



Drone Exploring: Career Spotlights

Real Estate — Club

Overview: When a house goes up for sale, drone photos and video can show off the whole property — the yard, the neighborhood, even the view — in a way that makes buyers want to see more. In this session, youth explore how real estate agents use drone photography to market homes, and practice planning and shooting a mini listing photo set for a model house or the meeting space.

OBJECTIVES

- Introduce youth to the career of using drones for real estate photography and video.
- Explain what makes an aerial real estate photo appealing and useful to buyers.
- Practice planning and capturing a simple set of listing photos through a hands-on activity.
- Build awareness of privacy and courtesy when photographing a property and its surroundings.

SUPPLIES

- Flip chart or whiteboard and markers
- A dollhouse, model house, meeting room, or the building itself as a listing to photograph
- A camera, tablet, or phone
- Printed handouts: What Makes a Great Real Estate Photo and Plan Your Listing Shoot

ADVISOR NOTES

- If shooting outdoors, remind youth to be respectful of neighboring properties and people, staying focused only on the assigned listing.
- Discuss how a good real estate photo shows the property at its best: good lighting, a flattering angle, and a sense of the whole space.
- If a model house isn't available, use the meeting room, a playground, or the building's exterior as the listing.
- Consider inviting a guest speaker (a local real estate agent or real estate photographer) to share how drone photos help sell homes. See Optional Extensions.
- If no guest speaker is available, Advisors can run the entire session using this outline and the resource links below.

SESSION OUTLINE

- **Welcome and Icebreaker** (10 min)
 - “Sell This House:” Ask youth what they’d want to see in photos before deciding they liked a house online.
- **Safety Moment (Respecting Property and Privacy)** (10 min)
 - Real estate photographers only photograph the property they’re hired to shoot, not neighboring homes or people.
 - Flying near homes means being extra courteous about noise and privacy.
 - Ask: “Why do you think it matters to stay focused only on the property you’re photographing?”
- **Mini-Lesson: What Makes a Great Real Estate Photo** (15 min)
 - Discuss how aerial photos show a property’s whole yard, layout, and neighborhood context — details ground photos can miss.
 - Explain how good lighting (like early morning or during the “golden hour”) and a clean, uncluttered space make listings more appealing.
- **Activity: Plan Your Listing Shoot** (15 min)
 - In small groups, use the Plan Your Listing Shoot handout to list the shots they want: a wide exterior shot, a close-up of an entrance, and a neighborhood context shot.

- **Activity: Capture the Shots** (20 min)
 - Groups take their planned photos of the model house or assigned space, following their shot list.
- **Wrap-Up Share-Out** (10 min)
 - Groups present their photos and discuss which shot they think would most make someone want to see the listing.

REFLECTION SECTION

Advisor Note: Some sample questions are below. They are designed to help the participants apply what they have learned to their own interests. You are welcome to use these questions or develop your own.

Focusing Questions

- Which photo from your shoot turned out best, and why?
- What did you notice about how angle and lighting changed how appealing a shot looked?

Analysis Questions

- Why might an aerial photo make a property look more appealing than a photo taken from the ground?
- Why does it matter to stay focused only on the property you're hired to photograph?

Generalization Questions

- Where else in life does presenting something well (not just having it) make a difference?
- What's one thing you'd like to learn next about photography or real estate?

Challenge: This week, look at real estate listings online and notice which photos make you most want to see the house in person.

OPTIONAL EXTENSIONS

Guest Speaker: Invite a local real estate agent or real estate photographer to share how drone photos help sell homes, in person or by video call.

Advisor-Led Option: If a guest speaker isn't available, Advisors can run this session using the outline above and the resource links below. No outside expert is required.

Resource Links: Search "real estate drone photography tips" on a video platform for kid-friendly explainer videos.

Group Extension: Create a one-page mock listing flyer using your best photo and a short, appealing description of the property.

Handout: What Makes a Great Real Estate Photo

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Read through the key ideas below before planning your listing shoot.

Show the Whole Property

Aerial shots capture the yard, layout, and surroundings in a way ground-level photos can't.

Good Lighting

Photos taken in soft morning or evening light ("the golden hour") often look warmer and more appealing than harsh midday light.

Clean, Uncluttered Framing

Removing clutter and choosing a flattering angle helps buyers picture themselves in the space.

Respecting Boundaries

A professional only photographs the property they're hired to shoot, staying respectful of neighbors' privacy.

Handout: Plan Your Listing Shoot

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List the shots your team wants to capture for your listing.

Shot #	What to Capture	Why It's Appealing
1		
2		
3		