Everyone can get involved and create an Exploring Explosion in every council across America. Get creative and use a spark to help create ideas and innovations to grow Exploring. You may even consider organizing a Club or Post within your own professional career to help our youth "Discover Their Future".







## COMMUNICATION

#### **Website and Communication!**

The website that is currently under construction and being updated to assist in communicating throughout this campaign is: <a href="www.exploringexplosion.org">www.exploringexplosion.org</a>

Another great website to become familiar with is: www.exploring.org

Contact Email for questions: <a href="mailto:Exploring@lflmail.org">Exploring@lflmail.org</a>

#### Specific strategies to build growth momentum with local councils

(Membership assumptions built on 1200 750 Districts to grow Exploring by 39,000 Youth)

- Pre-COVID/Bankruptcy "Participating Organization" research (prospect and evaluation)
  - 100,000-38000= 62,000 X 15 % return = Potential of 9,300 new Explorers
- Conducting Career Interest Surveys and Open Houses <u>www.exploringyourcareer.com</u> (minimum of 2 schools per district & Open Houses for every existing Post)
  - 1878 units / 2 = 939 units x (10 average youth) = Potential of 9,390 new Explorers
- The Exploring Explosion 3.0 Kick-Start Campaign (one new Post or Club) per District
  - 750 districts x 1 new unit = 750 x 12 (average youth per new unit) = Potential of 9,000 new Explorers
  - From Character to Careers-Scouts BSA Promotion (find your career through Exploring)
    - Recruit 750 districts x 15 Scouts BSA members to Exploring = Potential of 11,250 new Explorers
- Realign partnerships with Law Enforcement National Agencies-- IACP, NSA, NASRO (become their official recruiting source) & create national partnership with Toyota (skilled trades/auto technician)
  - Potential unknown
- Recruit, Train, and Inspire a lead council Volunteer (Exploring Chair) and council Professional (Exploring Staff Advisor) to champion Exploring within every council in the country
  - Potential unknown